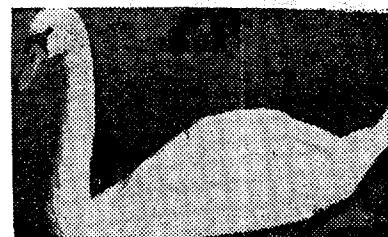


Rain, Shine, Snow, Sleet, Hail or
Your Great Grand Mother's Wed-
ding Anniversary Should Not
Keep You From Voting Monday.

EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

VOLUME 58 NUMBER 13

EAST JORDAN, MICHIGAN, THURSDAY, APRIL 1, 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

If you want to sit back and relax in comfort whilst eyeing your favorite TV program ease down to Healey Hardware and latch on to one of their TV chairs. What good is TV without a comfortable perch from which to watch?

A whole bunch of people did us out of an Easter ad from East Jordan Cleaners. Ralph was about to make up an ad asking people to get their dry cleaning in early for Easter and lo! His customers were way ahead of him. Now he's loaded with Easter cleaning and pressing work.

It looks as though we'd better have our street signs up soon. Bill Porter just picked up an extra large handful of "Detour" signs. When folks get to detouring about town they'll want to know what street they are on and why. The "why" is something they'll have to figure out themselves.

Teddy Kotowick constable, fishing guide and man about town, received a nice write-up in the April issue of Fur, Fish & Game. Ben C. Robinson in his article "Rainbowing On the Manistee" tells about fishing that river and the Jordan.

Robinson says: "It is the Jordan that we prefer to fish, for in its clear, cold, swift waters there are plenty of nice fish and the scenery along it is, to my way of seeing it, the finest that any floating angler could ask to glide by on a pleasant day in late June."

If you have been reading the ads, like we tell our advertisers you do, you have noticed that the price of coffee is going up and the butter price is coming down. That's like having a big depression and a full scale war going on at the same time. It can't be done. But the coffee and butter people don't know this and so they go their merry way.

The Straits Bridge Ground Breaking Celebration committee says the event is going to cost a heck of a lot of money. Therefore they would like our "Chamber of Commerce" to assess each person in the city 5c per head to help foot the bill, the money coming from the Chamber of Commerce.

Some people do not believe the straits bridge will be worth 5c a head to them; and then there are others who feel that some people's heads aren't worth 5c.

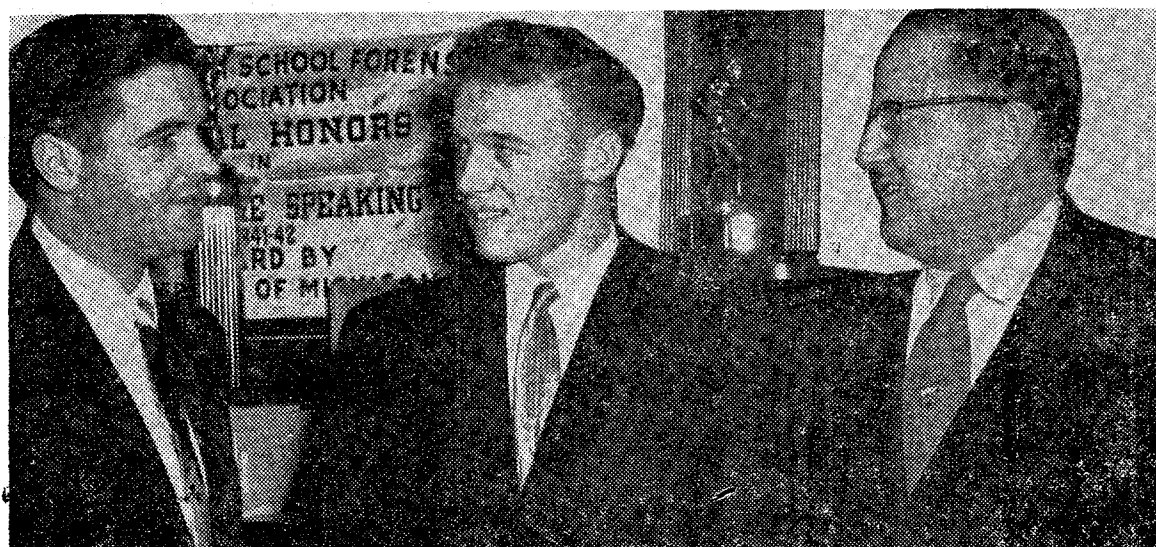
A few years from now we'll have a great number of people suffering from confusion-itis. That's because they want to stay home nights and watch TV and at the same time attend the Theatre where they have 3-D, large screens and a whole lot of things that are attractive. Why can't someone invent something that doesn't make people want to do anything? (Better read that again. Something wrong with that sentence.)

John Porter is a familiar person about town again and it is nice to see him home, hale and hardy.

You can't tell people how to vote on election day unless you are at least 100 feet from the polls. Since our office is less than that distance we cannot tell you for whom to vote. And that's a shame because there's a clothing merchant down the street who'd make an awfully good Mayor.

Phil Gorthro bet Al Sinclair 5c that Chris Taylor would run for Mayor. Bruce Woodcock held the stakes. After Taylor announced he'd run Phil took his winnings and bought a cup of coffee. And what we're wondering is, who knocked the props from under the price of betting these days?

Dan Devine, head backfield coach at Michigan State College said the other night that he always enjoyed his coaching job here in East Jordan. "It was fun playing suburbs like Boyne City and Charlevoix," he said. (Don't look at us. He said it, we didn't.)



DAN DEVINE

KEITH EVANS

GAYLE SAXTON

—Photo by Huckle

Rotary Club's Father And Son Visitors Hear MSC's Devine

300 See Rose Bowl Film As Coach Explains Plays

Michigan State College's youthful backfield coach, Dan Devine, told 300 boys and men here Thursday night that coaching in college is no different than coaching in high school.

Speaking at the East Jordan Rotary Club's annual Father and Son banquet at the high school, Devine said college players think and act much the same as high school players.

Humane Officers Meet At Boyne Tuesday Night

Officers of the Charlevoix County Humane Society will officially take office Tuesday night when the group meets at the new ski lodge in Boyne City.

President Mrs. Wesley R. L'Huillier of Charlevoix reports that the meeting will not be held at Boyne Mountain Lodge as believed by some.

Mrs. L'Huillier said that officers to be installed are from East Jordan and Boyne City. Persons sincerely interested in animal welfare have been invited to attend.

Jack Fear Joins Car Club For Sinclair

Jack Fear, salesman for A. R. Sinclair Sales, returned to the dealership today after having been awarded membership in the "100-50 Car Club," Chevrolet's national honor organization for retail salesmen.

As a member Fear was a guest of honor at a banquet at zone headquarters. Chevrolet zone officials and zone leaders of the National Club of Honor Club officers welcomed him.

The "The 100-50 Car Club" is open to Chevrolet dealers' salesmen who sold more than 100 cars or their equivalent either new and used cars and trucks during the preceding year, or in cases of smaller dealers, who have sold more than 50 cars or their equivalent.

Fear received a lapel pin designated him as a member of the honor organization. He heard addresses by the Chevrolet Zone manager and officials and saw a special program celebrating their accomplishments.

Legion Will Show Film On Auto Racing

There will be a free movie after the American Legion oyster supper tonight. A 30 minute colored film on stock car racing "Four Corner Highway" will be shown immediately following the supper.

Furnished by Sherm's Pure Service the movie will show the thrills and spills of high speed auto racing.

The American Legion supper which starts at 6:30 tonight will have no door sales. Those wishing to attend must purchase a ticket from a member of the American Legion.

Cub Scouts Receive Their Bobcat Pins

The first pack meeting for the newly organized Cub Scouts was held March 23rd at the Methodist Church with 42 of the 46 boys and their parents in attendance.

The boys who passed the requirements were presented Bobcat pins and certificates by Cubmaster Clifford Gibbard. The boys exhibited kites, model planes and scrapbooks made for the first months project on aviation.

This month the boys are working on a conservation project.

The seven dens are headed by the following mothers assisted by a den chief, a Boy Scout. Den 1 Mrs. Edgar Bowerman and Billy Taylor; Den 2 Mrs. Howard Darbee and Bruce Brintall; Den 3 Mrs. Ed Bowerman and Bobby Bulow; Den 4 Mrs. Max Damoth and son, David; Den 5 Mrs. Marlin Chihak and nephew, Duffy; Den 6 Mrs. Fred Zoulek; and Den 7 Mrs. Clifford Gibbard and Herman Prevo.

Jim Shepard Vice-President Of North FFA

James Shepard, member of East Jordan's FFA chapter has replaced Ken Shepard as vice-president of FFA's northern district (region 6).

James was elected to the office at the annual convention of the State Association of Future Farmers of America at Michigan State College.

Services Held Saturday For F. F. Sonnabend

Services, conducted by Rev. Robert Moore, were held at 2:30 p.m. Saturday, March 27th at Watson Funeral Home for Francis Fordas Sonnabend, 69, of East Jordan, who passed away March 24th at the home of his son in Midland.

Mr. Sonnabend was born August 29, 1884 in Manistee. On June 2, 1909 he married Carrie Hawley at Manistee. In 1949 he retired after twenty years of service at Dow Chemical in Midland.

Surviving besides his wife are three daughters, Muriel Zoulek of East Jordan, Theo Loisell of Flint, and Dorothy Ager of Detroit; one son, Lawrence of Midland; and one brother Perry of Whitefish, Montana. A son, Charles, and a daughter, Mrs. Shirley Johnson, preceded him in death.

Palbearers were Elmer Jensen Joseph Nemecek, Sr., Tony Zoulek and William Swoboda, Sr. Burial was in Jones Cemetery in Antrim County.

Relatives and friends from away to attend the funeral were Mr. and Mrs. Ernie Louisell of Flint, Mrs. Gerald Ager and son Jerry of Detroit; Mr. and Mrs. L. F. Sonnabend and sons of Midland; Mrs. Jack Harding of Flint; Mr. and Mrs. Richard Thurne and Mr. and Mrs. Arond Mack of Midland and Mr. and Mrs. Jerry Greene of Charlevoix.

ALL QUIET ON THE POLITICAL FRONT LITTLE EXCITEMENT FOR ELECTION MONDAY

Name Letter Winners For Red Devils

Coach Gayle Saxton announced the 1953-54 basketball letter winners Monday when he named 12 boys to receive their monograms.

Heading the list were five seniors topped by Keith Evans, named by his team mates as honorary captain at the close of the regular season of play.

Other boys mentioned who will be lost through graduation are; James Weisler, Francis Trojarek, Peter Nemecek and Gene Nachazel. Underclassmen to be honored were; Robert Darbee, Alan Sommerville, Robert Danforth, Jerry Brennan, Floyd Cutler and Robert McGeorge, all juniors and one sophomore, Richard Johnson.

The Jordanites compiled an 11 win and 6 loss record and finished second in the Northern Michigan Class C Conference.

Evans, one of East Jordan's greatest all-around athletes, gained additional honors this spring by being named on the Grand Rapids Press All-Northwest Michigan quintet in addition to gaining All-Conference honors.

Name Cancer Campaign Head In East Jordan

Mrs. Hilda Bathke has been appointed East Jordan Chairman of the American Cancer Drive, to be conducted in April, according to County Commander, Mrs. Ronald Scott. Mrs. Bathke succeeds Mrs. A. D. Frost who has acted as City Chairman for the past two years.

Red Devils Hit The Field In First Baseball Workout

The East Jordan Red Devils got down to work Monday as they began preparations for their 1954 baseball schedule, of seven league games.

The Jordanites are scheduled to begin league play at Mancelona April 19th when they meet the Ironmen, defending champions.

Coach Gayle Saxton will have a number of returning lettermen from last year's squad around which to mold his 1954 aggregation.

Among letter-winners on hand for Monday's initial workout were: Keith Evans, pitcher-third baseman; Bobbie Danforth and Clinton Clark, outfielders, and Alan Sommerville, Robert Darbee and Robert Romback, infielders.

The biggest problem confronting the Jordan mentor is that of finding a capable receiver able to handle Evans' pitching slants.

Last year's receiver, Larry Chanda, was lost through graduation. The catching chores will more than likely fall on the shoulders of one of the following candidates: Floyd Cutler, Clinton Clark, or Robert Romback. Only Clark has had previous experience as a receiver.

Among the newcomers expected to bolster the Jordan hopes are: James Petrie, David Gra-

Services To Be Held Saturday For Mrs. Colburn

Funeral services will be held Saturday at 1 p.m. at Watson Funeral Home for Mrs. Frank Colburn of Van Dyke, Michigan who passed away Tuesday, March 30th.

Mrs. Colburn is the former Emma Kenney, second daughter of the late Albert and Hannah J. Kenney and a former resident of Echo Township, Antrim County.

Mayor, Alderman Candidates To Run Sticker Campaign

The political scene was quieter than usual as the annual spring city election approached this week.

Up to Thursday there were no known candidates for city offices other than those who have already announced their intentions to run.

A few rumors flared quickly and died at the beginning of the week. It was thought for a brief time that one or two others might run for aldermen, but public announcements were not made up to Thursday.



BISHOP G. BROMLEY OXNAM of Washington, will speak at East Lansing, Saturday, April 10th, for Methodist Men. This is the Annual Training Conference for officers and members with the cooperation of the Continuing Education Service of MSC.

Honorable Prentiss Brown of St. Ignace will also speak on "Why I Am For The Church" and a thousand Methodist Laymen are expected to come from every corner of the state for this annual Training Session.

The following men from East Jordan plan to attend: Edward Weldy, Richard Schroeder, L. B. Karr, Walter Fowler, Franklin Stucker and Rev. Robert H. Moore.

Wins Radio In Spartan Food Contest

Mrs. Vernon Vance of Route 3, East Jordan has been announced winner of a Crosley Radio in the February Festival of Famous Foods contest sponsored by Spartan Stores. Mrs. Vance won her radio through the Jordan Frozen Food Locker Co., East Jordan's only Spartan Store.

Winners of the 1954 Chevrolet Bel-Airs in the same contest are Mrs. Don Shelandor of Traverse City, Mrs. L. R. Anderle and Mrs. Gene Berry of Grand Rapids. Mrs. Adolph Pederson of Deatur, Mrs. L. Van Allen of Kalamazoo and D. M. Rosseguie of Holland.

LETTER BOX

Dear Editor:
Your paper said you had 17 queens for East Jordan but did not mention kings.
There should be at least one so I am coming home at once.
Yours truly,
C. J. Malpass
Dearborn, Mich.

COMING EVENTS

April 1—The National Council of Catholic Women will hold their regular monthly meeting at the Parish Hall, 8 p.m. During Lent the entertainment hour will be spent folding gauze bandages for Medical Missions.

April 2—The Friendly Circle Extension Club will meet with Florence Swoboda, 1:30 p.m.

April 2—Jordan River IOOF Lodge.

April 5—ELECTION DAY.

April 5—The Charlevoix County Women's Republican Club will meet in the Community Room of the City Hall at Charlevoix, 8 p.m. Forrest Brown will be the speaker.

April 6—City Council at 7:30 p.m.

April 6—American Legion at 8 p.m.

April 7—Jassamine Rebekah Lodge at 8 p.m.

April 8—St. Ann's Altar Society will meet at Parish Hall, 2:30 p.m. Pads will be made for Grandvue Hospital.

\$5.20

ON THE
NEWSTANDS

\$2.50

Through The Mail

Yes!

ONE YEAR'S
SUBSCRIPTION
COSTS \$2.50

YOU PAY \$5.20
PER YEAR ON
NEWSTANDS

News-Herald



The East Jordan News-Herald

Marshall F. Sayles.....Editor & Publisher
Bill Huckle.....Staff Photographer

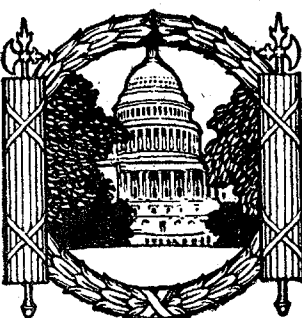
The Charlevoix County Herald.....1896
The East Jordan News.....1952

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Page 2 * East Jordan News-Herald * Thursday, April 1, 1954



Let there be no chaos at the polls. The election Monday is a serious demonstration of our American way of life. Let us use it with common sense.

Let us not make a farce out of our free elections which have made this country so strong in the face of the rest of the world.

Hardly an election goes by but what someone votes for "just anybody" so they can have a good laugh when so and so gets one vote.

It happens in elections all over the country. Such voting is worthless and eliminates your chance to vote for the man you feel is best qualified to serve the city.

If you want a man to win an election it is your duty to get out and vote for that man. Don't be too sure "he'll get in anyway."

Three offices will require that you either write in a name or paste on a slip and MAKE AN "X" in front of that man's name. Too many people forget to make the "X" after they have written in the man's name.

If you want to vote for a man running on slips, get one of the printed slips and be sure you paste it on the right spot.

It is simple to vote. But far too many people do a botched up job of it by not taking their time and following the rules.

USE THE NEWS-HERALD WANT ADS

EAST JORDAN ASSEMBLY OF GOD

Invites You To Hear

Rev. Darrel Gean
of Memphis, Tennessee

Sunday, April 4th
At 11 A.M. and 8 P.M.

Rev. Herman Smith, Pastor



IT'S
FIX-UP
TIME

Everything
For A
Spring-Bright
Home At

QUALITY FIRST, ALWAYS
JOS. BUGAI
Ellsworth Lumber Co.
PHONE 40

ATTENTION!

PICKLE GROWERS

I am now writing pickle contracts for Lutz & Schramann.

If interested see Clyde M. Goodman of East Jordan.

LE-6-7117

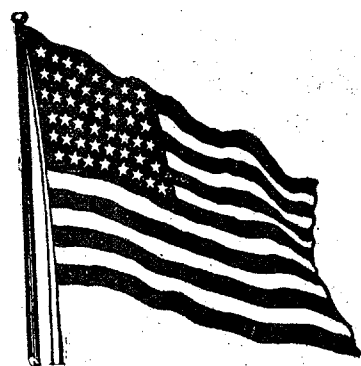
TALENT,
ORIGINALTY,
EXPERIENCE,

... AND THE NORTH'S
MOST VERSATILE
PHOTOGRAPHIC SERVICE

HUCKLE'S STUDIO OF PHOTOGRAPHY

LE 6-2332
119 MAIN STREET

LE 6-7043
EAST JORDAN



Make Your



If you don't make a cross on the ballot next Monday you'll lose your vote. Whether you're writing in a man's name or pasting on a slip, you must make your cross in the box in front of his name.

Without the cross your vote will not count!



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH

Edward O. DeHaven, Pastor

Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH

Rev. R. H. Moore, Pastor

LE 6-2254
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

UNITED MISSIONARY CHURCH

C. W. Thompson, Pastor

Morning Worship 11:00 a.m.
Sunday School 10:00 a.m.
Youth Fellowship 7:00 p.m.
Evangelistic Services 7:30 pm
Prayermeeting (Thurs.) 8:00

CHRIST LUTHERAN CHURCH

Boyer City — Wilson Twp.
Rev. Richard Noffze, Pastor

Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School
Boyer City:
11:00 Church Service
10:00 Sunday School
Lenten Services at Boyer City
Thursday, 8 p.m.
Release Time in Boyer City,
Wednesday, 9 a.m.
Confirmation Instruction, Sat-
urday morning, Boyer City

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor

Sunday Services
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

ST. JOSEPH CHURCH

Rev. Joseph Malinowski, Pastor

MASSSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

ASSEMBLY OF GOD

Rev. Herman Smith, Pastor

Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

BIBLE BAPTIST CHURCH

Central Lake

Rev. Paul Gelatt, Minister

Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday, —
7:30 p.m.
Bible Club, Thursday, 4 p.m.
Sunday School Sunday 10:00
a.m.
Morning Worship, Sunday 11
a.m.
Evangelistic Service, Sunday
8:00 p.m.
Everyone Welcome.

SEVENTH - DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor

Sabbath School 1:30 p.m.

EVANGELICAL LUTHERAN CHURCH

Phillip Fretheim, Pastor

Sunday School every Sunday
at 10:30 a.m. Classes for all ages
Adult Bible Class.
Church services first and third
Sunday of each month 8:00 p.m.
Luther League cooperative fam-
ily dinner second Sunday of
month at 1:00 p.m.
Hymn sing fourth Sunday of
month at 8:00 p.m. Refreshments
served.

SHOP EAST JORDAN

INSURE! BE SURE!

DON'T LET SICKNESS
SELL YOU "SHORT!"



It's so easy—so wise—so econ-
omical—to insure against finan-
cial loss caused by sickness. Pre-
miums are small, and should ill-
ness strike, prompt payment of
medical bills is there when you
need it most. Call us for data.

ROBERT A. CAMPBELL AGENCY

William M. Swoboda, Manager
Complete Insurance and Bonding Service



PICTURE OF A MAN
"SITTING PRETTY"

Apparently, here's a man who
has been adding regularly to his
Savings Account. You, too, can
enjoy that secure, "money-in-
the-bank" feeling. Come in and
open your account — today!

STATE BANK OF
EAST JORDAN

THE
BANK WAY
IS THE EASY
WAY

Looking Backward

Reviewing The News-Herald

MARCH 28, 1924

The Houghton and Kowalske store building and contents, located on East Jordan's west side was completely destroyed by fire which started about three o'clock Sunday morning, March 23rd.

The building was forty years old, built when South Arm was a thriving village. It was first Lang and Draper's general store, later purchased by the South Arm Lumber Co., and then by the East Jordan Lumber Company.

Houghton and Kowalske had owned the store for two years and made extensive repairs. The loss was only partially covered by insurance.

Funeral services were held this week for Mrs. Robert Davis and Mrs. Earle Farmer. Both were conducted by Rev. Sidebottom.

Supervisors nominated by the Republican caucus are: first

ward, William F. Bashaw; second ward, Horace Hipp; third ward, Clarence Bowman.

MARCH 30, 1934

Highlights of the Smelt Jam-boree on Saturday was the crowning of the smelt king . . .

The reception committee, consisting of Mayor Barney Milstein, Samuel E. Rogers, President, and Joseph Bugai, secretary of the Jordan River Sportsmen's Club; Dr. George W. Bechtold, C. M. Rice and Clarence Healey were followed by Dr. Bernard J. Beuker, president of the Chamber of Commerce, arrayed in flowing black robes and white court wig, who acted as Lord High Chamberlain.

Miss Kathryn Kitsman bearing the golden crown with its glittering smelt and Miss Louise Bechtold carrying the book on a velvet pillow, were dressed in red and white ski costumes.

The Misses Irene and Jean

Bugai as flower girls, were in white suits. Behind them came William F. McGraw, prominent Jackson sportsman, in the royal robes of purple and gold, who with appropriate ceremony, was crowned William First, Second King of Smelt.

We'll See You
At the

Duck Inn

Famous Throughout
Northern Michigan

Fine Food—
Excellent Coffee

Sportsmen's Headquarters
East Jordan

There's No Comparison

Our Cleaning Is Done In
OUR OWN MODERN PLANT

Our dry cleaning is bound
to be better with our mod-
ern facilities plus skilled
operators! Try us!

RALPH HILTS
EAST JORDAN
CLEANERS



"This marriage ain't no union.
If it was, the Taft-Hartley law
would protect me!"

State Treasurer To Discuss TB At Gaylord

Fourteen speakers, led by State Treasurer D. Hale Brake, will address the tuberculosis conference at the Northern Michigan State TB Sanatorium at Gaylord, April 12th.

Brake, who will discuss "Tuberculosis Laws and Money" has a first hand knowledge of expenditures and needs in Michigan's multi-million dollar effort to control tuberculosis.

Exploring needs and gains in northern Michigan's battle against the White Plague will be health authorities, medical leaders and leading citizens from a 29-county northern Michigan area.

Cherryville Extension

The Cherryvale Extension Club held their monthly meeting at the home of Mrs. Glen Penny with 11 members present. Many interesting subjects were discussed including the Easter party which will be held April 12th at the home of Florence Coles. Dresses will be on display then.

Frances McLaughlin gave the lesson about items easily made from things around the house.

New lessons for the coming year include food, home management, child guidance, home furnishings, clothing.

The next monthly meeting will be held April 26th at the home of Ida Stallard.

It's A Girl!

Mr. and Mrs. Gayle Murphy announce the arrival of a daughter, Donna Lynne, weight nine pounds, born March 23rd.

SHOP EAST JORDAN!

WWTV-Cadillac

TELEVISION SCHEDULE

CHANNEL 13 CBS

Thursday

6:00—Gene Autry
6:30—Captain Video
6:45—Headlines on Parade
6:55—Weather
7:00—Linkletter & Kids
7:15—Sports
7:30—Crown Theater
8:00—City Detective
8:30—Four Star Playhouse
9:00—Lenten Service
9:30—TV Playhouse
10:00—To Be Announced
10:30—Files of Jeffrey Jones

Friday

6:00—Hopalong Cassidy
6:30—Captain Video
6:45—Headlines on Parade
6:55—Weather
7:00—Marge & Jeff
7:15—Sports
7:30—Heart of the City
8:00—Waterfront
8:30—Wonderland Varieties
9:00—Dangerous Assignment
9:30—Your Star Showcase
10:00—Wrestling
11:00—World's Greatest Fighters in Action.

Saturday

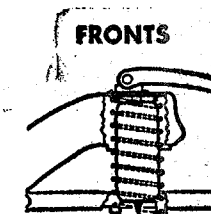
6:00—Ace Drummond
6:30—Viewer Views
6:45—Headlines on Parade
6:55—Weather
7:00—What One Person Can Do
7:15—Sports
7:30—Western Theater
8:30—Paragon Playhouse
9:00—Stars on Parade
9:30—The Big Picture
10:00—Medallion Theater
10:30—Saturday Cinema



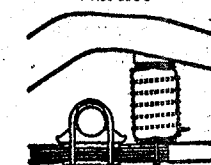
Giant

Lifting Power

for Tired Springs
at midget cost!



FRONTS



REARS

Air Lifts restore sagging springs or protect new springs at a surprisingly low cost. You'll appreciate the way they put new life in your car.

A scientifically designed spring booster, Air Lifts hold tires firmly on the road, reduce tire wear and make driving safer. You'll enjoy new driving comfort because Air Lifts absorb the heavy jolts but never interfere with normal spring action.

Less than 30 minutes to install a set of Air Lifts—nothing removed from your car. Guaranteed for one year or 20,000 miles.

See AIR LIFTS today at

BADER'S STANDARD SERVICE

24-Hour Wrecker Service

Days — LE-6-2632

Nights — LE-6-2274



Thursday, April 1, 1954 * East Jordan News-Herald * Page 3

When you compare northern Michigan back in 1935, 20 years ago, with the northern Michigan of 1954, you catch your breath.

Northern Michigan has progressed in all the activities of life. It has developed more in the last 20 years than in any time in its history.

Northern Michigan did not come out of the woods, the wood came out of northern Michigan. And after the last vestige of the "old days" breathed its last, the area began a race to catch up with the development of the rest of the state.

The lumber industry was not a drawback to the north. The drawback was found in the minds of those men who looked to financial gain with no thought for the future of the territory they were working. Some lumber kings kept their money at home when the trees were down and they devoted their minds to the future of northern Michigan. Others did not. Too many others.

Thanks to the young men of today, men with vision, enthusiasm and cooperation, this section of Michigan is in a great period of change.

Twenty years from now the things we are doing will be a part of the record. And it will look good.

We are developing industrially, agriculturally and recreation-wise. Perhaps we should organize a "development tour." A long caravan of automobiles traveling throughout the north with guides pointing out the vast changes and describing the many things to come.

This would be super salesmanship. And that's the core of our current development. Salesmanship.

Within the last few years we have not only sold northern Michigan to visitors, but we have also sold it to ourselves. We believe in its future. And visitors are agreeing with us.

Let us not dream of the time when northern Michigan will be a vast modern territory in which people everywhere will want to live and work.

For that day is here now, waiting for us to do with it what we may.

There's a fight on in Lansing to allow school boards to appeal to the state tax commission decisions on property valuations made by the county board of supervisors.

Chairman Louis Anderson, Northport republican of the taxation committee told the House that: Schools in northern Michigan have their backs against the wall because of low tax valuations. They need more money but can't get it because of this situation. Assessments in many of the counties are ridiculously low, he said.

Northern Michigan farm folks are going on TV. Live television broadcasts are being made by extension agents each Monday night from 9 to 9:30. All MSC extension personnel in northern Michigan met at WWTV, Cadillac, recently to receive training in TV program development and presentation.

Today is the day Ellsworth cuts over to dial telephones. The Traverse Bays Telephone Company has completed distribution of new directories which will be used for the new system as Ellsworth takes another step in the way of a modern community.

FREE MOVIE TONIGHT

THURSDAY, APRIL 1st
AFTER THE
AMERICAN LEGION
FRIED OYSTER SUPPER

"Four Corner Highway" A One Half Hour Colored Film
On Stock Car Racing Will Be Shown Immediately Following
The Supper.

SUPPER — \$1.00 each
MOVIE — FREE

6:30 P.M. — GET A TICKET — No Door Sales

South Arm News

Fred Moore returned home from the Charlevoix hospital last week and is improving.

Marilyn Peters spent the week end with Patsy Murphy.

Mr. and Mrs. Archie Murphy and daughters attended the 54th wedding anniversary of her cousins, Mr. and Mrs. A. J. Bolheis of Barnard Sunday.

Mr. and Mrs. Henry Dougherty and daughters visited last week with his brother, Mr. and Mrs. Alfred Dougherty and family of Pinckney and her father, George Holm, at Owosso.

Mr. and Mrs. Louis Holm of Charlevoix spent Sunday evening with his sister, Mr. and Mrs. Henry Dougherty and family.

Mr. and Mrs. Ed Wilson and family of Bronson spent part of last week here. She was called here by the death of her uncle, Robert Graham.

Mr. and Mrs. Glen Campau spent the weekend visiting in Lansing, Brown City and Detroit.

Margaret Lord is spending several weeks with her brother, Mr. and Mrs. Ed Lord at Camp Gordon, Georgia.

Mr. and Mrs. Donald Pearsall and baby were Sunday dinner guests of his brother, Mr. and Mrs. Harry Pearsall and family.

Mr. and Mrs. Harold Goebel spent Friday evening with Mr. and Mrs. Versal Crawford.

Mr. and Mrs. Kenneth Isaman, Jr. and family of Hazel Park visited their parents, Mr. and Mrs. Kenneth Isaman, Sr. and Mr. and Mrs. Vern Whiteford over the weekend.

Mr. and Mrs. Arnold Moore and family left Saturday for their home near St. Louis, Missouri. They were called here by the illness of his father.

The Farmer's Union will meet Saturday, April 3rd with Mr. and Mrs. Archie Murphy.

Wilson Township

Mr. and Mrs. Gene McPherson of Petoskey spent Sunday with his parents, Mr. and Mrs. Harvey McPherson. Gene, who is home from service, will leave for overseas duty after the first of April.

Little David Reidel, son of Mr. and Mrs. Bob Reidel, was a patient at Lockwood hospital in Petoskey for two days.

Mr. and Mrs. W. Eaton of Midland are spending a week at the home of their daughter and family, Mr. and Mrs. Bob Reidel.

Mr. and Mrs. Henry Knop entertained the Fred Eichler family of South Arm Township one day last week.

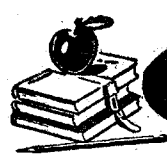
Phyllis Behling of Grand Rapids spent the weekend with her parents, Mr. and Mrs. Frank A. Behling.

Mrs. Charles Reidel entertained about 16 ladies of the Deer Lake card club at her home Thursday afternoon. King Pedro was played, and after the winners received their gifts, the hostess served cake, tea and coffee and sandwiches. Everyone had an enjoyable afternoon.

Kathryn Mayrand of Petoskey spent the weekend with her parents, Mr. and Mrs. Armand Mayrand.

Mr. and Mrs. Ed Henning drove to Chicago Thursday after some of their furniture. They returned home Monday.

Mr. and Mrs. Ernest Manteiu of Walloon Lake flew to Orange, California on business. Their five children stayed with their grandparents, Mr. and Mrs. Harry Behling.



SCHOOL HI-LITES

KINDERGARTEN Alice M. Nesman

We have been practicing our songs for the Grade School program every day.

Our most interesting Art projects have been television sets with our own pictures, and Spring Tulips. The tulip heads were made of cotton print material.

This week we will celebrate Gary Anderson's birthday which will be Wednesday.

We are sorry Phyllis Shepard is still unable to attend school. She had her tonsils removed a week ago.

FIRST GRADE Mrs. Brooks

Keith Pinney and John Eaton were both seven years old on Wednesday March 24. Their mothers sent treats of, candy, cup cakes and pretty paper caps for all in the room. We had a good time and wrote "Thank You" letters to their mothers.

We have begun making our bird book. We made a Blue-Jay. There were 9 A's and 8 B's on the vocabulary test.

We are making a spelling book for each week and are really learning to spell the words that we use.

SECOND GRADE Agnes Johnston

We are studying the months and seasons in our language classes. We are trying to make good oral and written sentence describing things that take place at various seasons.

We are making covers for our new spelling booklets. The Easter motif seems to be the most popular design on the booklets.

We have a pretty new April calendar in our room. We found that Jimmy Gibbard, Bobby Dunson and Leslie Hitchcock have April birthdays.

Frances Wilson treated her class friends with delicious cupcakes to celebrate her eighth birthday, March 26.

The boys from our room who attended the Father and Son banquet March 25, were: Billy Darbee, Mike Damoth, Tommy Galmore, Bobby Hart, Douglas Lilak and Harold Snyder. Tommy Galmore won one of the prizes.

West Peninsula

Mr. and Mrs. R. G. Williamson and two boys, accompanied by their parents, Mr. and Mrs. E. H. Phillips, left Saturday for a two week vacation. They will drive to Cullman, Alabama to visit Mr. Williamson's grandmother, Mrs. R. E. Yeager. From there they will go to Akron, Ohio to visit his parents, Mr. and Mrs. R. G. Williamson. They will also visit the Roy Slagel family at Poland, Ohio, and the Ben Harm family.

Mr. and Mrs. Bill Gaunt and family spent Friday evening with the Alfred Crowell family.

Mr. and Mrs. Francis Sanford of Bellaire spent Sunday with the Loyal Barber family.

Mr. and Mrs. Robert Myers and daughter and Mr. and Mrs. William Gaunt, Sr. drove to Boyne Falls Friday evening to attend the amature show given at the school. Patty Johnston, six year old daughter of Mr. and Mrs. David Johnston of Cadillac was one of the contestants in acrobatic work.

Mr. and Mrs. Bill Gaunt and two children were dinner guests of their parents, Mr. and Mrs. William Gaunt on Sunday evening.

IMP LINGO . . .

Well, the Juniors finally got their play cast picked out. I guess they plan on giving the play in about three weeks.

There were lots of kids and a good orchestra at the dance Friday night. I wonder how come Bob M. was alone?

Some of the band members did a good job Saturday and came out with first ratings. I know the others tried hard to do the same. Better luck to them next time. Also good luck when you go down to Ann Arbor.

I hear there have been various parties around, but no one tells me anything about them.

N. D. seems to be wanting to go with a certain senior boy. I wonder how things will work out?

T. M. seemed very happy Friday night. Could the cause have been a certain Junior girl?

Well, I'll say good bye for this week.

"THE IMP"

birthdays this month. Lyle Bennett's mother sent Easter egg candies for a treat. Charlene Kotolik treated the boys and girls with prettily decorated cupcakes and candy suckers. Bruce Shepard and Johnny Gee also celebrated birthdays this month.

THIRD GRADE Adeline Bowerman

Tommy Breakey brought a little pot of orange crocus to our room. We used these for our science lesson on Monday. We talked about wild flowers and which ones we could expect to find first.

One day last week Peter Zoulek and David Drenth led us back to the woods to see a nest of baby squirrels. We could not see the babies but the grass in the nest wiggled so we knew they were there. On the way back we observed Mr. Bartlett's perenn-

nial garden and found the ground broken in several places and a few bulbs sending leaves up.

One of our reading groups read about an airplane contest. We are going to make models of Charles Lindberg's plane the "Spirit of St. Louis."

HIGH-SPEED relief from AGONIZING PAINS OF ARTHRITIS

Hospital tests prove Musterole gives relief almost beyond belief. Also greater ease in moving. Highly medicated. Concentrated. You can feel it work!

MUSTEROLE

LOVELY FASHIONS TO MAKE YOU THE GRANDDEST LADY IN THE

Easter Parade

NEW SHIPMENT OF . . .

Easter Dresses

\$7.95 up

LITTLE GIRL'S COATS, Sizes 1 to 6x \$5.95 up

NOW OPEN

THE DRESS & GIFT SHOPPE

Minnie Webster Des Jardins 111 Main St.

GET A LOAD OF THESE

Swinging

CREAM NUT	2 lb. jar	3 pkgs. for
Peanut Butter	59c	Kremel Pudding 23c
EARLY GARDEN 303 can	2 for	ASSORTED FLAVORS 3 pkgs. for
Del Monte Peas	39c	Jello 25c
DWAN'S 46 oz. can	2 for	HEKMAN'S pound package
Tomato Juice	45c	Saltines 23c
Zion Fig Bars	49c	French Dressing 23c
COMSTOCK'S	No. 2 can	SOFLIN 80's 2 pkgs. for
Sliced Apples	25c	Paper Napkins 29c
CRUSHED	No. 2 can	ARGO pound package
Dole Pineapple	27c	Gloss Starch 13c
SHURFINE, Light or Dark No. 2 can	2 for	ARGO 16 oz. package
Kidney Beans	29c	Corn Starch 13c
CAMPBELL'S 16 oz. can	2 for	40, 50, 60 watt. carton of 4
Pork & Beans	25c	Sylvania Bulbs 72c
ELMDALE No. 2 can	2 for	2 cans for
Tomatoes	29c	Ajax Cleanser 25c
RECIPE	tall can	CHUNK STYLE 3 cans for
Pink Salmon	47c	Ascot Tuna 79c
FRANCO AMERICAN 15 1/2 oz. can	2 for	SUNSHINE 1 pound 25c 2 lbs.
Spaghetti	25c	Crackers 49c
CHUNK STYLE	can	LOCAL Peck
Starkist Tuna	37c	White Potatoes 31c
7 oz. pkg.	2 for	VALLEY LEA pound
Foulds Macaroni	23c	Butter 59c

FRESH FRUITS & VEGETABLES BEEF, PORK & VEAL AT FAIR PRICES

LIGHT HENS Pound OVEN-READY, FRESH KILLED Pound
Spring Chickens 53c Heavy Hens 59c



Jordan Frozen Food Locker
COMPANY

STORE HOURS
Monday thru Thursday: 8:30 a.m. to 6:30 p.m.
Friday and Saturday 8:30 a.m. to 8:00 p.m.



STEP SMARTLY INTO THE EASTER PARADE

DRESS SUITS ————— \$29.95 up
TOP COATS ————— \$28.95 up
MEN'S DRESS OXFORDS — \$7.95 to \$10.95
PORTIS DRESS HATS ————— \$5.00 to \$7.50
ARROW DRESS SHIRTS — \$3.95
BOTANY TIES — \$1.50

300 LADIES SPRING HATS IN STOCK

Chris's Department Store

WANT AD RATES

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — — \$1.00
Professional Directory — — — — — \$2.00 per month

Thursday, April 1, 1954 * East Jordan News-Herald * Page 4

FOR SALE

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-11

POTATOES FOR SALE — Top quality white potatoes. Only \$1 per bushel. Get them now while they last. Free delivery. Bill and Jim Shepard. Phone LE 6-7257. 1x3

REWARD — For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571. 52tf

FOR SALE — 2 large Navajo Indian rugs. 1 Merriam Webster dictionary, 3,350 pages; table lamps and other articles. M-66 Highway at Chestonia. Mrs. Maye Donner. 12-3

Trade Your Old Appliances — Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 36tf

ALMOST NEW Farmall machinery — M tractor, 2 row cultivator, side delivery rake, manure spreader, field cultivator, plows, heavy trailer, buzz saw. 5 miles east of East Jordan. 1½ miles south of Wilson Grange. Quitting farming. George Clark, Route 1. 10tf

FURNACES — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-1f

FOR SALE — Flowers for every occasion. We have a large stock of hyacinths, daffodils and tulips coming on. Try us for potted plants, funeral flowers and wedding flowers. East Jordan Flower Shop, 400 Main Street. Ph. LE 6-2307. 12x3

FOR SALE — Abegweit and Beaver seed oats. Highest yielding and finest quality by field test in Northern Michigan. I can save you money. Phone Alba 3F4, Northmich Seed Farm, Elmira, Michigan. 12x3

FOR SALE — 16 gauge Winchester pump, 7 shot, shot gun. Excellent condition. See Gordon Frayley, 1210 Bridge Street, Charlevoix. 12x3

ATTENTION, MAPLE SYRUP COOKERS! New syrup pan 7 ft. x 31½ in x 8 in. LE 6-7147. 11x3

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20-1f

FOR SALE

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 tf

FOR SALE OR TRADE — 15 used tractors, \$150.00 and up. Large selection of used machinery, new tractors and machinery, seed oats, barley, alfalfa, clovers, brome grass grown in northern Michigan and Canada. Burnett Brothers, Bay Shore. 11x3

FOR SALE — Store building on Main Street, East Jordan. Priced low for quick sale. Mrs. Elsie Taylor, Phone LE 6-2904. 11x3

FOR SALE — 5 room modern house with acre in city lots. Corner Water and West Maple. Premoe, 117 E. Maple, Lansing. 11-4

FOR SALE — Double unit DeLaval Separator, both one year old. Mrs. William Richards, R 1 East Jordan. 13x3

A-1 USED CARS

1952 Ford 8 cylinder - 4 door
1951 Chevrolet 4 door
1950 Mercury tudor
1950 Ford 8 cylinder tudor O. D.
1942 Ford tudor
1939 Chevrolet 4 door

TRUCKS

1948 Diamond T. 2 ton L. W. B. NORTHERN AUTO CO. Charlevoix, Michigan

FOR SALE — 1941 Chevrolet, 4 door, radio, heater. \$100.00 Gene McPherson, Phone JU 2-7020. 13x1

FOR SALE — 1948 Ford Deluxe, 4 door sedan. Heater, radio, good condition. Joan Hofman, 901 Mill Street, LE 6-2284. 13-1

FOR SALE — Wood and coal kitchen range. Can be seen at Wilson School house across from Afton Grange Hall. 13x1

AUCTION SALE — April 3, 10 am. at the V. Jaskierski farm. 10 cows, bangs tested and all farm machinery. Southwest of Charlevoix on US-31 to White Rose gas station, south 4 miles to Beattie Road, west ½ mile. 13x1

FOR SALE — 1952 Chevrolet cp., good condition. Bud Scott, LE 6-2974. 13x1

FOR SALE — Light and heavy work horses. Also riding horses. Holm and Crain, Charlevoix. Call LI 7-2016. 13x3

FOR SALE — 29 Model A pick up with rack and snow tires. Small bed, complete. Frigidaire, used 6 months. 2 stoves. Charles Stank, JU 2-7552. 13-3

REAL ESTATE

Living room, dining room and kitchen, 3 bedrooms and bath, one floor, garage, barn and chicken house. Creek. 65 acres. One mile from East Jordan, \$5,000.

Large lot. Living room, dining room, kitchen, bedroom and bath down, 2 bedrooms up. \$3,000.

4 room house with bath, 2 large lots, \$2,600.00

6 room house, furnace, bath, Jordan River frontage, \$3,800.00.

7 room house partly modern, insulated, \$3,200.00.

6 room house and five acres, 3 miles from East Jordan on paved road, \$1,800.00.

Keith Dressel, Real Estate Broker East Jordan

LE 6-2200 LE 6-2606 4-3

HELP WANTED

FEMALE HELP WANTED — Office help. Must be experienced. Write Box 95, East Jordan giving full particulars and experience. 12-3

SERVICES

GENERAL TRUCKING — Local and out of town. Ph. LE 6-2629. -LYLE SMITH, Mill St., East Jordan, Mich. 24x13

PAPER HANGING and painting. Sample wall paper book. Reuben Winstone. Corner Ash and Bowen Street, East Jordan. 10x3

NOTICE

Annual Wilson Township meeting will be held at the Township Hall Monday, April 5th at 1 p.m. Pearl Schmidt Township Clerk

NOTICE

Notice is hereby given that the club, American Legion Rebec-Sweet Post No. 227, whose premises are located at 305 Main St., East Jordan, Michigan, has applied to the Michigan liquor control commission for a club license to sell beer, wine and spirits to bona fide members only, and that it is the intent of the liquor control commission to grant said license upon the expiration of ten days from the date hereof, Dated April 1, 1954. 13x1

NOTICE

The Annual Meeting of Jordan Township, Antrim County, Michigan will be held on Monday, April 5th, 1954 from one p.m. until four o'clock at the Jordan Township Hall.

George W. Stank Township Clerk

CARD OF THANKS

I wish to express my sincere gratitude for the cards calls, flowers and fruit I received during my stay in the Charlevoix hospital. I especially want to thank Rev. Moore, the Susanna Wesley Circle the Legion Auxiliary, the Rebeccahs and the Ellsworth Canning Factory.

Mrs. Rose Kortan

SHOP EAST JORDAN

KILL RATS and MICE FAST

PROTECT YOUR HOME, FARM & CROPS WITH NEW

RAT-RID

• READY MIXED
• FAST ACTING
• CONTAINS MC 100
• SELF-FEEDING CONTAINER

You Can't Buy a Faster Acting Rat Killer at any Price

A product of the RO-DEL CO.-PO. Box 2201-SEABORN, MICH.

\$1.25

AVAILABLE AT
EAST JORDAN
COOPERATIVE CO.

USED CARS

All With
A Worthwhile
Guarantee!

LATE MODELS
Good Condition

CHECK FOR YOURSELF.
See One Of Our Satisfied Customers.

SHERM'S
PURE SERVICE
EAST JORDAN

MILL WOOD FOR SALE — \$10.00 per load. All wood, cash on delivery. ATKINSON'S LUMBER. Phone: office LE 6-2657. Residence LE 6-2382

STRICTLY BUSINESS

by McFeatters



"Awfully hot in the office—sat in front of the electric fan all day!"

CARD OF THANKS

We wish to express our most heartfelt thanks to our many friends, neighbors and relatives for the beautiful floral tributes, expressions of sympathy and acts of kindness shown us during the illness and death of our loved one.

Especially do we wish to thank the American Legion and Auxiliary, the Charlevoix County Road Club, the road employees from the East Jordan garage, the South Arm Grange, the South Arm Extension Club, The Susanna Wesley Circle of the Methodist Church, the IOOF

Snyder for his message in song, Mr. Stecker who rendered the music, Rev. Moore for his words of comfort, Mr. Watson and Harry for their thoughtful assistance. The Graham Family

CARD OF THANKS

We wish to thank Rev. R. Moore our friends neighbors and relatives, for the words of comfort, acts of kindness and floral offerings at the time of the death of our father, Francis F. Sonnabend. Mr. and Mrs. William J. Zoulek and family

Mr. and Mrs. Ernie Loissell
Mr. and Mrs. Gerald Ager and family
Mr. and Mrs. L. F. Sonnabend

CARD OF THANKS

I wish to thank my many friends and relatives for their kind thoughtfulness and for the cards during my recent stay in the hospital.

Fred Moore

Robert Trojanek, son of Mr. and Mrs. Albert Trojanek, a senior at Michigan State College, was recently made a member of "Beta Alpha Sigma" a society of Landscape Architects and Urban planners, and also is student Affiliate of the American Society of Landscape Architects.

**OBEY
TRAFFIC
LAWS**

**KEEP
YOUR
LICENSE**

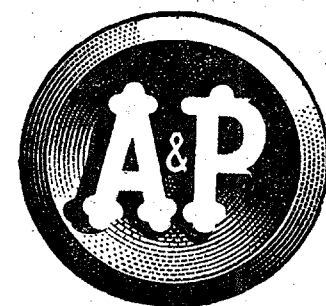
E. B. Bowman

**USED
CARS**

ON TOP OF THE SOUTH

HILL, CHARLEVOIX

PHONE LI 7-2351



There's No Foolin' About This...
**A&P Can Save You
Money On Food!**

FRANKFURTERS

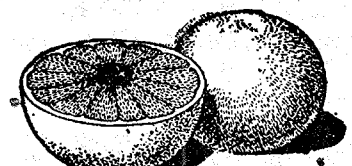
SUPER RIGHT, SKINLESS
ALL MEAT

LB. PKG. **39c**

FLORIDA SEEDLESS

Grapefruit 8

LB. MESH BAG **45c**



Oranges
Potatoes
Carrots

FLORIDA SEEDLESS
VALENCIAS 8 LB. MESH BAG **45c**
U. S. NO. 1, SIZE "A" 15 LB. BAG **35c**
TENDER, FINGER SIZE 10 LB. CELLO BAG **10c**

Onions
Radishes
Orange Juice

MICHIGAN, YELLOW, U. S. NO. 1 3 LB. CELLO BAG **10c**
(CELLO BAG) Parsley, Gr. Onions (BCH.) EA. **10c**
FLORIDA GOLD, FRESH FROZEN 6-OZ. CONCENTRATED TIN **10c**



Silverbrook Butter

92 SCORE, SWEET CREAMERY BUTTER

LB. **59c**

Sunnyfield Butter
Frankenmuth Cheese

93 SCORE, SWEET CREAMERY BUTTER LB. **65c**
CHEDDAR LB. **49c**

Cream Cheese
Sliced Cheese

PHILADELPHIA 3-OZ. PKG. **15c**
MEL-O-BIT, PROCESSED AMERICAN OR PIMENTO 8-OZ. PKG. **29c**



White Bread

JANE PARKER,
YOUR BEST BREAD BUY

20-OZ. LOAF **17c**



Pineapple Pie

JANE PARKER, LARGE 8"

EA. **39c**

Coffee Cake
Gold Bar Cake

DATE FILLED, JANE PARKER EA. **29c**
CHOCOLATE ICED, JANE PARKER EA. **29c**

Hot Cross Buns
Fudge Cookies

JANE PARKER PKG. OF 9 **29c**
JANE PARKER PKG. **25c**

WHAT AN OFFER!

Jiffy Biscuit Mix

40-OZ. PKG. **27c**

Devil's Food Mix
Grated Tuna

DROMEDARY DEAL 2 14-OZ. PKGS. **39c**
VAN CAMP'S 2 6-OZ. TINS **45c**

Sail Detergent
Cake Mixes

NEW LOW PRICE 2 19-OZ. PKGS. **39c**
PILLSBURY, REG. 37c VARIETIES 3 PKGS. **89c**

Strawberry Preserves
Dole's Pineapple

ANN PAGE 2 LB. JAR **59c**
CRUSHED OR TIDBITS 2 14-OZ. CANS **35c**

Jelly Eggs
Pink Salmon

KIDS LOVE 'EM 2 LB. BAG **39c**
COLD STREAM 16-OZ. CAN **43c**

MAPLEWOOD

Whole Kernel Corn 4

8-OZ. CANS **25c**

YOUR CHOICE 3/35c SALE!

Iona Green Peas
Cut Green Beans

3 16-OZ. CANS **35c**
3 15½-OZ. CANS **35c**

Prune Juice
Iona Tomatoes

3 12-OZ. CANS **35c**
3 16-OZ. CANS **35c**

Lima Beans
Mixed Vegetables

3 21-OZ. CANS **35c**
3 NO. 303 CANS **35c**

Whole Kernel Corn

3 SULTANA CANS **35c**

Northern Toilet Tissue 3

ROLLS **25c**

Rival Dog Food

2 16-OZ. CANS **21c**

Dill Pickles

HEINZ, PLAIN OR KOSHER 25-OZ. BOT. **35c**

Heinz Ketchup

14-OZ. BOT. **25c**

Peas and Carrots

FRESH LIKE 12-OZ. CAN **19c**



NEW LOW PRICE
ALL PURPOSE PURE VEGETABLE

dexo Shortening 3

FOR CAKES, FRIES, AND PERFECT PIES

All Prices in This Ad Effective
Through Saturday, April 3rd



Food Stores

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859
ONE GREAT ATLANTIC & PACIFIC TRADING COMPANY

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers
WOLVERINE FIRE EQUIPMENT SALES
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Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and
Sewing Machine Service
229 Main LE 6-2961
LE 6-2922

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up—wholesale, retail.

JOHN C. SCHMITTREL
Thursday open 'til noon
Chiropractor
Office Hours:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Bank Building, Boyne City
Dial JU 2-6292

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2813

J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or
in case of emergency.
Phones: Office LE 6-7231
Residence, Ellsworth 8
Tues. and Sat. 9-12, 2-5

WILLIAM T. DOWNS
Attorney At Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5:30 Saturday
and evenings by appointment.

Guaranteed Top Quality
ELGY'S
Auto Body Shop
Block west of M-66
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Electrical Contracting
ECHO
Electrical Enterprises
LE 6-7260 109 Mill

Duo-Therm Space Heaters
Let us clean and service your oil
burning stoves and water heaters.
W. A. PORTER HARDWARE
LE 6-2351

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

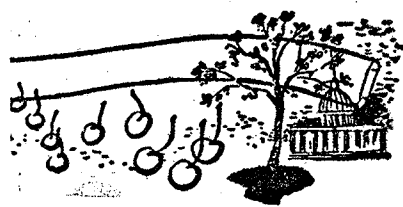
ROMAINE PLUMBING & HEATING SERVICE
Complete Plumbing Service
TV, Radio & Appliance Repair
Steam and Hot Water Heating.
LE 6-2581 126 Main

Farm Bureau Mutual Insurance Co.
Life Auto, Liability, and FIP
W. L. Chellis
Ellsworth, Mich., Phone 39F22
Claude D. Gilkerson
Ellsworth, Mich., LE 6-7133

R. G. WATSON
Funeral Director
Phone LE 6-7031
MONUMENTS
East Jordan Michigan

C. BLAIR & SON
East Jordan
Cabinet Work Furniture Repair
Phone LE 6-7018
One Block West of 66 on 32

Orchard Notes



By C. Fairman

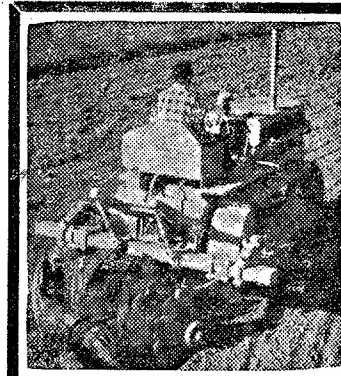
Some of the highlights taken from the Horticulture meeting at Traverse City on February 16th . . .

Professor Mitchell says that we cannot say any one spray material is better than another. He says the three leading new ones are in the fungicides "Captain," "Fermate," and "Craig." If trees are healthy and not set back by drought copper can be used especially where the crop is light or a complete failure.

"Actidone" can be used on young cherry trees to cut the blossoms off—hence better growth of trees. Can also be used for an after harvest spray especially if shot hole appears. This material is not yet released by the Food and Drug Act. However it is expected to be.

European brown rot and blossom blight has not shown up here yet . . . directions in Spray Supplement . . . cherries well advertised . . . crop moving well . . . demand for sweets good . . . expect legislation on imported marchinos . . . marchino juice good now . . . more labor saving devices . . . trees are trimmed to let the concentrated sprays in and also reduce picking costs . . .

Michigan apple crop expected to be lighter in 1954 . . . Michigan cherry crop not estimated correctly last season.



FARM GOSSIP COLUMN

The most important — and stubborn — facts confronting the farmer today are: 1) the acreage of the world on which his crops grow is surprisingly small; and 2) the prospects of adding to it substantially are remote.

The two-and-a-half billion acres now growing the world's food represent but two percent of the earth's surface. The remainder is covered by water (71 per cent), mountains (3.5 percent), ice or snow or land which is too wet or dry to be habitable (5 percent). Twelve percent is very sparsely settled due to rigorous climate, extreme heat, deserts, jungles and other barriers to comfortable living. The remaining areas (6.5 per cent) consist of forests, hills, cities, rocky land, arid and eroded land, swamps—areas so barely settled or so unfit for cultivation that large-scale agriculture is next to impossible.

Add to this the fact that this tiny but vital patch of land must feed an ever increasing world population — 2,400,000,000 at present and growing at the rate of approximately 18,000,000 a year —and one begins to understand the enormity of the job that must be done.

There are tragic overtones. In the last 20 years, the world's food production has edged up a scant five per cent. Its population, however, jumped at least 25 per cent. A different picture prevails in the U. S. where, in the same period, the population increased 18 percent and its food production rocketed 50 per cent.

Admittedly, heroic and costly conservation, reclamation and irrigation projects can add some acreage, but this will extend our arable area only a fraction. The solution lies in achieving better results in food crops and animal products from the land we now farm.

IT IS TO THIS task that we must apply ourselves and it is in this area where we stand our greatest chance of success.

The American farmer has not been forced to face his problems alone. At his side, from the early days of this country, have been the scientist, the engineer, the inventor. Growing and flourishing in an atmosphere of freedom, American industrial enterprises provided the farmer with a dazzling array of helpful servants. These range from the steel plow in the 1830's, which allowed the farmer to open the rich bottom lands of the Midwest, to the awesome and fantastic machine called the combine which harvests, threshes and cleans grain all in one operation. —(from "The Story of Farm Chemicals")

ANNOUNCING Early Bird Sale!

Get ready for spring driving with sensational savings on tires, tubes, recaps, batteries, service!

Be an Early Bird—don't be late getting your car in tip-top shape for spring motoring. Drive in now for

★ **BIG TRADE-IN ALLOWANCES**—Set your own value on your old tires—we OK anything within reason.

★ **EASY CREDIT TERMS**—Own first-quality on the weekly terms usually applied to second-line tires.



4-US TIRES

\$46.88

600-16 Exchanges Plus Tax

1-3 Down 6 Months On Balance

SPECIAL

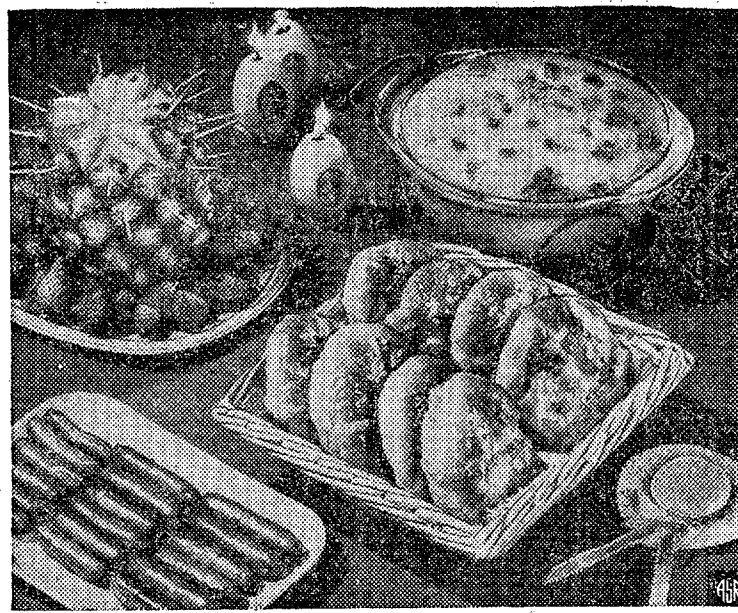
CAR WASH \$1.00

Protect your car for summer now!

CAR WAXED \$6.50

DAN'S SERVICE

EAST JORDAN



BEGIN THE EASTER brunch with Hot Cross Buns fresh fruit and coffee while the Springtime Casserole bakes and sausages cook.

Easter Sunday is meant to be observed in the morning. The very name is thought to have come, in part, from the word meaning 'dawn' in Sanskrit, an ancient language.

This year, your Easter brunch can be served leisurely. Hearty appetites brought home from sunrise services can be satisfied immediately with Hot Cross Buns, oven warmed while the coffee perks. The spice of the buns traditionally typifies the spices brought by the faithful women to the tomb on that first Easter morning.

With the buns, serve a refreshing surprise—fresh pineapple and strawberries—designed for eating at ease. While your family and guests are enjoying the first course you will have time to combine and bake the entree—Springtime Casserole—a cloud-light fondue which features cheese and bread cubes folded into beaten egg whites. Most of the kitchen time can be taken care of the day before by grating the cheese, cubing the bread and preparing the fruit.

Home Economics Offer New Future In Business

Home economics in business is a field in which there is increasing opportunity for young women to open new frontiers, according to a booklet published by American Home Economics Association.

Purpose of the booklet is to tell high school seniors and college students about possibilities for business home economists and how to prepare for such positions.

The application of home economics training to the field of business is expanding constantly. As women generally control more of the buying power of the country, business becomes more and more aware of the importance of woman consumers.

The home economist in business performs a dual role: She interprets the woman consumer and her needs to her company; and she represents her company and its products to the woman consumer.

Different sections of the booklet give descriptions of jobs in these areas—advertising, consulting, equipment, foods, home service, journalism and editorial work, public relations, radio and television, restaurant and hotel management, textiles, apparel, and home planning and furnishing.

A good basic course in home economics is the best preparation for the business career in home economics. In addition, special courses in the major areas of interest are valuable. Personal requirements include a good appearance, physical endurance, poise and ability to work under pressure, and a sense of responsibility.

What Variety Should You Get To Plant?

"What variety to plant?" is an important question in Charlevoix county emphasizes Ed Rebmman, county agricultural agent.

Lower temperatures and shorter growing seasons make it important to grow adapted varieties, he explains, if a farmer wants good yields.

In oats, the recommended and Michigan certified varieties are Eaton, Craig, and Clinton. Other varieties may give comparable yields if they are rust-resistant. High-germination, clean and treated seed and early planting are important to a good oat crop.

In the barleys, Bay, Moore, and Wisconsin No. 38 are good feed crops, advises Rebmman.

Grasses as a group are less selective in their climatic requirements. Brome grass on upland soils and in mixture with legumes for hay or pasture—and reed canary grass on poorly drained soils—are the best bets for the northern area.

Legume recommendations include alfalfa of the northern-grown Grimm types or Ranger for stands staying several years where wilt is a factor. Certified Ladino generally will assure a higher purity. Locally-grown red clovers are satisfactory, but seed supplies of named varieties that will outperform present species are being tested and built up for use.

NEWS-HERALD FARM & HOME PAGE . . .

Thursday, April 1, 1954

* East Jordan News-Herald *

Page 5

Small Grain Crops Often Lack Nitrogen

Chances are that most fall-seeded small grain crops don't have enough nitrogen in Charlevoix county, says Ed Rebmman, county agricultural agent.

Experiences and research show that grains can use more nitrogen than that supplied by fertilizer applied at planting time, he explains.

Usually a grain crop that does not follow a good legume sod or receive liberal stable manuring will lack nitrogen. Nitrogen should be applied at from 20 to 30 pounds per acre of wheat and rye for harvest as grain. Forty pounds should go on rye to be plowed down for green manure.

It should be put on in the spring as soon as possible and it is not necessary to get the fertilizer into the soil. Any of the various forms of nitrogen are equally good if applied in proper amounts.

Nitrogen can be purchased in many forms such as anhydrous ammonia (82%N), ammonium sulfate (20 1/2 %N), ammonium nitrate (33 1/2 %N) urea (45%N), and as Nitro-lime, Cal-Nitro, and A-N-L, all containing 16 to 20.5% nitrogen.

Rebmman doubts that customer operators will make anhydrous ammonia available in northern Michigan in 1954.

Smokey Says:



Be cautious and careful with fire in the forest!

State Road Maps Ready, Dept. Says

The 1954 Official State Highway map, prepared by the State Highway Department, is now available for distribution to the public, Highway Commissioner Charles M. Ziegler announces.

The front of the map contains city sections showing trunkline routes in major cities of the state and a mileage chart showing distances between principal cities.

On the back of the map is a large sectional map of the Metropolitan Detroit and surrounding area, a transcontinental map giving distances and driving times between principal cities of the country, and a number of signs similar to those on state highways and city streets to encourage safe driving habits among motorists.

The back of the map also contains the 1954 Michigan State Ferry schedules, and lists showing the location of the State Parks, Recreational Areas, Historical Sites, State Fish Hatcheries, Trout Rearing Stations, National and State Forests, Game Project Areas, Public Fishing Sites, state land open to hunting and fishing, Conservation Department district headquarters, State Police posts, an index to county seats and counties.

4-H Show To Be Featured On TV

Projects which will be used by 4-H club boys and girls for Achievement day demonstrations and displays will be featured on WWTW's weekly farm show Monday, April 5, at 9 p.m.

Arrangements for the Channel 13 show, which will also include other items of interest to northern Michigan farm families, are being made by K. C. Festerling, 4-H club agent at Boyne City, and Emma Reinbold, home demonstration agent at Eptosteky.

Friday, April 9-Noon Sharp



Having sold my farm I will sell at public auction at Warner's Saw Mill 3 miles north of Atwood to Barnard Road then 1 1/2 miles east or 7 miles south of Charlevoix on Barnard Road.

DAIRY EQUIPMENT

- 2 Unit Surge Milker; stall cocks for 13 cows
- 1 Surge electric hot water heater, 110 volt
- 1 International 6 can cooler — 2 yrs. old
- 2 Wash tanks
- 8 10 gal. milk cans
- 1 3 bbl. stock tank
- 1 5 bbl. stock tank
- 1 Electric Clipmaster cow clipper
- 10 upright steel cow stalls

FARM MACHINERY

- International M Tractor, 2 yrs. old, A-1 shape
- IHC Manure Loader
- IHC 3 Botton Plow on Rubber — new
- IHC Corn Binder — Like New
- IHC Silo Filler, approx. 35 ft. of pipe
- Ward's 7 ft. Tandem Disc
- John Deere H Tractor
- John Deere Two Row Cultivator
- John Deere 7 ft. Trailer Mower
- John Deere Manure Spreader on Rubber — 90 bu. — Like New
- John Deere Manure Spreader — 75 bu. cap.
- John Deere 10" Hammermill
- John Deere Hay Loader — All Steel
- John Deere Grain Binder 7 ft. — Like New
- John Deere Side Delivery Rack
- John Deere 2 Row Trailer Corn Planter — Fertilizer Attachment
- John Deere 13 Hole Grain Drill on Rubber — Like New
- Tractor Chains 9 x 32
- 4 Section Spring Tooth Drag
- Fairbanks-Morse Scale — 1,200 lb capacity
- Buzz Rig for John Deere tractor
- Steel Wheeled Wagon with Rack
- Ball Bearing, Rubber Tired Wagon

14 HEAD OF CATTLE—Bangs Tested

- 6 Holstein heifers 1 1/2 yrs. old — 3 bred
- 5 Holstein spring heifer calves
- 1 Holstein bull 14 mos. old
- 1 Holstein cow 3 yrs. old, artificially bred
- 1 Holstein cow 5 yrs. old, fresh 4 weeks

FEED & GRAIN

- 8 tons of Corn Silage
- 10 tons loose Alfalfa Hay
- 50 bales second cutting Alfalfa Hay
- Approx. 300 bu. of Barley & Oats mixed
- 3 tons of loose Straw
- 4 bu. of Yellow Eye Beans

MISCELLANEOUS

- Electric Chicken Brooder — 300 capacity
- Unico Power Lawn Mower — New
- 30 bunches of Cedar Shingles
- 1000 ft. of rough Hemlock Lumber
- 50 ft. of 6" Belt for Hammermill
- Cement Mixer with electric motor, 14 shovel cap.
- Dinner Bell
- Heavy Duty Blacksmith Vise
- Hand Emery
- Montgomery Ward Dehorner & Bull Comalong
- Double Emery with guards — New

AMERICAN SAW MILL No. 1

- 3 Block Carriage
- Set Out Knees
- Extension Mandral
- 50 inch inserted Tooth Saw
- 40 ft. 6 ply 8" belt — Case Power
- Unit DE 50 hp

TERMS: All sums up to \$10 cash. All sums over \$10 one year time will be given on good, bankable notes, bearing interest at the State Bank of East Jordan. You must make arrangements with the State Bank of East Jordan before day of sale. Everything must be settled for immediately after close of sale. Not responsible for accidents on day of sale. If you do not live in the vicinity of East Jordan, a letter from your own bank will be accepted, specifying the amount of credit allowed and bearing the bank's seal and bank official signature, P. C. A. and F. H. A. arrangements will be honored.

CLYDE WARNER

AUCTIONEERS: Matt Dickerson — Stanley Sloan

CLERK: Greg Boswell



Hi Fellas:
Jerry Olson wrote from Korea on March 11th: "Hi Jake—I'll bet this is sure a big surprise to you as this is my first letter to you since I've been in the service—17 whole months which seems like 17 years."

"Well it won't be long now before I start for the states and get back to EJ for a stay. By the way, will you mention to the boys that are over here that I would like to see them. I am at Camp Casey, Korea right now but don't know how long."

"I talked to Robert Stanek up in the 73rd Tanks and he is the only one I have talked to besides Ray Romback before he rotated last fall."

"Tell all the folks that I sure have enjoyed the EJ paper. I'm still at the job I took over last September, which is Commo Chief, not a bad deal I must ad-

mit. (signed) A. E. J. Fellow, Jerry. Known here as "Ole." Sgt. Gerald Olson, Hq Co, 2 Bn, 31 Inf Regt, APO 7, c-o PM, San Francisco California."

That was a good letter "Ole." Send me another one before you start for home."

Al Chanda seems to be making out all OK at Fort Knox. He writes, "Sure been quite a time ago that I wrote last but being home so much I didn't figure it was really necessary."

"Same old Fort Knox at this end. Not much changing going on worth noticing until another 274 days have passed. (My ETS date)"

"The Army discontinued this as a reception station for Michigan men; consequently I don't see any more of the fellows who are drafted up there. Can't say I like the change but have very little to say about the matter."

"The M-Sgt I worked with came down with TB and is in Valley Forge Hospital in Pennsylvania so now I've taken over his job and am kept quite busy. No more working three days a week. It may have its good points but because I can make Sgt in another six months and get a 1502 MOS out of the deal."

"Say Jake I didn't like the statement you made about my finding a home in the Army. Don't forget my serial number is US."

"Having nice weather down here recently—had to cut the grass twice and the flowers are blooming. It was 68 degrees yesterday."

"We maybe getting fellows who go to other posts for advance training in Armor or other schooling. If any should be sent here remind them to look me up. They come through the 45th when they arrive."

"Have to close this Jake and go to chow. Not that I like it but a fellow has to stay alive. Say Hello to everyone up there and I'll see you the 4th of July. As Ever, Al. Cpl Albert Chanda, Hq & Hq Co, 45th Arm Med Bn, 3rd Arm Div, Fort Knox Kentucky."

Here's a letter from Earl Hart who is now on his way home from Schwienfurt, Germany. "Just a few lines tonight to let you know that I have my orders to ZI the 19th of March. I might add that it doesn't hurt my feelings a bit. I have been over here long enough to suit me."

"My orders are for Fort Sheridan, Illinois. I am leaving forty days prior to discharge. I don't



THIS WEEK
AT
GRANDVUE

Admittances:

Mrs. Frances Murphy of East Jordan, March 23rd.

Sarah Coblenz of Charlevoix March 28th.

Mrs. Sherman Conway admitted for X-rays but returned home.

Discharges:

Mrs. Frances Murphy and baby daughter Donna Lynn, March 27th.

know if I will be discharged early or if I will have to wait until my time is up. I guess it doesn't make much difference. My discharge date is the 28th of April so I will just sweat it out until then."

"I would like to express my thanks for the paper. It sure does help to know what the people back home are doing and to know about all the new changes and of the new project that's going up so a man can get a job close to home. I hope to make EJ my home for quite some time. Say Hello to all the men for me. Sincerely, Cpl Earl F. Hart."

Earl Bowers was very prompt in writing in from his boot training camp at Great Lakes. "Just a few lines to let you know I received the first paper and I want to thank all the people who make it possible for me to receive it. There is a mistake in my address. It's the 103 Batt, 10 Regt. The rest of the address is right."

"I've been kept pretty busy here. After I learn how to cut the corners I don't believe it will be so hard. These first two weeks been getting shots. Today was the first time we went to the dentist."

"We have eight classes a day and I enjoy them very much. We have a test every week on the subjects that were talked about during the week."

"I saw Bob Muma several times since I've been down here. Right now he is working on the chow line, serving. There's another boy here from Boyne City by the name of Ronald West. I ran across him last night. Earl F. Bowers, SR, Co 31, 103 Batt, 10 Regt, USNMC, Great Lakes, Ill."

News from Matagorda Island—"Dear Jake—Will try and drop you a few lines this morning to let you know that I'm still at the same place and am getting the paper right on time."

"We sure have had some awful weather here since I came back from my leave. Sure did have a lot of dust storms."

"I'm finally getting shipped out from here—in May. My replace-

HERE & THERE

Around East Jordan

All Odd Fellows who are interested in building a lodge hall, please be at lodge Friday night, April 2nd.

See the new TV chairs, in colors, plastic or upholstered. \$18.95 or two for \$35.00. Healey Hardware.

Mrs. Henry Boss was discharged from Charlevoix Hospital Friday, March 26th.

Mrs. Sherry Root and friends of Pinckney, were visiting here over the weekend.

Mrs. John Bos is a surgical patient at Little Traverse Hospital.

Mr. and Mrs. Jason Snyder and family spent from Wednesday to Sunday in Muskegon.

Mr. and Mrs. F. R. Felix of Durand visited the latter's parents, Mr. and Mrs. Albert Len-

osky over the weekend.

See the new TV chairs, in colors, plastic or upholstered. \$18.95 or two for \$35.00. Healey Hardware.

Mrs. Minnie Sackerman of Grand Rapids, Michigan State Women's Bowling Secretary, spent Monday and Tuesday at the home of Minnie Des Jardins.

Seth Whitmore of East Lansing, visited the Austmore Farm over the weekend.

Mrs. Peter (Wretta) LaLonde of Grand Rapids, spent the week end visiting friends and relatives in East Jordan.

Mr. and Mrs. Carl Shedina and family of Muskegon spent the weekend in East Jordan.

If you want to sell property, list it with Clarence Healey Ph. LE 6-7210.

Mr. and Mrs. Rocco DaMaio returned Monday from an extended visit with their children.

John Lenosky returned to East Lansing, Tuesday, after spending his vacation with his parents, Mr. and Mrs. Albert Lenosky.

Mr. and Mrs. August Bulman and son Keith, spent the week end in Ionia.

The Wednesday Extension Group of East Jordan have been meeting at the home of Phyllis Malpass for the past month to receive the lessons on upholstery given by Emma Reinhold. Many pieces of furniture have been finished.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

SHOP I.G.A. AND SAVE

STEW BEEF	lb 23c
PORK SAUSAGE	2 lb 89c
GROUND BEEF	3 lb 99c
RING BOLOGNA	lb 35c
SHEDD'S SALAD DRESSING	1 qt. 39c
MUCH MORE CATSUP	2 for 29c
CIGARETTES	Ctn. \$1.99
COMO TOILET TISSUE	4 rolls 27c
ALPHA ICE CREAM	1/2 gal. 89c

OPEN EVERY DAY UNTIL 9 P.M.

SHAW'S IGA SUPER MARKET

LE 6-2501

FREE DELIVERY

EAST JORDAN

BEER & WINE

STOP
GIVE THE CHILDREN A BREAK

GOOD BRAKES PROTECT LIVES

Good drivers drive safe cars with smooth-stopping, dependable brakes. Are your brakes safe? Let our experienced mechanics check your brakes, today. It takes only a few minutes and costs you nothing. Our shop uses precision Barrett brake equipment and best quality materials. We guarantee every brake job to give smooth, safe stops.

GALMORE'S

STANDARD

SERVICE

GENERAL
ELECTION
NOTICE

TO THE QUALIFIED ELECTORS OF THE
CITY OF EAST JORDAN

County of Charlevoix, Michigan. Notice is hereby given that the Annual City Election will be held on

Monday, April 5th, 1954

at the City Hall for the purpose of electing the following officers:

CITY

MAYOR

JUSTICE OF PEACE (full term)

WARDS

SUPERVISOR

CONSTABLE

ALDERMAN

RELATIVE TO OPENING AND CLOSING OF THE POLLS

ACT. 72, Public Acts of 1943

SECTION 1. On the day of any election the polls shall be opened at 7 o'clock in the forenoon and shall be continued open until 8 o'clock in the afternoon and no longer. Every qualified elector present and in line at the polls at the hour prescribed for the closing thereof shall be allowed to vote.

Alberta Nowland

City Clerk

East Jordan Church News

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson

Our Sunday School rally is now underway. Progress was made last Sunday but we must do better this Sunday. April 4th is designated "Teen" Sunday. The teen agers will take over the Sunday School for this occasion. Let us encourage them by attending. Come and see what a grand job they do when given responsibility of directing the Sunday School.

The next Holiness meeting will be held at the Pilgrim Holiness Church of Ellsworth on April 6. The speaker for the 2:30 and 7:30 p.m. services, will be Rev. L. L. Surbrook, former Pastor from this area and member of the State Holiness Association. Rev. LeRoy Hoover will be in charge of the singing.

PRESBYTERIAN CHURCH

Rev. E. O. DeHaven

The Wednesday evening circle will meet April 7th, in the home of Mrs. Evelyn Gidley at 8:00 p.m.

The Friday Circle will meet April 9th, in the home of Mrs. Mae Healey at 2:30 p.m.

METHODIST CHURCH

Rev. Robert Moore

The Rev. Forest Mohr, Pastor of the Methodist Church of Boyne City, will preach at the regular Sunday evening Lenten Service in the First Methodist Church of East Jordan Sunday, April 4th, at 8:00 p.m. The public is cordially invited.

ment is already here to take my place. So I don't know where I'll be going.

"This 10th Crash is getting to be a big boat sqd. They have two more 63 footers since I was home and still are supposed to get some more. In fact this whole base is getting to be a pretty good size. They're putting up a radar station now. All of the men that come here now are to put two years tour duty down here."

"This May they're going to have a big contest of all the fighter planes from all over the states down here on our range. It will be out on the bombing and gunnery range which is on the other end of the island."

"This will be all for now. I'll let you know where I'll get shipped from here. A-2c Howard G. Stanek 10th Crash Rescue Boat Flight, Matagorda Island, c-o AF Docks, Port O'Connor, Texas."

Joe Belzak will be on his way home by the time this is printed. He writes, "Guess it's about time I dropped you a few lines. I've been getting the paper right along and right on time every week. I just want to tell you that you can stop sending me the paper after this next issue. I only have exactly eleven more days left and my hitch will be over. I clear the post this Friday and Tuesday March 30, I go over to the Separation center for release."

"I want to thank everyone that made it possible that we servicemen could receive the home town paper. I really enjoyed reading it and keeping up with everything that went on back home for the last two years."

"The weather down here is getting hotter every day and the way it looks it'll be much hotter here this summer than it was last summer — and it was bad last summer. We have been having many dust storms during the last two months."

"I send my regards to all the boys and I'll be seeing you. So Long — Joe Belzak."

And I will echo that with my own "So Long."

"Jake" Snyder

Brand New 1954 Console Value!

PHILCO TV
with Aluminized
Picture Tube!



21-INCH
\$179⁹⁵



21" TV with Built-in Aerial
PHILCO 4005: A rich Mahogany-finished table model with a full 250 square inches of viewing area! Plus Philco's electronic, Built-in UHF-VHF Aerial.

PHILCO 4108-M

Price Includes Federal Tax and One Year Warranty on Picture Tube

\$289⁹⁵

WHY PAY MORE?

SHERMAN'S

FIRESTONE
STORE

HARDWARE — APPLIANCE — AUTO ACCESSORIES

Main Street, East Jordan

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