

# THE EAST JORDAN NEWS

Published in the Rainbow City of the North

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EAST JORDAN

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VOLUME 1 NUMBER 14

EAST JORDAN, MICHIGAN, THURSDAY, JANUARY 1, 1953

(SUBSCRIPTION RATE: \$2.50 PER YEAR)

## Reviewing the News For '52

OCTOBER

The first edition of the East Jordan News went into the mails October 2, 1952. The front page carried the announcement of the Chest Drive opening; a warning was issued that there were only four more days to register for the national election. Chester Hughey opened the West Side Service station. Andy Anderson reopened the Duck Inn after a redecoration job.

Also in October the City of East Jordan finished its summer street improvement program. First announcement of the city's town-wide street lighting program. The 1952 Charlevoix County fair was reported in the red. A new East Jordan invention aroused national interest. Announcement was made that Harold Bader received a Standard Oil Company service station award. Mrs. Walter Davis was named Polio Chairman.

Miss Joyce Ann Nyland married William James Addis. The Peninsula Grange honored 4-H club leaders. Improvement of East Jordan's trailer park got underway. American Legion launched new membership drive. Funeral services were held for Sam Colter. The Charlevoix County Farm Bureau held its annual meeting here.

Shirley Barnett married James Smith. The East Jordan Rifle club held a turkey shoot. The American Legion announced its hallowe'en party. Sam Rogers was re-appointed to county road commission. Terry Murphy lost his life in an auto accident in which Gary Gee was seriously injured. William Cole, of Boyne City, was named president of the fair board at a meeting here. A group of local men entertained State Auditor General John B. Martin, Jr., at a luncheon at the Anchorage.

NOVEMBER

Don Cutler was claimed fastest man at MSC. Nine were left homeless in a Chestonia flash fire. Civil Defense registration started. General Eisenhower swept East Jordan with a 173 vote lead. Mr. and Mrs. Bernard Brennan, Sr. celebrated their 25th wedding anniversary.

East Jordan Red Devils copped the Northern Michigan Class C Football Championship. The American Legion announced its hunters' ball. Thomas St. Charles was named to the American Legion's national rehabilitation committee. Amber Muma cracked a 3-yolk egg.

Mr. and Mrs. Charles Freese celebrated their 70th wedding anniversary. Rural school children held a music festival. Local Churches united to offer Thanksgiving. The Red Devils held their annual banquet. Leo Sommerville turned on the city's new street lights.

TB Christmas seals were on sale for 1952. Ralph Hoag, of Grand Rapids spent a lonely night in the Jordan River headwaters when he became lost. There were 738 deer tags purchased here. Mayor Sommerville crowned Mr. McCoy "king of the hunters" at the hunters' ball.

DECEMBER

Mable Secord was recognized as a local historian. The annual senior play, "Huckleberry Finn" was announced. The 1953 auto licenses went on sale. B. C. Mellencamp and Orville Walker were recognized for their farm leadership.

A western-Michigan industrial meeting was set for East Jordan, Jan. 16th. The high school announced plans to join the national honor society. Two women won Chris Taylor's deer hunting contest. The state of Michigan served notice that East Jordan must take action on constructing a sewage plant. Mayor Sommerville received the first call over Charlevoix's new dial system. A mistake in East Jordan's vote counting upset county vote totals in the recounting operations.

Persons at the annual bowling banquet saw the TV film taken on the Jordan River.

The East Jordan chest drive closed with the \$5,000 quota nearly reached. The East Jordan to Elmira highway M-32 was discussed in a letter from State Highway Commissioner Charles Zeigler. Alex Sinclair crowned Sue Kaley, of Ellsworth, homecoming queen at Ellsworth's homecoming festival.

Leslie Gibbard died. The East Jordan merchants started the formation of a businessmen's association. County schools face serious trouble through lack of state aid monies. The American Legion announced a reunion and New Year's dance.

## City Seeks New Industry

# East Jordan Industrial Group To Tackle New Plant Problems

## New Business Opens On Main Street

### City Sees Hope In Northward Industrial Move

An East Jordan Industrial Development Corporation is being formed in the wake of a definite industrial trend toward northern Michigan.

The city's development group came rapidly as the outgrowth of information that some industry is already checking East Jordan for possible location here.

First work of the new corporation is to handle negotiations with a Detroit manufacturing firm which has expressed strong desire to locate here. The corporation will also handle negotiations with any additional manufacturers who might show definite interest in locating in East Jordan.

The new development corporation is being set up on a permanent basis to function in behalf of the entire city's interest in the light of new industry; and since (Continued on page 5)

A new plumbing and heating business offering retail sales and service to residents throughout this area will open in East Jordan next week.

Hollie Romaine, who has been 22 years with Michigan Bell Telephone Company working out of the Saginaw office, has leased the building at 126 Main street from Robert Arnold, of Ithica, Michigan. Romaine was a supervisor with the telephone company.

Equipped to handle steam and hot water heating problems, Romaine has purchased the plumbing and heating business and stock formerly owned by Porter Hardware. The stock will be transferred to the new store.

Offering residential and industrial service, the business will also handle plumbing and heating supplies and industrial and gun type oil burners. All types of plumbing and heating contract work will be taken—both big and small jobs.

Retail display will also include complete modern bathroom equipment.

Mr. and Mrs. Romaine will live in the apartment above the store. The rooms now are being redecorated. Mr. Romaine has been in East Jordan for several weeks preparing the opening of the new store. He has visited the Rotary Club and has met many local merchants.

William Porter reported that no other changes were planned for his business other than selling his plumbing stock.

### Polio Supper

The Peninsula Grange will sponsor their fifth annual supper to be held for the benefit of the Charlevoix County March of Dimes on Wednesday, January 14th, from five to eight p.m.

The oyster supper will be held at the Peninsula Grange Hall and the entire proceeds will go to the Polio Fund.

The Grange supper last year netted over \$100.00 for the March of Dimes program, and it is hoped that this year they will top amount.

### 35 Join New E. J. Merchants Association

About 35 businessmen have joined the East Jordan Businessmen's Association as the result of a city-wide meeting of merchants at the American Legion home Friday night.

Membership Chairman Chris Taylor reported more than \$150 collected at the meeting with promise of many more members. In addition, the association's funds were boosted when about \$80 was received from the old Chamber of Commerce. Officers of that association voted to turn over its remaining funds to the new group.

It was pointed out at the meeting Friday night that the dues for the businessmen's association were \$5.00 per month since funds were needed immediately; and to encourage active participation of all those who become members.

The next general meeting of all merchants has been set for the American Legion home 1 p.m. next Thursday afternoon.

### COMING EVENTS

January 1—Happy New Year!  
January 2—Jordan River IOOF Lodge No. 360.

January 5—Farm Crops and Soils Class at E. J. H. S. Agricultural Room, 8 p.m.

January 6—Rotary Club lunch at noon.

January 6—American Legion meeting at 8 p.m.

January 6—City Council at 8 p.m.

January 8—East Jordan Businessmen's Association at American Legion Home at 1 p.m.

January 9—Red Devils play basketball at Mancelona.

## Merchants Elect Five To New Industrial Corporation

Five men were elected to make up the East Jordan Industrial Development Corporation when the East Jordan Businessmen's Association held its first general meeting at the American Legion home Friday night.

Voting by secret ballot, the 40 merchants present elected the following men to the new industrial corporation: Robert Campbell, of the State Bank of East Jordan; Ed Portz; Albert Sinclair, of A. R. Sinclair Sales; Mayor Leo Sommerville; and Doctor VanDellen.

With Chairman M. N. McDaniels conducting the merchants' meeting it was decided to organize the development corporation immediately to handle the raising of funds and legal work involved in aiding the location of new industry in East Jordan.

The new corporation will include eight members, the other three to be selected by those elected.

Out of several industrial "leads" the merchants' association had been in close contact with one which expressed strong desire to visit the city for possible location here.

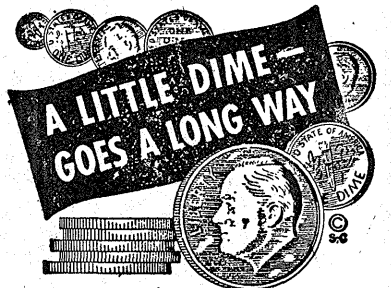
It was said that the plan's decision to locate in the city depended upon financial aid from the residents. Similar to the work done by many surrounding cities which now have new industrial plants, the local negotiations involve finding a suitable industrial location and the raising of funds for the construction of an adequate building.

Although the businessmen's association has invited the plan's officials to visit the city, the new development corporation will act as a screening agency checking the soundness of the proposition. If the negotiations are favorable the new corporation will go into action securing a location for the new plant and, begin legal, and financial negotiations with officers of the new firm.

## Long Residents

The Bartlett family, pictured on page four in Norman Bartlett's greeting, came to East Jordan in 1876 with Mr. Glenn to start a saw mill operation. Isaac Bartlett, the father, was head carpenter with the mill. He has also built several homes in East Jordan. Ira Bartlett, the baby in the picture, and Norman's father, was four years old when they first came to East Jordan. Austin Bartlett, his brother, was a grocery merchant here for several years.

NOTE  
The East Jordan News will go on a paid subscription basis after January 15th. Complete details will appear in next week's issue. Don't miss it.



## Proclamation

WHEREAS, the year 1952 witnessed the worst nationwide epidemic of infantile paralysis in all recorded history, wherein more than 55,000 children and adults were stricken, and,

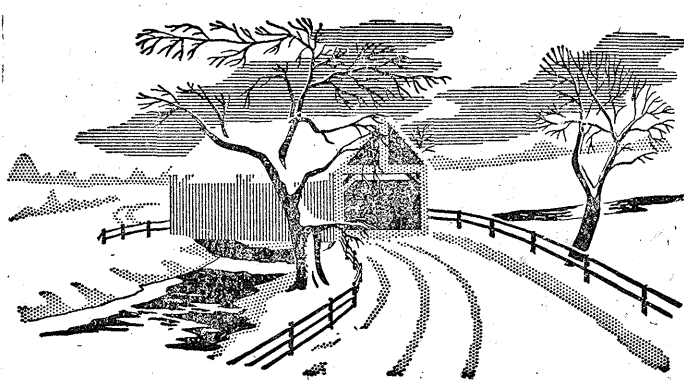
WHEREAS, the National Foundation for Infantile Paralysis assures help for all victims of this disease needing assistance and has never failed in channeling emergency equipment, personnel and monies to those areas stricken by polio's cruel force, and,

WHEREAS, the only hope for continuing epidemic service, extensive programs of patient care and scientific research is through the generous support of the March of Dimes, and,

WHEREAS, the March of Dimes is being conducted throughout January in the City of East Jordan,

SO THEREFORE, I, Leo Sommerville, Mayor of East Jordan, do hereby proclaim the month of January to be dedicated to our mutual fight against polio, and do call upon every resident of this city to support this critical fight through generous contributions to the 1953 March of Dimes.

LEO SOMMERVILLE, Mayor





# The East Jordan News

& The Northern Michigan Telegram

**Marshall F. Sayles.....Editor & Publisher**  
**Wilma E. Sayles.....Business Manager**

Published weekly at 105 Easterly Street, East Jordan, Michigan, trading center for Northern Michigan farmers and vacationists.

Subscription Rates—(Payable in advance) \$2.50 per year; \$3.50 per year outside Northern Michigan.

### Editorial

Rejection of "Big Government" by the American people places a renewed responsibility on businessmen, according to Earl Bunting, managing director of the National Association of Manufacturers.

"Business will be expected to assist with the solution of community, state, national, and international problems," Mr. Bunting said.

"Too often in our history victories and political reforms have been won only to be lost again in public apathy. Business must provide the leadership which will help to maintain public alertness, and keep up the flow of information vital to informed public opinion. This is an opportunity for great personal leadership—not an invitation to sit back for four years of armchair criticism.

### INDUSTRY'S ROLE VITAL

"American industry has a vital role to play in shaping America's destiny. It has an obligation to identify those things which would destroy our nation and imperil civilization itself."

The ingredients of our economic system—faith, individualism, freedom, opportunity—must be preserved and exercised by all Americans always, Mr. Bunting emphasized.

If we will save these things, he added, "we will preserve and improve the system which holds for us in America—and all the free people of the world who will emulate and nurture it—a future filled with the bright promise of peace and prosperity."

The people, Mr. Bunting said, have "issued their mandate for sanity and solvency in government." The sentiment in favor of "trade instead of aid" is growing, he pointed out. Industry can well lead the way in health, safety, good-neighbor practices, resistance to monopoly in any form, and provide opportunities for people to build security "for people, by people," he added.

### UNEMPLOYMENT LOW

The advantages to all employees of a free economy are being realized, Mr. Bunting emphasized, adding that the fight against inflation is making itself felt, while efforts to regulate production have resulted in an all-time low in unemployment.

"The frontier of science is wide open for us to follow up with industrial leadership toward the American people's goals," he continued.

"By denying Big Government, the people have reaffirmed their desire to have local solutions to as many problems as it is humanly possible to get. Under our system of government, the people have assented to state, national, and international action in dimensions only large enough to handle the larger phases of the problem."

\* \* \*

The new Administration in Washington will take over a government that is too big and too complex to be managed efficiently. The burden of its cost has grown too heavy for the economy to carry and remain prosperous.

The Federal government has undergone this growth because it took over powers and responsibilities properly belonging to state and local governments. To do that, it increased Federal taxes to such an extent that the sources of state and local revenue have become seriously depleted.

The certain cure for this condition is to restore to the state and local governments their constitutional powers and responsibilities, and at the same time to set aside certain taxes for their use.

That will bring government "back home" — from Washington.



## NEED A GOOD "FIRST MATE"

To help you chart your course in the New Year to come? Then may we offer our years of experience, useful advice if you need it and an extra hand on the wheel in case the weather takes a turn for the worse.

COME IN!

# STATE BANK OF EAST JORDAN

## EAST JORDAN CHURCH NOTES

### FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven, Pastor  
Sunday Church School: 9:45 a. m.  
Classes for all ages.  
Church Worship Service: 11 a. m.  
Westminster Youth Fellowship  
5:30 p. m.

### UNITED MISSIONARY CHURCH

Rev. C. W. Thompson, Pastor  
Sunday School: 10:00 a. m.  
Morning Worship: 11:00 a. m.  
Youth Fellowship: 7:00 p. m.  
Evening Evangelistic Service:  
7:30 p. m.  
Prayer Meeting: Thursday 8:00 p. m.

### EVANGELICAL LUTHERAN CHURCH

Rev. Philip Fretheim, Pastor  
Sunday School: 11:00 a. m.  
Classes for all ages including adult Bible classes.  
Church Services on first and third Sundays: 8:00 p. m.

### FULL GOSPEL TRUTH CHURCH

Rev. Harley R. Barber, Pastor  
Sunday School: 10:00 a. m.  
Church Service: 11:00 a. m.  
Evangelistic Service: 8:00 p. m.  
C. Y. A. Service: Tuesday 8:00 p. m.  
Prayer Meeting: Thursday 8:00 p. m.

### METHODIST CHURCH

Rev. Robert H. Moore, Pastor  
Morning Worship: 10:00.  
Sunday School: 11:15 a. m.  
M. Y. F.: 7:00 p. m.

### ST. JOSEPH CHURCH

Very Rev. Joseph J. Malinowski, Pastor  
MASSES  
Sundays—7:30 and 9:30.  
Holiday—6:00 and 7:30.  
Weekdays— September through May at 8:00 June, July, August at 7:30.

### SEVENTH DAY ADVENTIST CHURCH

Elder R. H. Clausen, pastor  
Sabbath School 9:45 am  
Church Service 11:00 a.m.

### REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Wm. A. Dodds  
Pastor  
Church School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Zions League 4:30 p.m.

### EASTPORT FIRST BAPTIST CHURCH

Rev. Allen E. Northrup, Pastor  
Sunday School 10:00 a.m.  
Morning Service 11:00 a.m.  
Evening Service 8:00 p.m.  
Prayer Meeting, Thursday 8:00 p.m.  
Youth Meeting, Wednesday 8:00 p.m.

## WISH

May the New Year bring you complete success.

# 1953

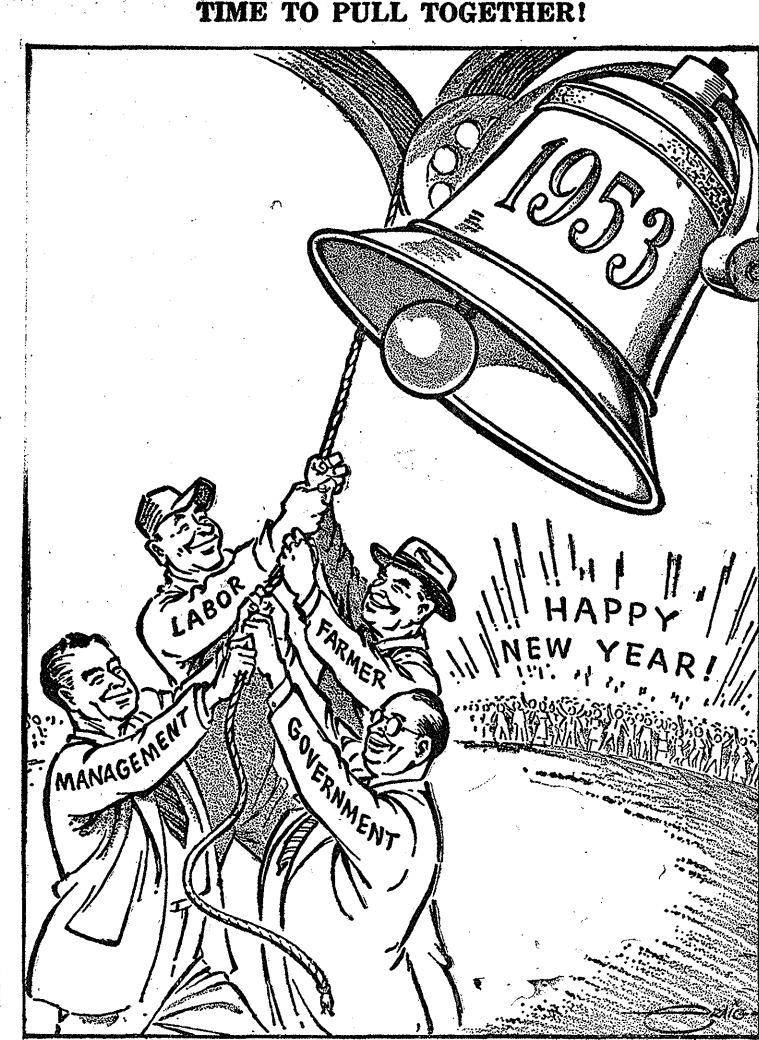
### GOLDEN RULE SERVICE



## NEW YEAR'S GREETINGS

BEST WISHES FOR 1953

### Sommerville's Grocery



### Will Straits Bridge Help Your Business?

The Northwest Michigan Industrial Development Council is making a survey in an effort to help the Mackinac Bridge Authority.

Mr. Lawrence A. Rubin, secretary of the Mackinac Bridge Authority in a letter to Mr. Jeff Bodette asked that the Council survey its area to see how much increase in traffic during the non-recreational season could be expected when the bridge is complete.

Bodette is Secretary-Manager of the Petoskey Chamber of Commerce as well as chairman of the Mackinac Bridge Committee of the Northwest Michigan Industrial Development Council of which the Petoskey Chamber of Commerce is an active member. In asking for the survey, Mr. Bodette wrote in part:

"I have made the survey in Petoskey and it really opened my eyes to find out what is being planned in event the bridge would be built. Two businesses indicated they would increase their traffic over the bridge by four times. Another does not go across the straits now but would make four trips per week if such a bridge were built.

I feel, as chairman of the Mackinac Bridge Committee, that the Northwest Michigan Industrial Development Council now has an opportunity to prove its effectiveness as a special interest group."

Bodette would be pleased to have information from anyone in Michigan who expects to expand their business when this bridge is completed.

Lieutenant and Mrs. Rolland Woodcock and daughter, Cindy Lou, of Newport, R. I. arrived Monday to spend the holidays with their parents, Mr. and Mrs. Harry Simmons and Mr. and Mrs. Frank Woodcock.

## Reva Steenbergh Weds Arthur Bowen

Reva Jean Steenbergh, daughter of Mr. and Mrs. Omar Steenbergh of East Jordan, was married at 10:30 Sunday evening, December 21st to Arthur LaVern Bowen, son of Mrs. Myrtle Bowen of East Jordan. They were married in the United Missions Church with the Rev. Thompson officiating.

The bride wore a gown of nylon net over satin fashioned with a slim bodice and full skirt. Her shoulder length veil fell from a lace and seed pearl cap. Miss Joyce Stoneham of Boyne City was bridesmaid; William Antoine was best man.

A reception was held at the home of the bride's parents with relatives and friends of the family attending. Those from out of town were Mrs. Virginia Miller of Royal Oak, James Stoneham of the U. S. Navy, Mrs. Joseph Przybiski of Boyne City, and Mrs. Billy Loden of Flint.

Call Farm News to LE-6-7118

### MSC's Dean Anthony Retires

Three top administrators, boasting a combined service record of 76 years, will retire from the Michigan State College faculty at the end of the current college year.

They are Dr. Ernest L. Anthony, dean of the School of Agriculture; Dr. Lorin G. Miller, dean of the School of Engineering; and Dr. Harrison R. Hunt, head of the department of zoology. They will begin one-year retirement furloughs July 1, 1953.

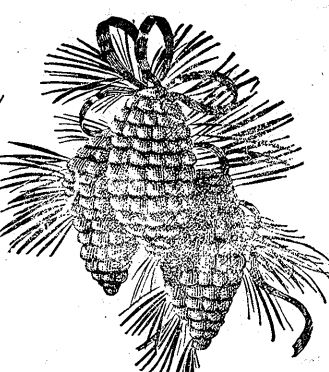
Dr. Karl A. Stiles, professor of zoology at M. S. C. since 1945, will succeed Dr. Hunt, but no successors have been named for Deans Anthony and Miller.

## Take No Chances On The Ice

Ice conditions during early days of the ice fishing season vary considerably with the weather, and the conservation department warns fishermen to take no chances when temperatures rise.

Thin lake ice will support a few fishermen and some shanties, but may be misleading and collapse when large numbers of fishermen, shanties and automobiles begin to use it.

## A Peaceful New Year...

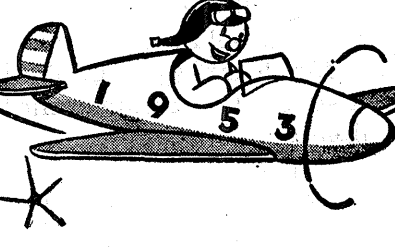


Our thanks to everyone in town for his good will and friendship.

1953

# A. R. Sinclair Sales

## HAPPY NEW YEAR



We're chuting the works to wish you full success in days ahead.

## Success and Happiness in 1953

To Our Friends and Subscribers  
Wilma and Marsh

# THE EAST JORDAN NEWS