

Sixteen year old Marian Danforth, an East Jordan high school junior will represent East Jordan as its queen for 1954.

Marian was selected from a group of 13 girls on the stage of the Temple theatre by judges from Traverse City, Boyne City and Charlevoix.

Advertising chairman for the East Jordan Businessmen's Association Minnie DesJardins said Miss Danforth is sponsored by the merchant' group and will enter the Kalkaska National Trout Festival Queen contest Friday night, April 23rd.

Judges picking Miss Danforth were Mrs. Ralph Hess, of Charlevoix; Harold Lees, of Boyne City; and William Blanchard, of Traverse City.

sage reproduced in a colored de-The queen was crowned by East Jordan's mayor Chris Taylor who signed will be displayed this named her "Queen of the Jordan." week throughout this County,

She was picked from the following group of high school girls: Mrs. Scott said in making the an-Karleen Larson, Bethany Whiteford, Sharron Brock, Rose Marie nouncement. Lehrbass, Pat Barnett, Marie Neilson, Kay Hayes, Loraine Hughey, Kathlene Kortanek, Pat Gilpin, Ruth Ann Crowell and Genevieve Palmiter. cancer. The scientist strikes a

The previous queen sponsored by the former East Jordan Chamber of Commerce was Glenda Maxwell in 1951. She was named one of the top four girls in the contest at the Traverse City Cherry Festival and was in the queen's court. The merchant's association plan to enter Miss Danforth in the Traverse City festival this summer.

A "judges' " dinner at the American Legion hall preceeded the queen contest at the theater last week. The 13 contestants were introduced to the judges, merchants association board members and others who helped sponsor the event. Following the dinner the girls were taken to the stage of the theatre where Attorney William T. Downs acted as master of ceremonies while judging progressed.

Miss Danforth's first public appearance following her selection as Queen of the Jordan will be in Petoskey tonight where 500 northern Michigan residents will attend a banquet to discuss construction of (Photo by Bill Huckle for the News-Herald the Straits bridge.





Two New Councilmen

STURGELL, MEREDITI WIN, TAYLOR BACK AS MAYOR

\$1,650-Cancer **Drive Quota**

--- Man's cruelest enemy.

Give!", it was announced today

by the County Commander, Mrs.

Ronald Scott of East Jordan.

Gifts towards the goal of \$20,-

000,000 may be sent to the Un-

it's headquarters at East Jordan.

blow in his research laboratory,

the general practitioner by dia-

gnosing cancer cases among his

patients, the cancer specialist by

treating cancer victims with sur-

cer," the chairman emphasized,

"is not limited to the medical

profession. Working with , the

ACS in its cancer control pro-

gram is an army of approximate-

ly 1,000,000 volunteers. Half of

this number participates in year

around programs of public edu-

cation and service to cancer pat-

ients conducted by the local ACS

units. The other half serve as

workers in the annual nation-

"The countrywide goal for the

wide ACS fund raising crusade

which will open here April 12.

1954 crusade is \$20,000,000. Ci-

ty residents can strike a blow at

America's number two killer by

"But the fight against can-

gery or radiation.

Posters with this fighting mes-

 cer

WHEREAS April has been designated by Presidential Proclamation and Act of Congress as a month in which to emphasize the need **For County** for cancer control, and

WHEREAS this is a time which all of us should give profound The official slogan for the thought to the gravity of cancer's peril on the one hand and the hope 1954 American Cancer Society of controlling the disease on the other, and crusade is: "Strike back at can-WHEREAS statistics show that one of every five persons in Char-

levoix County will eventually have cancer, and WHEREAS among cancer victims only one-third are now being

Proclamation

saved. and

WHEREAS it is possible to double the number of cures through early detection and prompt treatment of the disease by radiation and surgery, and

WHEREAS the American Cancer Society is summoning all of us to participate in this life-saving work by informing everyone of cancer's danger signals and to cooperate in raising funds for this work of education and for research and service to cancer patients. THEREFORE, I, Chris Taylor, Mayor of East Jordan, Michigan,

do ordain and proclaim the month of April:

CANCER CONTROL MONTH

She pointed out that there are many ways of striking back at and request that every citizen of Charlevoix County participate in observance of the occasion.

ciety's Cancer Crusade.

East

Surface.

Yard.

ment.

square Yard.

TO SPEND \$123,000

Jordan - Boyne City

road: 3.998 Miles, Aggregate

East Jordan - Boyne City

road: 1.951 Miles, Grading and

Drainage Structures 36' Flat

Earth Grade Aggregate Surface.

road: 2.300 Miles: Oil Aggregate

Surface, Course Plant Mix 175

ibs. per square Yard. (East Jor-

Peninsula road: 1.231 Miles.

Oil Aggregate Surface Course.

Plant Mix 175 lbs per square

Wilson Harbor road: 1.330

Advance Road: (East Jordan

Miles Oil Aggregate Surface

Course. Plant Mix 175 lbs per.

North) 2.000 Miles Oil Aggre-

gate Surface Course Plant Mix

Kings Highway: (Beaver Is-

land) 0.90 Miles Prime and Tri-

125 lbs per square Yard.

dan City Limits-East)

East Jordan - Boyne City

County To Improve

Jordan-Boyne Highway

mision said the following work will be done during this year:

Charlevoix county will spend about \$123,000 on eight road projects

And further urge and request that every citizen shall observe it as such by supporting and cooperating with the American Cancer So-

CHRIS TAYLOR, Mayor

City of East Jordan

FIRST WARD

sition.

Justice of the Peace-C. Mur-

Alderman-Milton Meredith 40.

Supervisor-Wm. F. Bashaw, 42

Constable-Lyle Keller, 41.

SECOND WARD

Mayor-Chris Taylor, 35; Tom Bussler, 2

Justice of the Peace-C. Murphy, 9; Ernest Evans, 3

Alderman-George R. Rebec, 41 Supervisor-Robert F. Barnett,

39; Frank Nachazel, 1 this year, 3 of which will be on the East Jordan-Boyne City road. T. B. Reynolds engineer-superintendent of the county road com-Constable-Ted Kotowich, 45

THIRD WARD

Mayor-Chris Taylor, 186; Ted

was not opposed. The light turnout for the annual election was attributed to the lack of major contests. Backers of Mayor Taylor said more than 261 voters wanted him as Mayor but felt he would get into office since there was no competition. That was the number of votes he collected.

Voters returned Mayor Chris

Taylor to office for a second

term after friends persuaded him

to accept a sticker campaign. He

All present supervisors were returned to office. Councilman George Rebec of the second ward was returned without opposition. Ward constables named by vo-

ters were: First ward, Lyle Keller; second ward, Ted Kotowich; and third ward Gayle Saxton. In the race for Justice of the

Peace Ernest Evans received the largest number of qualified votes and will become a Justice if he wishes to qualify, the city clerk said.

Echo Township **Pioneer Is Dead**

Services were held Sunday April 4th at 3:30 p.m. in the

Third Ward Vote Heavy

In Surprise Slip Contest

A surprise third ward contest for councilman brought out a heavy

Running a last minute sticker campaign against councilman Ed

Another new councilman is Milton Meredith, of the first ward,

ward vote in which a former councilman Gilbert Sturgell was swept

Nemecck. Sturgell polled 163 votes compared with Nemecek's 82.

who campaigned on stickers and won his council seat without oppo-

into office in Monday's annual spring city election.

Following is the vote return for city offices as released by the city clerk's office Tuesday:

How They Voted

Mayor-Chris Taylor, 40

phy, 6.

They like East Jordan canned cherries down in Cuba. A letter to the canning company says, "Would appreciate your sending me your recipe folder as indicated in the labels of cherries I go for in a big way." This one came fom Mrs. M. Mere, Havana, Cuba. It is the second letter the company has had from Cuba praising East Jordan canned goods.

John Bos, down at Thrift Super Market, has attracted the attention of Progressive Grocer, a nationally circulated magazine has asked John for pictures and a story about the market since he is one of the grocerymen doing big business in that line. It was the market's volume of business that attracted the attention, the magazine said.

Al Thorsen's Lumber Company turned into an outdoor theater the other night. A large number of people gathered around his window to watch television. It seems WWTV was showing a north state 4-H program and local folks desended upon Al's front walk to have a look. Photographs were taken of the crowd.

* * *

Mrs. Wallace has returned from Chicago and is back at Jordan Inn. She is still planning open house in the near future to give residents a looksee at the hotel's remodeling job.

* * *

-

We bow our heads to the hard working Advance Chamber of Commerce. Any day now the community will celebrate its annual smelt run up Porter Creek with the crowning of a king and queen of the smelt run. This year the folks will crown a small boy and girl who will reign over the event. And there will be a big time in the small town that night. We will do our best to flash the news to all sportsmen when the smelt are running at Advance.

Incidentally, Advance has a great white way. Did you know they have a street lighting program of which the community can boast mightily?

There will be a hearing 1:30 pm. at the court house in Gaylord Monday to obtain a federally inspected slaughter-house for northern Michigan.

Boards of supervisors in 13 north state counties have signed petitions asking for the service.

A sub-group of the state brucellosis advisory committee will consider the requests for the disposal of reactor cattle.

The petitions ask for a northern collecting center for bang's disease reactor cattle in order to avoid shipment to Detroit. The trip to Detroit is necessary now in order to collect state-federal indemnity.

Charlevoix county farm agent Ed Rebman asks that farmers attend if they are interested in the plan.

\$5.20 Sunset Hill cemetery. ON THE Ralph Burns, Mrs. Edward Burrick, and Mrs. Jesse Weeks, all **NEWSTANDS** of Van Dyke; one son, Fred of

\$2.50 ney of Ellsworth; ten grandchil-Through The Mail dren and 3 great grandchildren.

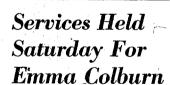
Yes! ONE YEAR'S SUBSCRIPTION COSTS \$2.50

YOU PAY \$5.20 PER YEAR ON NEWSTANDS

News-Herald

volunteering to work during the fund-raising drive and by giving generously when approached for contributions by ACS solicitors. Charlevoix County quota is \$1.650.

"In striking back at cancer. you will be fighting a deadly foe that took a death toll estimated at 227,000 in the United States las year and will attack one out of five Americans at some time in their lives."



Services were held Saturday, April 3rd, at 2 p.m. at the Watson Funeral Home for Emma L. Colburn, 67, of 8463 E. Nine Mile Road, Van Dyke, Michigan who died suddenly from coronary

Mrs. Colburn was the daugh-

ter of the late Albert and Han-

nah J. Kenney of Echo Township

The April meeting of the 8 & 40 Salon 466 was held Monday

night at the home of Fay John-

son of Petoskey. There was a

good attendance from Harbor

Springs, Petoskey, Ellsworth and

For entertainment a white el-

ephant sale furnished great fun

and helped to raise funds for

their work with veteran's chil-

dren at the Gaylord Sanatorium.

Peggy Thomas with a Past Cha-

peau pin from the Salon.

Chapeau Jean Rude presented

8 & 40 Meeting

Antrim County.

East Jordan.

Boyne City - Charlevoix road: thrombosis March 30th while on 4.000 Miles Commencing at the her way to the hospital. Services Section Line common to Sec's were conducted by Rev. Moore 28 & 33, T34N, R7W., Hayes and were under the auspices of Township thence South and East 4.000 Miles Grading and Drainthe Rebekah lodge. Burial was at age Structure 36' Flat Earth Grade. Surviving are her husband, Frank; three daughters, Mrs.

Methodist Church Hosts Union Royal Oak; two sisters, Mrs. Harry Hayes of East Jordan and Good Friday Mrs. Harry DeNise of Boyne Falls; one brother, Frank Ken-

The annual Union Good, Friday Worship will be held in the Methodist Church. The service will be conducted as follows: Noon day prayers by Rev. Robert H. Moore followed by organ meditations from noon until 1:30 p.m. by Fred Stecker. This period of organ meditations offers everyone an opportunity for private meditation and prayer. At 1:30 the preaching service will begin and will be divided into three periods. Each period will cpen with a hymn and solo. Rev.

Charles Thompson will preach the first half hour, Rev. Edward O. DeHaven will preach the second half hour and the host pastor will preach the final half hour.

The public is urged to observe this sacred day by home and community reverance as well as by worshiping in church.

On Tax Board

Healey, Rogers

Two residents from East Jordan and one from Boyne City have been named to the county tax allocation board, according to Floyd Supp, probate judge.

The members will take office next Monday and hold office for one year. Those appointed were Alfred

Rogers and Clarence Healey, of East Jordan and William Korthase of Boyne City.

Other members of the board by reason of their county offices are: Lillis Flanders, county treasurer; Charles Robinson, commissioner of schools and William Sanderson, chairman of the finance committee of the board of supervisors.

1; rnym 1; Dan Bennett, 2; Minnie DesJardins, 1; Tom Bussler, 2

Justice of the Peace-C. Murphy, 32; Leo Sommerville, 1 L. B. Karr, 2

Alderman-Ed Nemecek, 82; Gilbert Sturgell, 163

Supervisor - Barney Milstein, 182

Constable-Gayle Saxton, 182; Joe Wilkins, 6

Votes for Charles Murphy for Justice of the Peace were lost by the voters since Murphy is already in office with another year to serve. The charter requires that the city elect two justices and Murphy's term is not ended yet.

East Jordan Methodist Church for Olive Irene Bartholomew, 76 who passed away at her home in Echo Township on April 2nd. The services were conducted by Rev. James Matthews from the Old Mission peninsula near Traverse City. Born in Echo Township, Olive

Murray went to school there and later taught school there before her marriage to Rev. Scott Bartholomew. Her husband passed away one year ago in February. Surviving is one son, Carroll of Echo Township and five grand children.

Bearers were Elmer Murray, Clarence Murray, Denzil Wilson, Carroll Bartholomew, Jr., Norbert Bartholomew, and Merle Thompson. Burial was in the Sunset Hill cemetery.

ple Seal Non-Skid Surface Treat-**School Band Off To State Festival**

The East Jordan high school band will leave for the state band and orchestra festival at Ann Arbor, April 9, at 7 a.m. They will be accompanied by their director and wife, Mr. and Mrs. Emile Acitelli and Mrs. Greg Boswell.

They will spend the night at the Huron Hotel in Ypsilanti where they will eat supper and breakfast. Saturday morning after reaching Ann Arbor they will hear other bands play. Following their performance at 2:05 p.m. they will return home.

Other bands receiving a one rating at the Petoskey Band Festival were Petoskey and Charlevoix, who will also attend the Festival.

* * * "We shook the Family Tree," three act comedy dramatized by Christopher Sergel from the book by Hildegarde Dolson has been chosen as the Junior Play. April 23 and 24 are dates set for the presentation.

The following characters have been selected according to Mr. John Downing, director; Jim Sherman, Mr. Dolson, father; Pat Gilpin, Mrs. Dolson, mother; Nan Drapeau, Hildergarde, daughter of Dolson's; Mary Ann Farmer, Sally, friend of Hildegarde; Jack Zoulek, Bob, son of the Dolson's; Jeffery Moore,

Jimmy, son of the Dolson's; hard toward being good drivers. Charlotte Craig, Ellie Mae, Bob's prom date.

Beverly Flora, Jill, friend of Hildegarde; George Nelson, Mr. Shermer; Mary Ellen Nachazel, Mrs. Shermer; Thomas Sheridan, Freddie, son of Shermers; Kay Hayes, Paige, daughter of Shermers.

Make-up: Ruth Crowell, Barbara Gibbard, Ann Murray and Susan Petrie.

Prompters: Marian Danforth and Kathy Kortanek.

Properties: Irving Bulmann, Pat Carney, Lyle Crawford and Jerry Brennan.

According to Superintendent E. E. Wade, East Jordan high school will be closed Good Friday and Easter Monday, April 16 and 19, respectfully.

* * * The Essential High School Content Battery Examination will be given to the seniors starting April 20. The California Mental Maturity Test will be given to the 8th and 11th grades. Both tests will be under the supervision of Principal K. R. Annear. * * *

The second-semester driver training class has been working

The following week has been devoted to stopping and smooth starting on hills. The Richardson Hill has been the practice hill. A scenic ride from the high school, up-the-hill, around the Deer Lake road or the M-32 stretch, is en-See SCHOOL BAND Page 8



April 9-Jordan River IOOF Lodge.

April 12 — Susanna Wesley Circle will meet with Mrs. Ed Weldy, 8 p.m. Rev. Moore will have charge of the program.

April 13-Legion Auxiliary meeting.

April 13-Regular Communication F & AM East Jordan Lodge No. 379.

April 13-Regular meeting of the Holy Name Society at Parish Hall, 8 p.m.

April 13-Charlevoix County Pomona Grange No. 40 will meet with Barnard Grange, 8:30 p.m. Pot luck supper after the meeting.

April 14 — Regular meeting OES.



The East Jordan News-Herald

Marshall F. Sayles_____Editor & Publisher Staff Photographer Bill Huckle

The Charlevoix County Herald_____1896 The East Jordan News_____1952

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Page 2 * East Jordan News-Herald * Thursday, April 8, 1954

NIGHTMARE IN SPORTS

Lancer Fan Blasts Official In State Basketball Game

An Ellsworth basketball fan, Rose A. Carpenter, charged in a story in the Antrim County News that the recent Ellsworth-Remus semi-state final basketball game at East Lansing was a "nightmare in sports."

After attending the East Lansing game the writer said her son might better spend his time on something not so easily controlled by the graft and greed of a few individuals.

not be tampered with.

mote or assist it.

The writer referred to the

game as a "setup" and wonder-

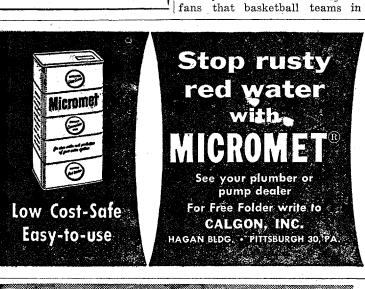
East Lansing by one point. The

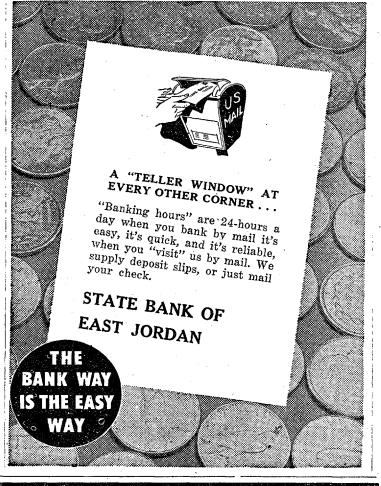
* * *

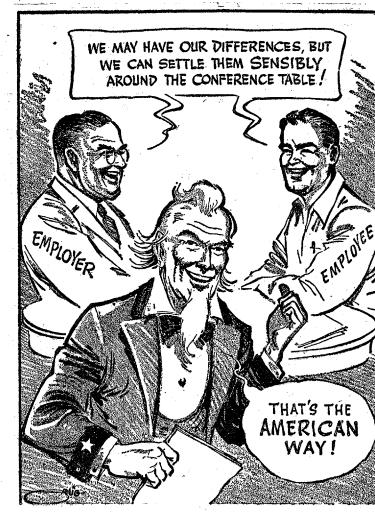
FOLLOWING IS the article

The writer claimed one official was not qualified to referee basketball. And she made a plea to the public to help change basketball rules and regulations so kasketball and other sports can-









ed about people selfish enough or small enough to prothis area do not have a fighting

chance in East Lansing tournainents: The Ellsworth Lancers were one of the top basketball teams "Whether we lost a ball game, in Michigan's class D play this the evening of March 19, is propast season, losing to Remus at

hably a matter of opinion. The many fans from Ellsworth, communities surrounding us. and even some from the opposing team, seem to be of the opinion that we won regardless of the final showing on the score board. "I have yet to hear one word of criticism on the way our Lan-

cers played ball, or on the coachhey received. "As for the official, if he was. well qualified man then I think it's time we looked a little deeper into what constitutes qualification. In my opinion, the official not only should do as fair a job of calling the plays as he is capable of, but he should

however, we found it's just not possible to do that much better. be an example of good sports-Three years ago a neighboring manship as well. Had the Lantown discovered the same thing. cers followed the example the official set for them, in the aforementioned game, they



ST. JOSEPH CHURCH Rev. Joseph Malinowski, Pastor Sundays-7:30 and 9:30 a.m. Holydays-7:30 am and 7:30 pm Weekdays-8:00 a.m.

would no doubt have all been

out on fouls before the end of

"Some of you possibly are thinking "Why keep hashing it

over?" I, like many other par-

ents and fans, have a son com-

ing up who might some day

want to go out for basketball.

Unless something is done to

change the present system, I, for

one, would be very much oppos-

ed to his taking part in athlet-

ics. He might better spend his

time on something not so easily

controlled by the graft and

was very closely shown in the

1953 State semi-finals. The Lan-

cers and fans did very little

complaining. We just came home thinking, "Next year we'll do

better." In this season of '54,

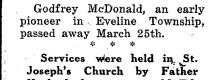
"Are we going to continue

(Continued on Page 4)

"That we can accept defeat

greed of a few individuals.

the third quarter.



APRIL 4, 1914

Kroboth for 19 year old Edward McKinnon, son of Mrs.

Looking Backward

WWTV-Cadillac **TELEVISION** SCHEDULE

CHANNEL 13 CBS

Thursday 6:00-Gene Autry 6:30-Captain Video 6:45-Headlines on Parade 6:55-Weather 7:00-To Be Announced 7:15-Sports 7:30-Crown Theater 8:00—City Detective 8:30-Four Star Playhouse 9:00-Lenten Service 9:30-TV Playhouse 10:00-Place the Face 10:30-Files of Jeffrey Jones

Friday 6:00-Hopalong Cassidy 6:30-Captain Video 6:45-Headlines on Parade 6:55-Weather 7:00-Marge & Jeff 7:15-Sports 7:30-Heart of the Citv 8:00-Waterfront 8:30-Wonderland Varieties 9:00-Dangerous Assignment 9:30-Your Star Showcase

10:00—Wrestling 11:00—World's Greatest Fight ers in Action. Saturday 6:00—Ace Drummond 6:30-Viewer Views.

6:45-Headlines on Parade 6:55-Weather 7:00-What One Person Can Do. 7:15-Sports 7:30-Western Theater 8:30-Paragon Playhouse 9:00-Stars on Parade 9:30-The Big Picture 10:00-Medallion Theater

10:30-Saturday Cinema

There's No Comparison

. when it comes to CAREFUL SIZING! Every garment we clean is carefully sized . . . knit dresses and sweaters blocked for perfect fit. Trust your finest clothes to us!

Julia McKinnon. The East Jordan Flooring Plant will resume operations after being closed for repairs.

APRIL 4, 1924

Reviewing The News-Herald

An Annual Scholarship award has been announced for students in East Jordan high school given by W. P. Porter. The scholarships, of \$100.00 and \$50.00 will be presented to the two highest students in all around scholarships and worth.

Students receiving the highest scholastic marks in the senior class this year are Aura McBride, Annie Colden and Jasper Stallard.

A daughter, Joyce Irene,

has been bonr to Mr. and Mrs. Francis Bashaw.

Mrs. H. McCaughna, formerly Florine Hudkins of East Jordan passed away in California.

> * * * APRIL 6, 1934

The only contest in the election this year has been for second ward alderman. The result of the election is as follows: Mayor, Barney Milstein; Justice of Peace, H. C. Blount; First Ward Alderman, Leonard Dudley; Second Ward Alderman, V. J. Whiteford; Third Ward Alderman, A. G. Rogers.

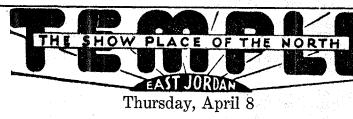
Moses Rebedau died suddenly at his home in East Jordan.





out of date. To make sure your present plan gives you proper coverage for your current needs, why not discuss it with us?

ROBERT A. CAMPBELL AGENCY William M. Swoboda, Manager Complete Insurance and Bonding Service



Jean Simmons Stewart Granger Deborah Kerr **"YOUNG BESS"** Suspense, Love, Intrigue in Technicolor

Friday and Saturday, April 9 and 10 Audie Murphy **Bill Mauldin** Arthur Hunnicut "THE RED BADGE OF COURAGE" Civil War Drama plus **Mickey Rooney** Elaine Stewart Eddie Bracken "SLIGHT CASE OF LARCENY"

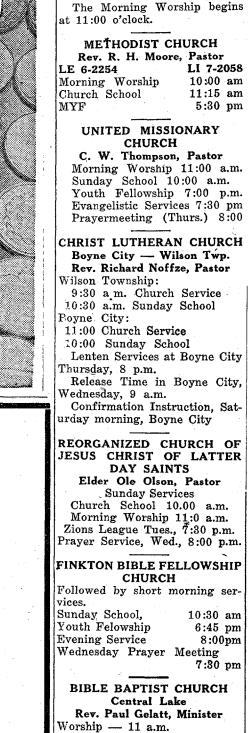
Sunday and Monday, April 11 and 12 Gregory Peck and Roddy McDowell in A. J. Cronin's "KEYS OF THE KINGDOM" **Religious** Drama

TALENT, **ORIGINALTY** EXPERIENCE.

AND THE NORTH'S MOST VERSATILE PHOTOGRAPHIC SERVICE

HUCKLE'S STUDIO OF PHOTOGRAPHY

LE 6-2332 **119 MAIN STREET**



Bible School — 10 a.m.

7:30 p.m.

8:00 p.m.

LE 6-7043

EAST JORDAN

Youth Time - 6:30 p.m.

Gospel Service - 7:30 p.m.

Bible Club, Thursday, 4 p.m.

Prayer Meeting, Wednesday, ·

Sunday School Sunday 10:00

Morning Worship, Sunday 11

Evangelistic Service, Sunday

Rev. Herman Smith, Pastor Sunday School — 10:00 a.m. Morning Worship - 11:00 a.m. Evangelistic Service — 8:00 p.m.

ASSEMBLY OF GOD

FULL GOSPEL TRUTH Corners Fourth & E. Division Sts Rev. H. R. Barber, Pastor C. Y. A., Tuesday, 8:00 p.m. Prayer Meeting, Thursday, 8 p.m.

PENTECOSTAL FULL GOSPEL TRUTH CHURCH Rev. Harley R. Barber, Pastor Sunday School-10 a.m. Worship Serpice-11 a.m. C. Y. A. Tuesday-8 p.m. Prayer Meeting, Thursday 8 pm



Slipping, grabbing brakes are like loaded dice—they can get you into serious trouble.

Don't gamble with your lifetake 10 minutes and let us check your brakes—the checkup's free. If your brakes are faulty, our experienced mechanics using precision Barrett brake service equipment can quickly put them in first class condition. Our prices are reasonable-our work is guaranteed.

GALMORE'S

STANDARD

SERVICE

RALPH HILTS EAST JORDAN **Denise Darcel CLEANERS**

Tuesday and Wednesday, April 13 and 14 Robert Taylor Hope Emerson "WESTWARD THE WOMEN" Return of Western Epoch



LONG DISTANCE calls now cost you less

Recent reduction in federal excise tax means a worth-while saving on every Long Distance call

The reduction in the excise tax from 25%to 10%, voted by Congress, is good news for Long Distance users.

It means that every Long Distance call you make-to anywhere in the countrynow will cost you less than it did before April 1.

Long Distance rates remain the same. What you save is the difference between the old and the new tax.

Now it costs you even less to keep in touch by telephone.

LOCAL SERVICE ALSO COSTS LESS Excise tax reduced from 15% to 10%

Don't wonder • Don't worry • Call today and be sure

MICHIGAN BELL TELEPHONE COMPANY

Here & There In East Jordan

Pat Murphy of Marquette, spent Saturday through Tuesday with his parents Mr. and Mrs. Charles Murphy.

* * *

At the State Farm National Convention held in St. Petersburg, Florida the winner of the Festival of States Parade, was Michigan's float and Michigan's queen. The float represented the cherry festival and was done in red and white.

St. Joseph's Catholic Council of Women are sponsoring a bake sale to be held Saturday, April 17th starting at 10 a.m. at the Sinclair building.

* * *

Mr. Ernest Nessen of Watertown, South Dakota, and Mr. Paul Laroe of Sioux Falls, South Dakota, spent the weekend at the Merman Kamradt residence.

* * * Mr. and Mrs. Basil Sweet of Flint, spent the weekend at the Harrison Kidder and Herb Sweet homes.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Gunner Nes, of Michigan State College, an exchanged student from Norway, and Ray Hughes from Michigan State spent the weekend at the Russell Hughes home.

Jack and Ileen Brennen of son. Flint visited his parents Mr. and Mrs. Bun Brennen over the week end.

FISHING GUIDE

15

Maps and Trout Fishing Hints of West Michigan Trout Streams PERE MARQUETTE
 WHITE JORDAN MANISTEE • MUSKEGON SABLE
 PLATTE BOARDMAN



A HYBRID CATTLEYA purse white specially-designed corsage captures the spirit of Easter in this holiday arrangement displayed by Kate Smith. The corsage blends the purse white orchid and an attractive little Easter toy against a background of organdy.

Mr. and Mrs. Claude Hart

Mr. and Mrs. Merle Pollett of have returned home after spend-Three Rivers spent the weekend ing the winter in St. Petersvisiting his mother Mrs. Frank burg, Florida. Neumann.

See Clarence Healey if you Mr and Mrs. Gordon Wright want to buy real estate. Phone and Mr. and Mrs. Thomas Wright LE 6-7210. of Grand Rapids, spent the week end with their sisters and family, Mr. and Mrs. Frank Neumann and Mr. and Mrs. Merle Thomp-

Doris and Bill Huckle were awakened at three in the morning Tuesday with a surprise call from their son Larry over in Japan. The call was put through by two Ham radio operators, one in Japan and one in Bakersfield, California. * * *

Jim Lord entered Little Traerse Hospital Friday March 26

East Jordan Church News

Page 3 * East Jordan News-Herald * Thursday, April 8, 1954

METHODIST CHURCH Rev. Robert H. Moore

There will be a special Palm Sunday service in church at the regular hour. Palms will be distributed and the membership *class will be received into full membership.

The Worship will be preceeded by adult baptisms.

* * * FIRST PRESBYTERIAN CHURCH

Rev. Edward O. DeHaven

The Friday Circle will meet in the home of Mrs. Mae Healey Friday afternoon at 2:30 p.m

The Young Adult Group will meet in the home of Dan and Wava Sinclair Friday evening at 8:00 p.m.

The Presbyterian Men's Club will hold its first Sunday Morning Breakfast meeting Sunday morning beginning at 8:00 and lasting until 9:00 a.m. This is a 18th. New members will be re-

new venture and oee that can be a real experience for each of the men in the church. There will be a fine program a good breakfast, and wholesome fellowship for all of us. Tickets will be on sale this week by various men. So come along with us and enjoy this new experience together.

The Sunday Church School meets at 9:45 a.m. with classes for all ages. The material used is of the highest quality and of

The Sunday Morning Worship Service begins at 11:00 a.m. The sermon topic will be, "A Treasure We Cannot Keep."

The WYF meets Sunday evening at 7:00 p.m. Holy Week Services in our

church will include Holy Communion Service of Maundy Thursday, April 15th; Union Good Friday Services in the Methodist Church Good Friday, April 16th Easter Services, April

ceived into the Church on Easter HOLY THURSDAY-High Mass Sunday Morning and the Christening of Infants also during the Morning Service.

UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor Next Sunday, April 11, we will have our annual Cradle Roll graduation exercises. Recognition also will be given each baby present. These exercises will be held during the regular Sunday School period. Everyone is invited to attend.

ST. JOSEPH CHURCH The holiest week of the entire

year will begin Palm Sunday, April 11th. Palm Sunday we commemorate the triumphant entry of Our Lord into Jerusalem Holy Thursday, the institution of the Sacrement of Holy Eucharist; Good Friday, the death of Our Saviour.

PALM SUNDAY-Solemn blessing of palms in St. Joseph Church will begin at 9:30 a.m. Distribution of palms to the faithful, procession and High Mass will follow. No service this afternoon.

and procession to the repository at 7:30 a.m. Adoration all day. Holy Hour in the evening at 7:30.

GOOD FRIDAY-Adoration of the Cross, Mass of the Pre-sanctified will begin at 7:30 a.m. Stations of the Cross, sermon and prayers in the afternoon at 2:30. Choir practice at 8:00 p.m.

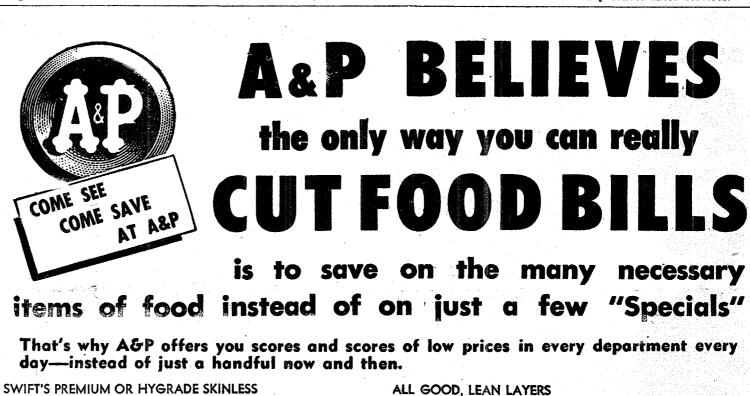
HOLY SATURDAY-Blessing of the New Fire, Paschal Candle, Holy Water, Baptismal Water will begin at 7:30 a.m., fol-lowed by High Mass.

EASTER SUNDAY-High Mass at 7:30 a.m.

Low Mass at 9:30 a.m. and benediction of the Blessed Sacrament.

CHRIST LUTHERAN CHURCH OF WILSON TOWNSHIP Re-Noffze

Palm Sunday services will be at 9:30 a.m. with Sunday School and congregational meeting after services. Good Friday services will be held at 9:30 a.m. Easter Sunday services at 9:30 a.m. with Holy Communion and Sunday school after services.



Frankfurtare

real value for each of us.



TB Heads FROM OUR CORRESPONDENTS **About People You Know State Hazards**

Page 4 * East Jordan News-Herald * Thursday, April 8, 1954

South Arm News

Callers at the Archie Murphy home Sunday afternoon were Pat Murphy of Marquette, Mr. and Mrs. Elmer Lyons of Charlevoix and Charles Murphy.

Mr. and Mrs. Charles Murphy, Mrs. Isaac Flora and Pat Murphy were Sunday dinner guests of Mr. and Mrs. R. V. Liskum.

Mr. and Mrs. Archie Murphy and family attended a family gathering at the home of her brother, Mr .and Mrs. William Parsons of Atwood Friday evening.

Grange will meet with Mr. and Mrs. Hugh Graham Saturday, April 10th. * * *

Carl Elsworth left for Milwaukee last week to resume employment on the Great Lakes.

Mr. and Mrs. Ewald Redmer visited Mr. and Mrs. Fred Stecker Saturday evening.

Mr. and Mrs. Kenneth Howes (Minnie Nelson) of Grand Rapids are announcing the birth of a son, Stephen Kenneth, on April 1st.

A. D. Graham was a dinner guest Sunday at the home of Mr. and Mrs. Hugh Graham.

Mrs. Hugh Graham called on Mrs. Beatrice Graham at the Otsego Memorial hospital at Gaylord Wednesday. Mrs. Graham is slowly improving but it will be some time before she will be able to come home.



voix, spent more than \$400,000 West Peninsula on local public health services William Sanderson left Tues-

* * *

daughter after her operation.

* * *

Callers at the Robert Myers

home Sunday were Mr. and Mrs.

Fete Larsen of Boyne City and

Mr. and Mrs. William Gaunt Sr.

Blasts Official

(Continued from Page 2)

sleeping while a few greedy

about it. But I was there, along

with hundreds of other fans, I

witnessed this nightmare in sports and it will long remain in

Lancer Fan

ed with?

my memory."

last year. Yet tuberculosis, a top tarket of health drivers, still day for Milwaukee. He will be heads the list of health hazards gone a week on business. in northern Michigan. When medical, health and civ-Mr. and Mrs. Alfred Crowell

ic leaders from northern Michiand two children drove to Jackgan meet next Monday-April son Friday to the Tiny Worden 12 at the State sanatorium, Gayhome. When they return, their lord, they'll study a new 20-page mother, Mrs. Francis Crowell, report just issued by the associawill return with them. She has tion. been in Flint helping her grand-

Twenty-nine northern Michi-

gan counties, including Charle-

The report shows: (1 no northern county is without TB; (2) sharp cuts in TB death rates haven't been matched by an equal reduction in the TB case rate and (3) a high proportion of northern TB patients now are age 40 and over.

State Treasurer Brake will speak at a dinner meeting highlighting the TB conference. Charlevoix county has been called on to send a large delegation to the meeting.

IMP LINGO . . .

persons take advantage of us? Congratulations to our own Or are we going to wake up and Marian Danforth, I hope she is insist that rules and regulations be changed so basketball, and as successful in all other contests as she was in this one. She other sports, cannot be tampershould be,

* * * "Had I not attended the game The band members are all pacat Lansing Sexton High, I would never have believed there ked and ready to leave Friday. are people small enough or sel-I also hear about some parties fish enough to promote or assist being planned for down there. a setup such as that. Had I not The Prom date is getting closseen for myself I would most certainly not attempt writing er and still no one has asked me

> to go. I wish the boys would get on the ball. I saw J. Z. and K. H. together

recently. Wonder what happened between M. C. and J. Z.? I haven't seen Ted S. around lately. Can someone let me know

where he is? I understand the other day

someone answered Charlene Petrie's ad in the school paper, Career day is Thursday. I wish were going.

I wonder what Bob S. did over the weekend with Ruthie gone. What about that, Bob?

So Long, "The IMP Plant Perennial

*V*egetables

Why not use one side of your garden for a perennial vegetable

Charlevoix County Agricultural Agent Ed Rebman says rhubarb and asparagus will thrive in this area. Only a few plants of rhubarb are needed for the av-



23 26 32 33 38 48

Around the World

ACROSS

1-Great watery expanse (post.) 8-On a voyage 9-Lure 11-German river 12-Frosting 14-South American city 16-Period of time 17-Native of European country

17-Native of European country
 19-Deface
 20-Latin Education (abb.)
 21-The Caribbean
 22-Edge
 24-Chemical symbol for magnetium
 25-Image
 26-Essential part of American flag
 28-European capital city
 29-Scarce item on the desert
 30-English school
 33-To ricochet
 35-Public conveyor (abb.)

List Activities

Michigan Week

A schedule of seven special days for Michigan Week was an-

pounced today by Jay D. Run-

kle, general chairman of Michi-

gan Week Each day of the May

2-8 week will be devoted to a

state-wide observance of a dif-

Mr. Runkle said that the sche-

dule will be followed on the state

level. In manuals currently be-

ing distributed it is suggested

that local committees also fol-

The days their titles and

Sunday-"Michigan Spiritual

Foundations Day. A day devoted

by the people of all faiths, in

their churches, to the spiritual

values of life in Michigan, to

thangsgiving and to the encour-

agement of good understanding

nong the citizens of this stat

meanings as set up by the Michi-

gan Week program committee

iow the seven - day program.

are:

ferent aspect of Michigan life,

For Special

---City "Down Under" ---Persia --Lampreys --Southern hemisphere 37-Sign of a full house in the theater 38-Greek goddess of the 13 -- Southern hemisphere country
13 -- Southern hemisphere country
17 -- Combining form signi-fying earth
18 -- Traveling container
21 -- Natives of one of the British Isles
23 -- European city
23 -- European city
25 -- Adjective suffix signify-ing "pertaining to"
27 -- Knock
31 -- Mineral element
32 -- Alaskan city
33 -- Prophet
34 -- Battleground country (abb.)
36 -- To slow up
39 -- Melody
41 -- Musical combination
43 -- English city
44 -- Make senseless
46 -- Large European deer
48 -- Period of time
50 -- Aerial train
51 -- Chemical same bal for dawn 39-Musical note 40-Profit 42-Glowing fragment 44-Star 45-One of the British Isles 47—Auditory organ 48-Volcanic 49-Large river 51-Veracious 52-Native of a U.S. state DOWN -Continent 2-Numeral 3-Musical note 4—European city 5—In the same place (abb.) 6---Head covering 7---Asiatic country 8-Swiss river 0-British public (veyor -Aerial train 51—Chemical symbol for thullium (abb.)

Legion . . . **Auxiliary News**

The American Legion Auxiliary Unit 227 held their March semi-social meeting at the home of Eva Peterson, March 31. The meeting was called following a bountiful pot luck supper. Thelma Evans and Bernadine Brown shared the many useful and pretty birthday gifts, both having had a birthday in March. The rest of the evening was spent playing a game with prizes valued more for the fun they created than their usefulness. Everyone had a very good time.

It was decided at the meeting that our Unit would again participate in the "Mother Day Handkerchief Program" our quota being 20 handkerchiefs to be valued at 50c to \$1.50 and must be turned in by April 15, with a Mothers Day card and stamped envelope. Anyone may donate to this worthy program if thef wish to. All donations must be in, in plenty of time so they can be sent to the hospitals for the boys to choose the ones they wish to send home to their mother or wife as a Mother's Day remembrance. Marie Woodcock, Rehabilitation chairman, will have charge of the program.

It was also decided that the Auxiliary will hold one meeting a month this to be a business and social meeting combined, and to be held on the second Tuesday of every month. The birthday parties will be continued on thru the rest of this year. It is hoped that with this change more members will attend and take interest in becoming active in our various programs. We have a lot of work to do in the days ahead and it is important that

Seed Treating

Now that it's necessary to cut costs of crop production to the bone, seed treating is almost a must, says Ed Rebman, Charlevoix county agricultural agent.

Seed treatment disinfects the seed while it's being stored and when the seed is planted chemical used protects it from harmful soil organisms.

Research at Michigan State College and nationwide tests shows that these chemicals are effective as seed treatments for oats: Ceresan M. Panogen, Agrox and Mycon. For wheat and barley, these recommended are Ceresan M. Panogen Aagrano and Mercuran. MSC specialists point out that one of these chemicals should be used because there are chemicals being sold in Michigan that are not effective in controlling smut and other diseases. The chimicals can be applied as a dust in a grain treater or drum mixer.

The treating should be done in the open where there is a draft of air. The grain can be cleaned and treated anytime prior to planting time.

The grain should be sacked and tagged immediately to be sure that any of the treated grain will not be used for livestock feed.

Results of treating oats, wheat and barley this way are better stands, healthier plants and higher yields. And the cost is very small.

each member take part in carrying through these programs as they come along.

Next Auxiliary meeting will be Tuesday, April 13, at the Legion Home 8:00 o'clock. Don't forget the birthday gift.

Nights & Sundays LI 7-2582

Congratulations! Open house is being planned

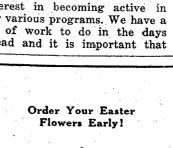
in observance of the 90th birthday of Mrs. Charles H. Maddaugh, 224 W. 9th Street, Flint for Sunday, April 11th from 2:00 to 8:00 p.m.

All friends of the family, wherever they now reside, are cordially invited to attend. Cards or other written greetings will be enjoyed, but it is requested that gifts be omitted.

Rhubarb shouldn't be harvested during the first season. Asparagus should not be cut during the first and second years and only lightly during the third. But, there after, harvest full crops.

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WE DELIVER

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Large Selection

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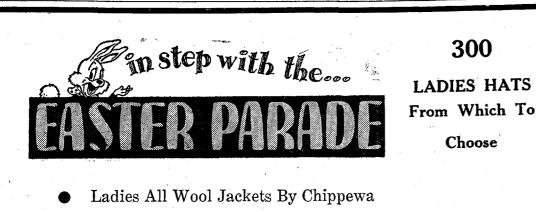
To Choose From!



1-3 Down 6 Months On Balance SPECIAL CAR WASH \$1.00

Protect your car for summer now! CAR WAXED \$6.50

DAN'S SERVICE EAST JORDAN



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 - Plisse Slips With Shadow Panels \$1.99 ea.
- - Luxrite Nylon Slips By Hole Proof Perma-Lift Girdles and Brassiers
 - Bershire Nylon Hose. Buy 12 pr. 13th pr. FREE.

NOW IN STOCK! Ladies and Girls Sad-Chris's Department Store dle Oxfords and Loafers. \$3.95 — \$4.95 — **\$5.95**

erage family and many gardens have enough vaste space to include asparagus, Rebman insists. Set these plants in the garden as early in the spring as posisble. Both asparagus and rhubarb like rich soil well supplied with organic matter. Ten to 1 bushels of well-rotted manure or compost should be worked into the soil for each 50 feet of row. And apply 10 pounds of complete commercial fertilizer over this area and mix thoroughly with the soil. Buy disease-free rhubarb

plants of McDonald or Ruby. Set them in the row four feet apart and with crowns even with the oil surface. When you buy asparagus

plants, insist on good one-year-old roots of the Mary Washington variety. Space them 18 inches apart in the row. Roots should be set in a trench 8 to 10 inches deep in sandy soils and 6 to 7 inches deep in heavy soils.

Monday -- "Our Heritage Day. Attention to the traditions and the history that have produced the community and the state of which each Michigan citizen is broud today." Tuesday — "Our Livelihood Day. In each community, exam-

ination of and reflection upon how the people of the community make their living."

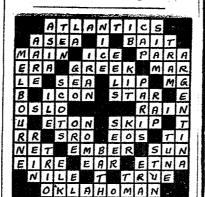
Wednesday — "Exchange of Mayors Day. A general exchange of heads of municipal government for one day among the towns of Michigan as a means of getting Michigan communities better acquainted with one another and of dramatizing the pur-

poses of Michigan Week." Thursday --- "Michigan Hospitality Day. Accenting one of the state's greatest assets, the natural friendliness and courtesy of Michigan people, which has helped to make our state a tourist favorite and contributed to the prosperity of all Michigan people through our huge tourist indus-

try.' Friday -- 'Education Day. Open house and special Michigan appreciation activities for students, teachers and public in schools and colleges throughout tlie state." Saturday --- "United Michigan

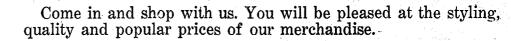
Day. Accompanying the groundbreaking for the bridge across the Straits of Mackinac which will link Upper Peninsula and Lower Peninsula into one state indivisible."

Michigan Week is being observed for the first time this year. Its purpose, as explained by Mr. Runkle, is to remind Michigan residents of their state's great resources, heritage and oprortunities. Theme of the week "This Is Your Michigan."



Each season, by clever buying, we are able to offer our customers the best for their money. This spring we have added to our nationally advertised lines . . . Sacony Suits . . . Martha Manning and Pat Perkins dresses . . . Playmate dresses for tots as well as coat sets . . . Ladies nylon and orlon coats at prices we all can afford.

Of course we still have such famous brands as Mojud stockings and lingerie . . . Gossard and Playtex brassieres, girdles, corsets and foundations . . . Bobby Brooks . . . Vicky Vaughn and Toni Todd . . . Mynette . . . Georgiana . . . Carole King dresses, juniors, misses and half sizes . . . Ship 'N Shore and Paletta blouses . . . Catalina Swim suits and sweaters . . . Paddle & Saddle play clothes . . . Ball Band play shoes . . . Jack Winter slacks . . . Stetson gloves . . . Gibson greeting cards . . . Accessories to complete your costume . . . hats, Jewelry, scarfs, purses, etc.







Page 5 * East Jordan News-Herald * Thursday, April 8, 1954

The votes for village clerk down in Elk Rapids came out a tie so the board decided to draw straws. Two slips one marked "Elected" and the other "Not Elected" were to be placed in a hat and the two candidates draw one out. Any voter has the right to contest the results in court if they care to . . . There was a big "to do" down in Central Lake when the Traverse Bays Telephone Company switched over to dial. First call was put through to Gov. Williams . . .

Navigation between Charlevoix and Beaver Island was opened last Thursday when the motor ship North Shore of the Beaver Island Transit Co., made its first trip of the year . . . Transportation across the narrows of Lake Charlevoix will begin as soon as weather permits. Preparations have been made for operation of the Ironton Ferry ... It was 25 years ago, 1929 that the Harbor Springs high school baskethall team defeated St. Michaels of Flint for the Class C state title in the Olympia Arena in Detroit. . .

... Highlight of April will be the arrival of Easter on the 18th, a U of M professor says. The formula for finding the fluctuating date of Easter was decreed first by the Council of Nicaea in 325 AD. At that time, churchmen decided that Easter would fall on the first Sunday after the 14th day of the month following March 21.

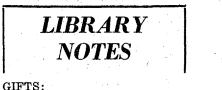
The national Geographic Society magazine nationally known for its travel or scenic articles has published a story about the coming straits bridge.

Vance District. . .

Mr. and Mrs. Walter Petrie returned home Sunday after spending the winter in Florida.

Archie Graham and Mr. and Mrs. Cameron Graham went to Constantine, Michigan Monday





Mrs. Bertha Justice: Three Focket Books, 2 of them mysteries.

NEW BOOKS: "World Almanac, 1954"

"U. S. Year Book of Agriculture, 1953" — Plant diseases. "The Good Spirit of Laurel

Ridge" - Jessie Stuart: This author has again written of the Kentucky country and people. The hero of this story is "Op" Aker who lives alone, and an uneventful life, until outsiders in-

vade his privacy. He even receives calls from the "law" and the "military." "The Golden Spider" Stout: Mystery.

Your Trip Into Space"-Lynn oriole's nest to our room. It was Poole: The author has received in a tree that was cut down in two awards for his John Hopkins front of his house. It is made of TV Science Review programs, fine fibers, strings and long This book deals with the dangers hairs. We are drawing and colof Space Travel, and with the reloring an oriole for our Bird search which hopes to find a Book. means of overcoming these dangers. Good reading for High School students and older.

BOOKS FOR-TEEN-AGERS & YOUNGER: "Story of Eli Whitney" - La-

tham: The man who changed America by the tools he invented. An exciting adventure story. "The Fighting Quaker" — La-tham: Nathaniel Green, second

in command in Washington's ar-"Empire Of Fur": A boy started from Mackinaw and made the trip as a voyageur to

the outposts on Lake Superior. Because the trips were made in canoes it was hard and danger-"Captive Island" - Derleth:

enburg: Mystery and adventure in Minnesota wilderness.

BOOKS:

Likely to Succeed."

Eldeva, daughter of Mr. and Mrs. Wilbur Craft was born March 22, 1937. She is 5' 3" tall, has light brown hair and blue green eyes.

as "Cheesy" has attended the East Jordan Public Schools the



first nice day.

We have begun the study of the robin. We hope to learn much about the common birds found around East Jordan. We will make a bird book in which to keep all of our information and pictures of the various birds.

We are beginning to make our Easter preparations. We are going to start our baskets this week. We will color and paint ϵ ggs to put in our baskets. Last Friday we made an egg

tree for our room. We tied pretty hand-painted eggs on the branches of the tree. Laura Grauel brought the large branch for the tree.

Last Friday Jimmy Gibbard celebrated his ninth birthday. He treated his class friends to candy. We all enjoyed making a birthday card for Jimmy.

To help us improve our reading we are all trying to read fifteen minutes at home every night Donald Reich brought the Ap-

ril "Jack and Jill" magazine to school for us to enjoy. Laura Grauel brought two animal books to school. These books were written by Beatrice Pot-

Our motto this week is, "Are we saying "Excuse me," "Please" and "Thank you?"

* * * THIRD GRADE Marie Hughes

We are starting to gather material on Holland. We plan to work out a unit for Holland in the spring operetta.

We are glad it is April We discovered we have 5 birthdays to celebrate this month, Donald

now 5' 71/2" tall, has blue eyes

FIRST GRADE

Mrs. Brooks

Fiiday.

for Sue.

with it.

will come again.

We had 15 A's in spelling on

Mr. Stecker visited our room

Sue Umlor is seven years old

and played the organ for us and

we sang for him. We hope he

today (April 5). Her mother

brought a fine treat to our room

and we thank her very much. We

made a cake and birthday cards

We are glad that we are all in

Franklin Fisher brought an

SECOND GRADE

We are continuing our study

Agnes Johnston

of signs of spring. We are plan-

ning a nice walk outdoors the

WHO ARE THEY?

Our Senior

Biographies

ROSE MARIE LEHRBASS

Rose Marie was born in Det-

roit, July 29, 1936 to Mr. and

Mrs. Edward Lehrbass. She is

"Our New Friends" book now.

And have a new work book to go

Among her favorites are: Flower-roses; color-blue; song-Waltzing Cat; sport-football; and subject-English. Her hobbies

Rosie is looking forward to the

Bowerman and Carol Bowen celebrated with candy sticks and crackerjack on Friday, April 2. Marian Pinney's birthday comes April 8. Lullabelle Cornell, April 13, Mary Jane April 24. We forgot to mention Jimmy McClanathan was 9, March 11 and celebrated with candy suckers for each child.

Lyle Bennett brought in a potted mayflower plant so we could watch it grow and blossom. Timothy Pienta brought the first pussy willows and lilac limbs which we put into water and watched develop. The lilac has

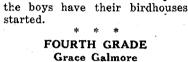
lovely green leaves. We like the warmer weather. It makes us like to play outside on the swings again.

THIRD GRADE Adeline Bowerman

It was nice to have Mrs. Gidley and Nina visit our room on Friday. She brought ice cream sundaes for each one in honor of Sally's ninth birthday.

We are looking for pictures and stories about Holland that we may learn interesting things about these people. We will organize these facts with Mrs. Hughes third graders to portray our part in the spring music program.

The cub scouts have been very interested in their study of Conservation. We have some posters in our room to help remind us that we can help prevent forest fires. On Friday of this week all of the cubs will hear a Conservation officer and he will bring a movie for us to see. Many of



Last week more than half of the pupils received one or more than one letter. These were

mainly from pupils in Iowa, Texas, New York and Oklahoma. We are learning about what is raised in these states. Friday our teacher gave each of us a mimeographed map of Michigan. On this we put a blue star and the names our state capital; the names of the Great Lakes; many important cities and a drawing showing what the city is noted for. Some of these maps we will include with our answers to the people who have written us.

To help in our study of Michigan our teacher brought a booklet called "Your Capitol and Mine" which was published by the Michigan Historical Commission for the purpose of answering questions asked every year

(Continued on Page 8)

There Is An Answer!

There is an answer to every problem you may face. Jesus Christ, the same, yesterday, and today and forever. Hebrew 13:8 We invite you to worship Him with us at The East Jordan ASSEMBLY OF GOD

Sunday School -- 10 a.m. Morning Worship - 11 a.m. Evangelistic — 8 p.m. Thursday Prayer Service - 8 Rev. Herman Smith, Pastor



* * * Mr. and Mrs. Russell McClure were Sunday visitors at the Vern Reid home in East Jordan.

to buy dairy cattle.

Mr. and Mrs. Bryce C. Vance were Saturday evening callers at the Carl Petrie home.

ous work.

You Buy! REMEMBER, WE ARE OPEN FRIDAY AND SATURDAY NIGHTS.

Cars

Before

1

A. R. Sinclair Sales Boyne City

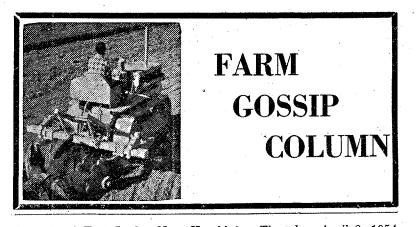
Ford Franchise Available

Gas and Diesel Tractors--Dearborn Implements

An opportunity to obtain the retail dealer franchise in this area for one of the country's top tractor and implement lines. Complete details regarding your profit possibilities, our expansion program and new floor plan arrangements will be supplied to responsible individuals interested in investigating this opportunity. All com-munications will be held in strict confidence.

DALE B. RIDDLE, Territory Manager West Houghton St.





* East Jordan News-Herald * Thursday, April 8, 1954 Page 7

Turkey growers' intentions indicate that 6 percent more heavy-type turkeys will be grown in the United States in 1954 than in 1953. The expected increased production, together with a normal demand situation, should mean that turkey prices during the 1954 holiday season will average 1 to 2 cents below those in 1953.

MODERATELY FALLING farm prices and narrower profit margins are expected to continue in 1954. This means we should watch costs more carefully, with volume-of-business being of little less importance than during periods of more favorable price relationships. Cost reduction may be made by cutting absolute costs, or by cutting unit costs.

Corn acreage allotments are with us but if you do not farm in the commercial corn area you do not have allotments and can plant all the corn you want. Loans and purchase agreements are available at 75 percent of the rate in commercial counties. Commercial corn counties are those which produce 450 or more bushels of corn per farm and 4 or more bushels of corn per acre of farm land in the county. Farmers within their acreage allotment can qualify for 90% of parity.

There is an unusually small spread between alfalfa and clover seed prices this year. This should encourage the establishing of alfalfa seedings.

If you have overplanted your wheat and still wish to comply with your acreage allotment, it can be done. While the wheat is still green, it can be turned under for green manure, pastured off, or cut for hay, silage. Acreage on which this practice is carried out must be so designated at your county ASC office.

IF YOU PLANT between 90 and 100 percent of your corn allotment, you will not be penalized in future allotments for acreage reduction. This may make it unnecessary to split a field just to protect your acreage base

The rate of interest charged producers and others on price support loans, effective with the 1954 price support loan programs, will be reduced from 4 percent to 3½ percent.

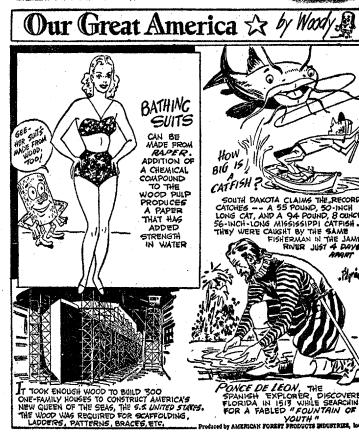


As I have had several calls regarding sweet cherries, I will cover and review sweets thoroughly in two writings. I grew up among sweets long before canneries came in.

Working in sweet orchards on the Old Mission Peninsula, I thought that if I ever grew sweets that I would set them far enough apart. In the year of 1917 I came up here for two weeks and planted 500 sweets. These were set 32 feet apart and some of the trees now touch each other.

Some that we set later and closer together do not get enough air and these cherries spoil fast if not picked on the dot.

I also noticed sweet orchards over on the Peninsula that were set on slopes. The trees on the higher land were the best, and they would start to die out at the bottom of the slope.



DairyFarmers Cut Crop Cost, Lay Plans To Raise Output **Fight Prices MSC Warns**

What are Michigan dairy farmers doing to face up to the drop in dairy prices to 75 per cent of parity?

They're trimming costs of production as much as possible, says George Parsons, a Michigan State College extension dairyman. Parsons asserts that his talks with farmers at extension meetings have revealed these

things: Farmers are getting more conscious of expenses which may be unnecessary. Some figure they are feeding more grain than necessary. That

means more interest in and greater use of high quality roughage---brome-alfalfa hay with at least 50 percent of the legume, good quality corn silage with lots of grain or good legume silage. And, the extension dairyman reports, farmers are cutting

down on the purchase of protein supplements, figuring that they will be able to furnish all their cows may require through good quality hay and homegrown grains. The expense-conscious farm-

ers also are cutting down on what they believe may be unnecessary mineral buying. They're sticking with steamed bone meal and trace mineral salt-either including it in the ration or feeding it free choice.

Parsons says he believes that the farmers' cost consiousness will go a long way toward easing the price-cost squeeze in the dairy business.

NEWS-HERALD FARM & HOME PAGE . . .

recommended practices spends more money per acre, the resulting yields more than offset extra expenses. Dr. Cook and Hoglund found, for example, that the average Michigan farmer spends \$46 an acre to produce 38 bushels of corn. But, by spending \$62.25 an acre-the cost of recommended practices-he would produce 61 bushels of corn per acre.

The studies showed further that Michigan farmers are not, on the average, using enough fertilizer to produce crops most economically. Sugar beets currently get an average of 490 pounds of fertilizer per acre, while the recommended rate is 800 pounds.

If a farmer used the recommended rate of fertilizer on sugar beets, he could cut the cost of producing a ton of beets from \$11.21 to \$9.95. And, if he used other recommended practices along with the increased use of fertilizer, he could reduce his costs to \$8.19 a ton.

Ladies Aid Society had their it and hurry down to buy that rummage sale the other nightjacket back. This is the third time and as soon as the doors opened, I've done it!"

From where I sit ... by Joe Marsh

Easy Does It—Again!

From where I sit, everyone's entitled to his own likes-whether Without a word, he headed straight for the coat counter, it's a sports jacket, a baseball picked out a shabby old tweed team, or the beverage he likes for dinner. For example, the wife jacket, and paid for it. "Easy" told me a little later that buying likes coffee along with Saturday his jacket back was getting to night spaghetti while I like a glass of beer. We never try to "That's been my favorite "sell" each other on our personal preferences. smoking jacket for years," he

Goe Marsh

Copyright, 1954, United States Brewers Foundation

NOTICE OF ANNUAL MEETING

said. "And my wife talks me into

giving it away regularly. Then I

get to thinking how much I like

"Easy" Roberts was inside.

be a regular habit.

To Stockholders of East Jordan Cooperative Company:

You are hereby notified that the annual meeting of the East Jordan Cooperative Company is called MONDAY, APRIL 12, 1954, at 8:00 p.m., in the High School Gym, for the purpose of submitting the report of last year's business; to elect three directors for a term of three years each; to elect one delegate to attend the annual meeting of the Michigan Potato Grower's Exchange; to elect one delegate to attend the annual meeting of Farm Bureau Services, Inc., and to transact any other lawful business.

Door prizes and refreshments.

EAST JORDAN COOPERATIVE COMPANY Ralph Lenosky, Secretary

Date April 7, 1954

revealed the results of a study this week which showed costs of production can be cut sharply by improved farming practices. The studies, conducted by Dr. R. L. Cook, head of the MSC soil science department,

and C. R. Hoglund of the agricultural economics departmen, showed these figures on cost cuts:

Want to cut your crop pro-

duction costs and boost profits?

Michigan State College scientists

Improved practices-as compared with older practices-pared the cost of producing a bushel of wheat from \$1.54 to \$1.28, of a bushel of oats from 90 cents to 69 cents, and of corn from \$1.-21 to \$1.02 a bushel. And following recommended practices lowered the cost of producing a ton of alfalfa-brome hay from \$16.80 to \$13.30 and a ton of sugar beets from \$11.21 to \$8.-

The MSC men found that the biggest saving in production costs was through using the recommended rates of fertilizer. But other practices, such as timely planting, use of adapted crop varieties. seed treatment, crop rotation, the right soil management, tillage and weed control, each were cost cutters, too.

Although a farmer using the

Announcing . . .

"Bud" Heeres

Aubrey Block

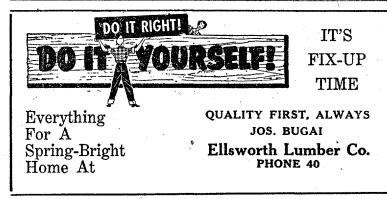
Lewis Brown

As we now grow fourteen varieties of sweet cherries, anyone is welcome to come here and note the difference.

Sweet cherries ripen in this rotation; Governor Wood, yellow-Spanish, Black Tartarian, Royal Anne Napoleon, Schmidts Biggereau, Bing, Windsor, Late Yellow, Black Giant, Lambert and Late Lambert and the very latest Dykeman.

Royal Anne or Napoleon are the best marchino cherries. Except for the first three mentioned, varieties all are good shippers if sorted. The varieties that crack from rain to a more or less degree depending on the amount of rain are: Worst, Lambet; next, Bing; and sometimes Windsor.

More about sweet cherries next week.





Always the Best Buy in Travel, your Greyhound trip costs even less as Federal Excise Taxes are cut $\frac{1}{3}$

DAN'S SERVICE 102 Main LE 6-2901 GREYHOUND Lawn Seeding Now Important **Farmers Told** Make your lawn seeding as

early as possible this spring. Seedings made after May 1 are apt to be poor because the weather may be hot and dry and annual weeds will cause trouble. That's a suggestion from C. M. Harrison of Michigan State College's farm crops department Harrison says that Kentucky bluegrass grows best on soils that are high in organic matter and fertility and located in sunny areas. But if you have sandy or

clay soil low in organic matter, red fescues may be the best bet,

especially if the lawn is shaded. Using the recommended turf grass seed on your lawn may try your patience for the first couple of months, admits Harrison, but the result will be better than you will get from using the so - called urse grasses like redtop and ryegrass.

The MSC specialist advises grading the lawn carefully before seeding with the best soil on top made into a fine, firm seedbed. A high nitrogen fertilizer like 12-6-6, 10-6-4 or 10-10-10 at 10 pounds per 1,000 square feet should be spread just prior to seeding.

He also suggests that one to two pounds of seed per 1,000 square feet is enough. If you don't use a seeder, he says, it's a good idea to hand sow half of the seed while walking in one direction, then sowing the other half in the opposite direction. You also can get better distribution by two-direction seeding with a seeder. The same thing can be done with the fertilizer. After seeding, the ground should be raked lightly or rolled to cover the seed.

Lung cancer, which is increasng faster than cancer of any other site, took 22,000 lives last year. Help combat this menace by giving to the American Can cer Society Crusade.

Dean Davenport - Glen Ikens ARE NOW ASSOCIATED WITH **BROWN MOTORS, INC.** Charlevoix, Michigan

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Finkton News

Mr. and Mrs. Marshall Shepard spent the weekend in Detroit visiting Mrs. Shepard's mother. * * *

Verisle Spence was home for the weekend from Lansing. * * *

Tuesday night a birthday party was given for Mrs. Ida Lavanway who was 81 years young. Those who helped her to celebrate were Mr. and Mrs. Jack Taylor, Mr. and Mrs. Elgin Lavanway and family, Mr. and Mrs. Edward Lavanway and family, Mr. and Mrs. Edwin Lavanway and family and Mr. and Mrs. Jerry Lavanway and son.

LADIES BOWLING LEAGUE

Sinclair Sales	$39\frac{1}{2}$	81⁄2
Canning Co.	34	14
Dress & Gift	33	15
Thrift Super Mkt.	29	19
Drewry's	$26\frac{1}{2}$	$21\frac{1}{2}$
Jordan River Guides	26	22
Charlevoix	22	26
Rainbow Bar	191/2	$28\frac{1}{2}$
Temple Theater	191/2	$28\frac{1}{2}$
Grandvue	$17\frac{1}{2}$	$30\frac{1}{2}$
Romaines	$12\frac{1}{2}$	$35\frac{1}{2}$
Taylors	9 ·	39
the star star		•

Hi Team Single: Drewry's 1024, Taylors 1004, Jordan R. G. 998, Rainbow 997.

Hi Team Series: Drewry's ta Walden 176, Marie Rabach, 2862, Sinclair 2857, Jordan R. 175. Guides 2845, Taylors 2816.

Hi Single Game: Marie Wood-462, Helen Weisler 462, Shirley cock 196, Leva Cole 180, Mariet-Taylor .451, Marge Gee 447.

LE 6-2501

KEYKO OLEO, solids 27c 1b

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CITY CLUB COFFEE, tin, _____ fb \$1.09

CLEARFIELD CHEESE _____ 2 th 73c

EGGS, fresh large _____ 3 doz. \$1.00

SURF-BREEZE-SILVER DUST. giant 63c

GROUND BEEF _____ 3 tbs. 99c

CHICKEN, table ready _____ fb 57c

HOME MADE SAUSAGE _____ the 43c

ROUND STEAK, young _____ fb 59c

OPEN EVERY DAY UNTIL 9 P.M.

SHAW'S IGA SUPER MARKET



The Serviceman's Letter

Hi Fellas:

arillo for the next six months.

qtrs. 28c

EAST JORDAN

East Jordan News-Herald * Page 8 Thursday, April 8, 1954

man - did you know that Bill Anderson was on that base? You Another cycle is over and the can find him with the Hq Sqdn, men are streaming out of basic Sec 97th Bomb, WG (M). at Sampson AFB and shipping to Here's a letter from Russell other bases all over the U.S. Fyan who is now located at Hon-Three Airmen reported moves shu, Japan. "I guess its about this week. Mike Davis, Harold time I wrote to you. I've been go-Olson, and Warren Frank, Jr. all ing to write for quite a while but have new homes. Mikes address it seems every time I get around is: A-3c Ivan P. Davis, 3343 Stu to it I have to fly. I just now got Sq, Amarillo AFB, Texas. Harthe paper so I decided I'd better elds is: A-3c Harold Olson, 3762 do it now. Stu Sq, Sheppard AFB, Texas. Warrens is: A-3c Warren Frank

'I'm still with the B-29 Reconn Squadron at Yokota Air Jr., 3392 Stu Sq, Box L-15, Base. I'm an Aerial Photograph-Keesler AFB, Miss. Notice the Airman 3c. Mike Davis is now ater and assistant gunner. For the tending jet plane mechanic last three months we've been mapping Korea. school and expects to be at Am-

'We had a pretty good sized Roman Klimkiewicz has been fire here early Sunday morning. in the service for some time but Our Service Club, Library, and somehow we did not get his ad-PX Restaurant all burned down. dress until just this last week. 'It will probably be quite a-He is now at Biggs Air Force while before I get up EJ way Base out of El Paso, Texas and is because I just signed up for two on duty with the 810th Supply more years over here. Squad and gets his mail from 'Let me know if anyone is sta-

Box 105. He is Airman 3c. Rotioned anywhere in this vicinity and I'll try and see them. I guess that's about it for now. So Long, A-1c Russell Fyan, 91st SRS Hi Single Series: Leva Cole (M) Photo, Box 304, APO 328, c-o PM, San Francisco, Califor-

nia.' I notice that Russ now has Ac before his name, He's getting places besides up in the air. Earl Bennett sent in a change of address and I see that he has the same APO as yours, Russ. Earls address is now: A-2c Earl R. Bennett. 345th Bomb Sg. Box 16. APO 328, c-o PM, San Francisco, California. However if APOs don't tell any more now than they did in the last war he may

That happy day has arrived for Gerry Olson. He is due to leave Korea on April 5th and should be Stateside sometime this month.

ard luck — we don't know as yet just what happened or how badly he was hurt --- but he suffered some burns and is now hospitalized over in Frankfort, Germany. He is in the 97th General Hospital there and his address is: Joseph H. Hammond, BT-2, M. H. D. 97th General Hospital, APO 757, c-o PM, New York, N. Y. I'm sure he would appreciate a letter from any or all of

point to look Joe up. ERNEST HARMON AFB,

School Hi-Lites

(Continued from Page 5)

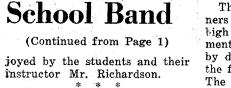
by pupils visiting the capitol. The following items were written by several pupils.

Louise Bader and I made some daffodils for our windows. When we got them made we had an awful time getting the tape to stick to the window. I think the windows were too cold. -Susan Jeffery

Saturday I planted an orange seed in a vase. When it starts coming up I will bring it to school and show it to the room. Last summer I planted a grapefruit seed. It got about one foot tall and died.

-Patsy Cutler This is a story I heard over

TV about "Smokey the Bear." Smokey was a lively bear. One day someone got careless and left a fire burning in a woods and the woods burnt. There were 7,000 acres of wood for furniture and houses all gone; some animals lost their lives, too. Somehow one little bear only got his paw burned so they hurried him to the closest Vet. and he saw that he got the best care in all the world. One day a zoo keeper came and took him to Washington. There they had a big celebration for smokey. Then they took him to the zoo and invited Hopalong Cassidy to come and see him. Now Smokey is in Washington in a zoo and he is



Thirty-five girls and twentyfour boys of the East Jordan high school are taking tennis instruction this year They will play only intra-school tournaments. Practice time has been divided equally between the boys and girls as nearly as possible. According to Mr. Max Damoth,

instructor, the boys will meet other schools in outside competition. · _ ____

> SIXTH GRADE Mr. Malone

Lyndel Ingalls and Pat Nachazel have a perfect attendance record so far this year. In science we are studying electricity right now. We are

learning about fuses, magnets and electric motors. We are all glad to see the spring weather return. We are having fun playing softball at recess and noon. Larry Hayden is in charge of the boys ball and bat and Pat Nachazel is in charge

week. We had two birthdays in our 100m last week. Both Carolyn McWaters and Susan Gibbard

Albert Peters is our President this week and Jack Sweet is our

The seniors were declared winners of the boys, Jr. high and high school, volleyball tournament for the second straight year by defeating the sophomores in the finals Wednesday, March 31. The tournament started Thursday. March 25 with the seniors defeating the juniors. Monday matched the freshmen vs the sophomores with the 10th grade winning. The seniors defeated the junior high, Tuesday, before meeting the sophomores.

The local mixed chorus and glee club, accompanied by their instructor Mrs. Alta Drapeau will take part in the Vocal District Festival to be held at the Traverse City High School, Saturday, April 10, 1954.

The East Jordan high school seniors were honored to have Mrs. Ethel M. Starks, from Muskegon School of Business speak to them April 1. The Main topic of Mrs. Stark's

talk was business administration.

Betty Robertson local community nurse, wishes to thank all the students and parents who donated clothes to the "Clothes for Korea" drive.

Eighteen members of the Future Nurses club, accompanied by their advisor Mrs. Betty Ro-

bertson went on a field trip Monday at 12:30 p.m. This trip included visiting two



OBEY

Graham home were Mr. and Mrs. James Graham, Mr. and Mrs. Ar-Mrs. Ed Thompson and sons. chie Graham, Jr., and Mr. and

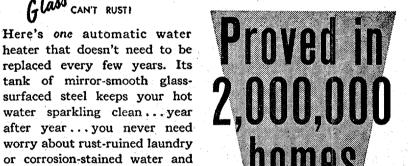
* * *

SILOS Write to Bonine Silos,

Kalkaska, Michigan for 1954 price list on silos. We have no salesmen.



Automatic water heater with the glass-surfaced steel tank



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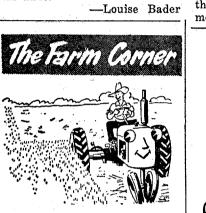
Joe Hammond has had some

e hundreds of miles away from

you men and especially if any of

you GIs over in Germany are near Frankfort please make it a

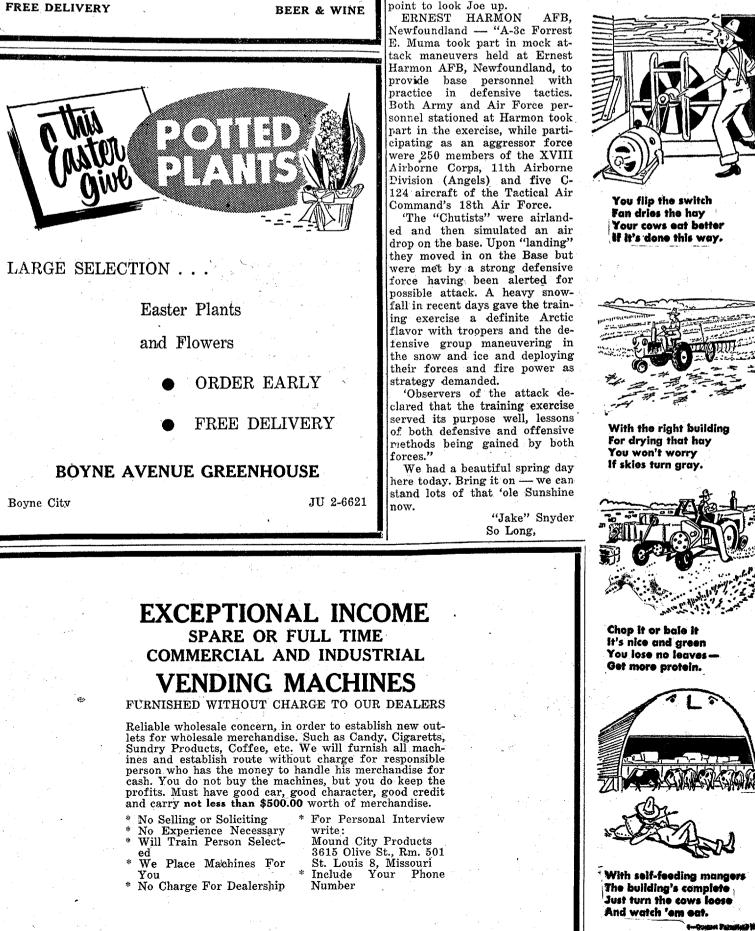
still alive.



The time is coming To cut your hay And you'll be hoping

For a sunny day.

You'll let it cure For half a day Then take it in And store it away.



hospitals. No Need to Replace

of the girls ball and bat this were twelve years old. messenger.

water heater. FIRESTONE Sherman's STORE EAST JORDAN **EVERYBODY READS NEWS-HERALD ADVERTISING** How do we know? Well,

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