



EAST JORDAN NEWS-HERALD

VOLUME 58 NUMBER 9

EAST JORDAN, MICHIGAN, THURSDAY, MARCH 4,

TEN CENTS

MANY CHARLEVOIX COUNTY friends of 4-H, FFA and of the adults on the farm have taken space in this issue of the News-Herald to congratulate all of them for their adherence to the principles that have made this country so strong.

Those of us who work with the men and women of agriculture look to the future of farming with confidence. For we know there are more than two million young people on our farms whose daily lives uphold the highest ideals of character and good citizenship.

National 4-H club week is March 6th to the 13th; and National Farm Day is March 8th.

Pick East Jordan

ANNUAL 4-H MEET HERE

★ ★ ★

OVER THE BACK FENCE

BY MARSHALL

We see where Percy Penfold, manager of the local creamery, has been named again to the board of directors of the Mid-West Producers' Creameries, Inc., of South Bend, Ind.

One of these days the Jordan Inn will be announcing open house when all interested may drop in and view new remodeling work.

Jordan Heating & Refrigeration is peddling a mighty useful piece of metal called a "water conditioner." Its a product of atomic experimenting and the result of war research. Pour pop through it and it will remove the taste; run gasoline through it and the gas will burn, but not run a car; pour water through it and it prevents lime deposits. And that last mentioned is what it is being sold for. Rub a menthol cigarette against the metal and it will remove the menthol. Old time magicians would have had a heyday with that piece of equipment.

We always like to mention Harold Bader and Ken Diller in this column once in awhile because they are pretty nice fellers, so here goes. Harold Bader and Ken Diller.

George Sherman is showing hot water heaters lined with glass which cannot rust and which are more than worth a look-see.

Now that E. J. has a couple residents on the Charlevoix county Humane Society the question is, will the city have a dog catcher upper witer?

Charlevoix and Boyne City take note: We haven't said much of anything at all lately about moving the county court house to East Jordan. For those who thought we wanted to move the building itself we rush to say we didn't mean any such a thing. Just give us the pencils, papers, books and Scotch tape, we'll house the stuff ourselves.

We understand through a vine of grapes that all manner of people are about to run for the county sheriff's office. That's a sudden turnabout, for most people go unwillingly and stay 30 to 60 or 90 days.

Politics is rearing its lovely head, say the people who expect to get into office.

Next time the city puts up a street sign on Nichols street, a phone caller to the office wants it spelled correctly, Nicholls. And we see where that will have to go for Doc Johnson up at Michigan Bell in Petoskey, too. For he put out a telephone book and spelled the street name with out the extra "L". With all this wrong spelling going on you'd think everyone has worked on a newspaper one time or another.

Someone said it is about time the smelt began to run in the Jordan River. And another said he thought they were some already down in the mouth. You'd be down in the mouth, too, if people came at you with an army of nets.

Quiet men about town: Francis Zitka, Bob Strehl, Basil Cummings and Hugh Gidley.

Tom Galmore picked up a paint brush and went to work. His office looks spring-like.

Hard working attorney Bill

Eliminations Underway

First Tournament Rounds Held At Petoskey, Gaylord

G. I. News

Bob Muma Enters Boot Training

III Fellas:

This will be short and sweet but we hope for more letters from you before next week.

A new man to our list is Robert D. Muma, SR, 45 91 397, who left on February 1st for a 12 week boot training course in Bn 104, Co 17, USNTC, Great Lakes, Illinois. Another man, Earl Bowers, left here on March 1st and will no doubt report address in the near future. Earl was slated for Navy training at Great Lakes also.

Gene McPherson stopped in this past week. He is through with his work and training at Castle AFB and is now home on a 45 day leave before leaving for Morocco. Gene hopes to land somewhere in Morocco near his brother Dean who is with the 7280 Maint Gp, Bx 540, APO 30, at Casablanca. While in Castle AFB Gene saw and was with Stanley Antoine quite a bit. Stanley is still with the 330 Bomber Sqdn at Castle.

Jim (Pvt) Nichols has a new address in Alaska. He has been assigned to the Post Engineer Company, APO 949, c-o PM, Seattle, Washington.

Kenneth Vrontron arrived home on Sunday the 21st of February for a 14 day leave enroute to duty at Fort Belvoir, Virginia. Ken expects to take Engineer training at Belvoir.

Richard Dipzinski has a change of address at Belvoir. He is now a Pfc and is with Co D, 9829 TSU-TECR, Fort Belvoir, Virginia.

Last week we reported that Jim Meredith was due to leave Newport, R. I. for sea duty. However, Jim is still in Newport. Just before they were due to leave they had an accident aboard the Markof and an explosion ripped things up quite a bit. Jim wasn't hurt but the cruise was indefinitely delayed.

Here's a letter from Dale Bolser at Alexandria AFB. "Just a few lines to let you know that I haven't been getting the paper. I am still doing the same See Page Eight

Plan Amateur Show For North State Residents

Top talent will be drawn from the ranks of both professional and amateur entertainers by Station WWTW, Channel 13, for its new show, "Wonderland Varieties."

With the production of its first variety show, Friday at 8:30 p.m., WWTW will also start use of enlarged studio and staging facilities.

The entire, new, weekly variety show will be a live studio presentation with a regular cast of professional entertainers, augmented by outstanding amateur talent from northern Michigan.

Downs has added a secretary to his staff, which proves that law suits didn't go out with high buttoned shoes.

Once in a while Gayle Saxton doubles as night cop and when he does he rounds out a full day. In the morning he teaches students at school; in the afternoon he coaches them in basketball; and at night he reminds them of the 9:30 curfew.

Proclamation

WHEREAS March 5th has been set aside as the "World's Day of Prayer," and

WHEREAS the churches in East Jordan are combining to observe this day of prayer and praise.

THEREFORE, I, Chris Taylor Mayor of the City of East Jordan, do hereby proclaim March 5th as "World's Day of Prayer" in East Jordan.

Chris Taylor Mayor City of East Jordan.

Healey Attends New Orleans Soil Meeting

Clayton Healey, chairman, Charlevoix Soil Conservation district attended the 8th annual convention of the national association of soil conservation districts at New Orleans.

While there he saw numerous preparations for the annual Mardi Gras celebration.

Healey collected soil types from each state which he passed through on his trip to check soil conditions outside Michigan.

CHURCH NEWS

Local Churches Observe World Day Of Prayer

WORLD'S DAY OF PRAYER

Beginning at 2 p.m. Friday, March 5th, the World's Day of Prayer will be observed with services at the Evangelical Lutheran Church, located on the corner of Nicholls and 3rd streets.

A comforting thought, found in John 14:8, 20 leads up to the thought that will be studied during the services.

Everyone is welcome to attend the service on this day set aside for prayer and praise.

METHODIST CHURCH

Rev. Robert H. Moore

Sunday, March 7th, the First Methodist Church of East Jordan will have roll call for the entire membership to be followed by a Rededication Worship.

After Church School, the congregation will gather in the church social hall for a pot luck dinner.

Mrs. Edward Woldy and Mrs. Russell Barnett are in charge. Bryon Detwiler, the local Lay Leader, is to be toastmaster. He will introduce the heads of various departments who will explain their work to the prospective new members and invite them to participate in the program of the church.

ST. JOSEPH'S CHURCH

Very Rev. Joseph J. Malinowski

Thursday, March 4th, meeting of NCCW at 8 p.m.

This being the first Friday of the month, Mass will be celebrated in the evening at 7:30.

PRESBYTERIAN CHURCH

Rev. E. O. DeHaven

The World Day of Prayer at the Lutheran Church, Friday, March 5th, is at 2:00 p.m. instead of 2:30 as printed on some notices. This is sponsored by the women of the churches of the community.

The Friday afternoon circle meets March 12th, in the home of Mrs. Lorene Wade at 2:30 p.m. The study on the book of "Acts" will again be the program.

The men of our church, will go to Boyne City this coming Sunday evening, March 7th for a meeting of the Men of the Presbytery. The meeting will begin with registration from 5:00 til 5:30, from 5:30 to 6:00 Devotionals and hymn sing; from 6:00 to 6:15 free time; 6:15 to 7:00 Dinner at \$1.25 per plate.

7:00 til 8:00 an inspirational meeting. The main speaker being Mr. R. Douglas Shaw, President of the Synod of Michigan Council of Presbyterian Men.

Mr. Shaw is a highly successful electrical engineer in Detroit and is one of the outstanding church men in the state.

The young adult group will meet in the home of Bill and Francis Grauel, Friday night March 12th at 8:00 p.m.

UNITED MISSIONARY CHURCH

Rev. C. W. Thompson

World Day of Prayer will be observed at the Lutheran Church in East Jordan on Friday March 5th at 2:00 p.m. We are cooperating with the churches of East Jordan in this observance.

The Women's Missionary Society will meet with Mrs. Arnold Smith at her home on Wednesday, March 10th at 10:00 a.m. to roll bandages for our Nigerian Hospital. The lunch will be pot luck.

The parents of our Boy Scout Troop 112, and adults interested in scouting, are invited to meet in the church basement at 7:00 p.m. Wednesday, March 10th. John Murchie of the Scene Trails Council will be our guest at this meeting.

Our north district Sunday school convention will be held at the Mancelona United Missionary Church on Thursday, March 11th, beginning at 10:00 a.m. The afternoon sessions begins at 1:30 p.m. and the evening session at 7:30 p.m. The meals are to be pot luck.

Simmons said, "Local motorists who violate the traffic law must expect to lose their licenses. They have violated the basis on which the privilege of driving was extended to them—a promise to obey the law and drive safely."

All law abiding motorists will agree that one extreme violation which caused an accident or threatened to endanger someone, or a serious moving violation are more than ample justification for license suspension," he concluded.

He explained that the enforcement activity of his agency will be tightened up in two ways—by gathering more evidence to support more serious charges in violations that threatened to endanger another—and by stopping more motorists for less serious offenses to discourage them from committing more serious ones in the future.

According to Chief Simmons as long as traffic accidents continue to increase, motorists must expect law enforcement to increase. Accidents won't come down until traffic violations come down. And violations can't be decreased until more violators are apprehended.

Chief Harry Simmons today stated that the East Jordan Police Department is stepping up its traffic law enforcement activities in response to a state-wide request from the Chairman of the Michigan State Safety Commission, Owen J. Cleary, Secretary of State.

The state-wide celebration will be held from May 2 to 8th.

Police Tough On Traffic Violators

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Farm School

Members of the East Jordan farmers' night school will study tractor operations at the farm shop 8 p.m. Monday night. A new diesel tractor will be on display and a description of its operations will be given by a company representative.

FFA members will have opportunity to examine the tractor during the afternoon.

Cash Hayden spent Saturday at Sault Ste. Marie attending an International meeting of the Odd Fellows Lodge.

County, State To Observe Michigan Week

A Charlevoix county organizational committee for state-wide observance of Michigan Week in May has been announced by Charles Robinson, county superintendent of schools.

Robinson said the following persons have been named: Ed Rebman, county farm agent; Stewart Coleman, secretary Charlevoix chamber of commerce, and Clark Dooliver, publisher, the Charlevoix Courier. Robinson is also a member.

Named to aid in planning the observance will be representatives from East Jordan, Boyne City and Charlevoix, Robinson said following an organizational meeting Monday.

Robinson said a meeting has been called for his office at Charlevoix for Tuesday March 9th to name an overall chairman. Also to name others in the county to act as community committeemen.

When the persons have been named and their names sent to the State committee at Lansing, they will receive posters and kits of materials to be used in preparing for observance of Michigan Week.

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All law abiding motorists will agree that one extreme violation which caused an accident or threatened to endanger someone, or a serious moving violation are more than ample justification for license suspension," he concluded.

City To Mark M-66 Highway To Guide Traffic From South

The city council Tuesday nite approved purchase of six additional street signs to be used on M-66 to guide traffic entering East Jordan from the south.

The signs will mark Penny Bridge, Graves Crossing, and other well known road crossings.

The council also discussed construction of a large city sign patterned after the swan signs now being made by the businessmen's association. The sign to be placed near 131 and M-66 would be 14 feet deep and 16

County-Wide Display Of Club Work Set For High School

The annual Charlevoix County 4-H club achievement program will be held at the East Jordan high school Monday and Tuesday, April 26th and 27th, district agent K. C. Festerling said Wednesday.

Exhibits will be set up in the gym Monday afternoon and the evening program will be held Tuesday.

East Jordan Residents On Humane Soc.

The Charlevoix County Humane Society has been organized with dues set at \$1.00 and officers named from East Jordan, Charlevoix, Boyne City and Walloon Lake.

The society will include in its work the prevention of cruelty to animals, fowl, birds and wildlife. Protection of the aged and children also come within the scope of the group's aims.

Plans are underway to include an elementary grade membership through a "junior membership" of 10 cents yearly dues. The magazine Our Dumb Animals and the National Humane Review were discussed.

THE FIRST organizational meeting was held at Charlevoix with other meetings planned for East Jordan and Boyne City.

The Charlevoix County Humane Society Wednesday announced the group's first board of directors meeting for Sunday, March 7th.

The meeting will be held in the Charlevoix City hall.

Mrs. Wesley R. L'Huillier is president and Frank Oleksy, vice president; other vice-presidents are: Keith Stinchcomb, and Earl Crandall. Secretary-treasurer is Mrs. Jay Baysinger of Walloon Lake.

The board of directors include: Rev. R. Lientner, Dr. H. J. Heaton, Fred Willis, Mrs. Amadus Evers, Mrs. Earl Gardner, Kit Carson, Clifford Struthers, Wesley R. L'Huillier, Jay Baysinger, Mrs. Earl Crandall, Lawrence Supernaw, Herb Schneider, Lee Sneathen, Jr., Clarence Heise, Mrs. Robert Erickson, Andy Anderson and B. N. Nickerson.

Guest speakers at the first meeting included: Douglas E. Culmer, president, Michigan Federation of Humane Societies; Wayne B. Tenent, assistant district supervisor, state department of conservation; Marrell Abbey, Emmet County Humane officer.

CONTRIBUTIONS have been made to establish the \$1,000 incorporated fund and memberships have already been accepted.

The next society meeting will be held at Boyne City with time and place to be announced later.

Officers named at the February 25th meeting were done so on a temporary basis until legal incorporation proceedings are complete.

Festerling said 4-H judging will be held Tuesday and the evening program will include the annual dress and style shows.

LEADERS TO MEET HERE

Monday, March 15th, 60 Charlevoix county 4-H club leaders will take part in an evening farm program scheduled for the Presbyterian church.

Master of Ceremonies will be Charles Robinson, county superintendent of schools.

The county 4-H club leaders will be given a special banquet in their honor that night.

Highlight of the program will be an address by Marilyn Tige, national 4-H club dairy judge, who has returned from an extended tour of Europe.

4-H CLUB WEEK

Leaders and members of six Charlevoix county 4-H clubs will take part in these programs at East Jordan and other National 4-H club week activities. (See additional 4-H stories on the Farm Page.)

Charlevoix county begins celebration Saturday of National 4-H club week when the boys and girls on the farm are honored for their efforts and achievements in the field of junior agriculture.

Judy Malpass On Dance Program

Judy Malpass, daughter of Mr. and Mrs. Richard W. Malpass, a member of the Orchestis dance group at Rockford college, will take part in a studio program of student choreography to be presented on Friday and Saturday evenings, March 5 and 6, at 8 p.m. in Potts theater on the college campus. The program will feature a modern dance interpretation of the Biblical narrative of Esther, as well as a series of dance types.

COMING EVENTS

March 4—The Friendly Circle Extension Club will meet with Ethel Clark, 1:30 p.m.

March 4, 5, 6—District Basketball Tournament at Gaylord.

March 5—Jordan River IOOF Lodge.

March 8—The Suzanna Wesley Circle will meet at the home of Adeline Bowerman, who will have charge of the program on "Missionary work among our Spanish speaking people." 8 p.m.

March 9—The Study Club meets with Mrs. Lorene Wade 8 p.m.

March 9—Rotary Club lunch at noon.

March 9—American Legion Auxiliary, 8 p.m.

March 9—Regular Communication F & AM East Jordan Lodge No. 379. Work in the Fellow Craft Degree. 8 p.m.

March 9—Charlevoix County Pomona Grange No. 40 will meet with Maple Grove Grange, 8:30 p.m. Barnard Grange will put on degree work. All members who haven't seen degree work are urged to attend. Pot luck supper after the meeting.

March 10—Order of Eastern Stars.

March 10—The afternoon group of the WSCS will hold their annual pot luck dinner at the home of Mrs. Claude Sweet, 12:30 p.m.

March 11—St. Ann's Altar Society will meet at Parish Hall, 2:30 p.m. Hostesses will be Helen Lord and Mary LaPeer.

March 17—PTC St. Patrick's Day dinner.



The East Jordan News-Herald

Marshall F. Sayles Editor & Publisher
Bill Huckel Staff Photographer

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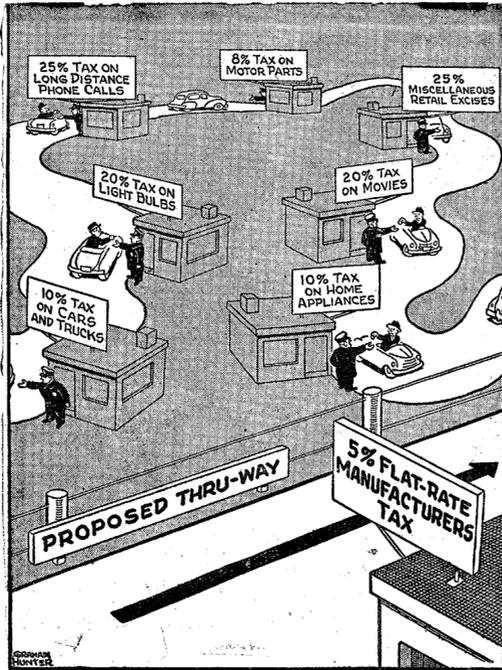


EDITORIAL NEWS

Federal excise taxes today are levied at both the retail and manufacturing levels, on thousands of items, at rates ranging up to 25%. The way from taxpayer to Treasury is one of a thousand baffling, annoying, discriminatory twists and turns.

A bill in Congress proposes that the present hodge-podge of Federal excise taxes be replaced by a flat-rate excise tax on all manufactured goods except foods and food products, whether for humans or animals. It also exempts seeds, fertilizers, insecticides and fungicides, among other things. Alcohol and tobacco would continue to be taxed separately.

This straight-way, flat-rate, across-the-board tax of 5% would replace the present unfair and circuitous route, and provide revenue equal to that now produced. It is the logical route.



Straight-Way To The Goal

Looking Backward

Reviewing The News-Herald

FEBRUARY 28, 1914
E. D. Clouse of Grand Rapids is opening a second hand furniture store opposite the post office.

Charlevoix County YMCA holds its first meeting at the Wolverine Hotel in Boyne City. Officers chosen are: President, Emory D. Pierce of Charlevoix; Vice President, Fred Erfourth

FINKTON BIBLE FELLOWSHIP CHURCH
Followed by short morning services.
Sunday School, 10:30 am
Youth Fellowship, 6:45 pm
Evening Service, 8:00 pm
Wednesday Prayer Meeting, 7:30 pm

BIBLE BAPTIST CHURCH
Central Lake
Rev. Paul Gelatt, Minister
Worship — 11 a.m.
Bible School — 10 a.m.
Youth Time — 6:30 p.m.
Gospel Service — 7:30 p.m.
Prayer Meeting, Wednesday, 7:30 p.m.
Bible Club, Thursday, 4 p.m.

of Boyne City; Secretary Treasurer, Victor Cross of East Jordan.

Mabel King and Dalton Gay, both of East Jordan, were united in marriage by Rev. T. Porter Bennett of the Methodist Church.

Silas Watkins of Bellaire was convicted of manslaughter in Bellaire court this week.

Services were held for Belma, age 9, daughter of Mr. and Mrs. R. A. Benson who died following an operation for appendicitis.
Births: A son to Mr. and Mrs. M. Quinn and a daughter to Mr. and Mrs. Harry Wing.

FEBRUARY 29, 1924
James A. Shepard, 18, son of Mr. and Mrs. Stephen Shepard of East Jordan, passed away suddenly in Flint.

Services were held at the Presbyterian Church for Mrs. Ransom Jones of East Jordan.
Rev. Father Burchard Die-

trich, former pastor of St. Joseph's church passed away at Oakland, California.

Births: A daughter to Mr. and Mrs. Henry Kamradt and a son to Mr. and Mrs. John Scott.

MARCH 2, 1934
Mr. and Mrs. E. S. Hawkes, formerly of East Jordan, celebrate their 50th wedding anniversary in Port Orchard, Washington.

Sandy Reinhart, 38 year old crippled newspaper vendor in Detroit passed away there. He is a former East Jordan resident.

Births: A daughter to Mr. and Mrs. William Rebec; a son to Mr. and Mrs. Levi Francisco; a daughter to Mr. and Mrs. Harry Sloop; a daughter to Mr. and Mrs. F. R. Bulow of Charlevoix.

A large number of friends, relatives and neighbors in Wilson Township attended the funeral of Mike Anderson, which was held at the Stackus Funeral Home in Boyne City

WWTW-Cadillac

TELEVISION SCHEDULE

CHANNEL 13 CBS

Thursday

6:00—Gene Autry
6:30—Captain Video
6:45—Headlines on Parade
6:55—Weather
7:00—Linkletter & Kids
7:15—Sports
7:30—Crown Theater
8:00—City Detective
8:30—Four Star Playhouse
9:00—Strange Adventure
9:30—TV Playhouse
10:00—Place the Face

10:30—Western Theater

Friday

6:00—Tim Tylers Luck
6:15—Viewer Views
6:30—Captain Video
6:45—Headlines on Parade
6:55—Weather
7:00—Marge & Jeff
7:15—Sports
7:30—Heart of the City
8:00—To be Announced
8:30—Dangerous Assignment
9:00—Adventure
9:30—Wrestling
10:30—Files of Jeffrey Jones

Saturday

6:00—Tim Tylers Luck
6:15—To be announced
6:45—Headlines on Parade
6:55—Weather
7:00—Jane Froman
7:15—Sports
7:30—Science Review
8:00—Saturday Cinema
9:00—Stars on Parade
9:30—The Big Picture
10:00—Medallion Theater
10:30—Paragon Playhouse

SHOP EAST JORDAN!



"It's always well to remember that the bigger the head, the bigger the target!"

Better tasting salads!
Miracle Whip SALAD DRESSING
THE ONE AND ONLY



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH
Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH
Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

ST. JOSEPH CHURCH
Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

CHRIST LUTHERAN CHURCH
Boyne City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
Elder Ole Olson, Pastor
Sunday Services
Church School 10.00 a.m.

Morning Worship 11:00 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

SEVENTH - DAY ADVENTIST CHURCH
Elder R. H. Clausen, Pastor
Sabbath School 1:30 p.m.
Church Services 3:00 p.m.

EVANGELICAL LUTHERAN CHURCH
Phillip Fretheim, Pastor
Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.
Church services first and third Sunday of each month 8:00 p.m.
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.
Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

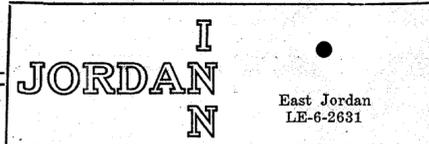
ASSEMBLY OF GOD
Rev. H. Love, Pastor
Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

FULL GOSPEL TRUTH
Corners Fourth & E. Division Sts
Rev. H. R. Barber, Pastor
C. Y. A., Tuesday, 8:00 p.m.
Prayer Meeting, Thursday, 8 p.m.

ANNOUNCING THE OPENING OF OUR DINING ROOM

DINNERS BY RESERVATIONS

- Receptions
- Card Parties



INSURE! BE SURE!

INSURANCE NEEDS CHANGE FROM YEAR TO YEAR



If you haven't reviewed your insurance for some time, now is the time to do so. You may find that your coverage is not as complete as you would like. In any case, call us for an insurance inventory, soon. No obligation.

ROBERT A. CAMPBELL AGENCY
William M. Swoboda, Manager
Complete Insurance and Bonding Service

THE SHOW PLACE OF THE NORTH

Thursday, March 4

Robert Newton Linda Darnell William Baxter
"BLACKBEARD, THE PIRATE"
In Technicolor

Friday and Saturday, March 5 and 6

Louis Hayward and Veronica Hurst in
"THE ROYAL AFRICAN RIFLES"
British East Africa in color plus
Edmond O'Brien and Frank Lovejoy in
"THE HITCH HIKER"

Sunday and Monday, March 7 and 8

Doris Day Howard Keel
"CALAMITY JANE"

The west in technicolor, songs and excitement

Tuesday and Wednesday, March 9 and 10

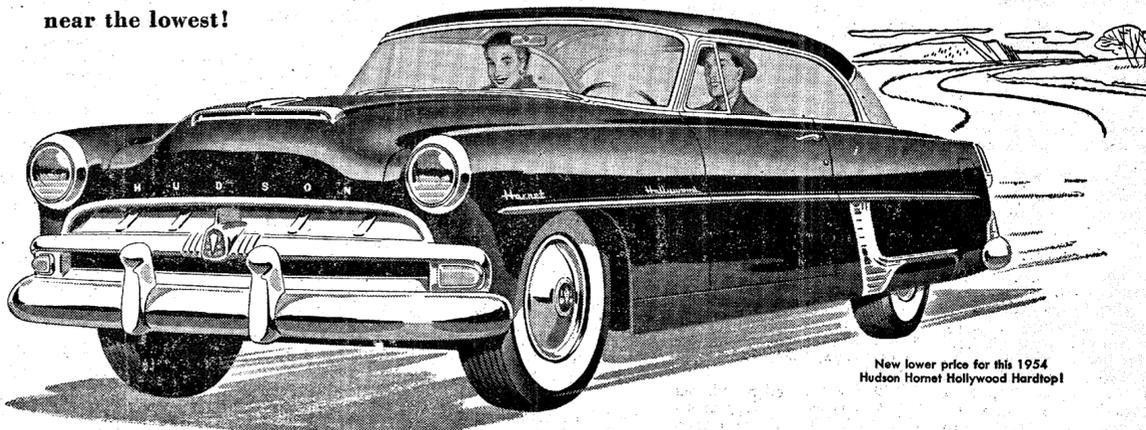
Bob Hope Bing Crosby Dorothy Lamour
"ROAD TO BALI"
Technicolor

Glamour that packs a wallop!

—in the fabulous Hornet, and two great companion cars at prices starting near the lowest!

Waiting and ready to thrill you is a Hudson Hornet, Stock-Car Champion. Or there are the Hornet's two glamorous companion cars: the Wasp and the Jet. Each has a new Instant Action Engine with Super Induction—the quickest act-

ing power you've ever seen. Because of Hudson's low center of gravity (due to exclusive "step-down" design) these are the smoothest, easiest handling cars imaginable. See us. Try a Hudson Hornet, for pure glamour that packs a wallop!



New lower price for this 1954 Hudson Hornet Hollywood Hardtop!

1954 HUDSON HORNET

The HORNET The WASP The JET

THREE OF A KIND... in Glamour, Performance and Quality

Standard trim and other specifications and accessories subject to change without notice.

TOP VALUE
WHEN YOU BUY...
TOP VALUE
WHEN YOU TRADE!

*Optional at extra cost.

Charlevoix Hudson Sales & Service

200 Antrim St.

Charlevoix

We'll See You At the

Duck Inn

Famous Throughout Northern Michigan
Fine Food—Excellent Coffee
Sportsmen's Headquarters East Jordan

Looking for Something?

REDUCING TREATMENTS

Classified Telephone Directory

FOR HOME OR BUSINESS NEEDS
LOOK IN THE 'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

NORTHERN LIGHTS

Compiled By News-Herald Staff

Problems of civic development are much the same in all small towns. East Jordan's efforts to get each house numbered properly is matched by the same problem over at Gaylord. Residents there are being asked to cooperate with Consumers Power in a house number program. The power company has numbered all the homes in Otsego county and is preparing a county map.

Up in Oneway the residents are mulling over the possibility of issuing \$150,000 in bonds for a school addition . . . Oneway cancelled a Donkey basketball game because they couldn't get the donkeys. . .

Gaylord will install 195 new parking meters . . . Down in Mancelona the high school wants to compile a track record list set by their local trackmen. The old records were burned in a 1947 fire . . . Bryce Vance, of East Jordan has been named vice-president of the Antrim Soil Conservation District and Charles Stanek, Sr., of East Jordan has been named to the board of directors . . .

THE MACKINAW STRAITS Field Archers Association will hold their annual banquet at Hotel Dilworth, Boyne City, April 4th, drawing members throughout the northland . . . Both Charlevoix and East Jordan are pushing their plans to get a federally constructed post office building . . . "The Giant Step," a story of the northern Michigan woods has been published in book form. Author is Eva Belle Glassford, formerly of Capac, Michigan and now living in Pasadena, Calif . . .

Mrs. Adrian Postmus, formerly Arlene Klooster, of Ellsworth, left Traverse City this week via Capital Air Lines for Fairbanks, Alaska to join her husband, serving with United States air force.

Adequate credit and finance for farmer cooperatives will be discussed at Boyne City March 9th. In attendance will be representatives from the St. Paul Bank for Cooperatives and MSC farm economists . . .

ALL WINTER SPORTS cities of northern Michigan will be represented at the spring meeting of the winter sports committee of the West Michigan Tourist and Resort association at Boyne Mountain Lodge, March 16 . . .

A widely known Gaylord couple, Mr. and Mrs. Frank Rockwell, were killed in a car-bus accident near Phoenix, Ariz. Mr. and Mrs. Rockwell were for many years operators of Rockwell's Restaurant in Gaylord . . . United Auto Workers, AFL won a big majority vote as bargaining representative at the Michigan Tanning and Extract Company. . .

It is reported there is a "tug of war" going on between upper peninsula and lower peninsula people over who should plan the jazzed-up celebration marking the Mackinac Straits bridge ceremony . . .

THE FIFTH ANNUAL Elk "Hunt" over at Wolverine held much amusement for winter visitors. The Elk "Hunt" has become a novel sport for those who like to combine hiking with the thrill of viewing Elk in their winter haunts . . .

Second Trout Hearing Set For Detroit

A public hearing to air proposed trout law changes will be held in Detroit March 19, in the Rackham Building, the conservation department announces.

The auditorium has a built-in public address system and a projection booth which department fisheries specialists hope to use in showing slides.

Members of the conservation commission plan to be present at the meeting.

Lowered creel limits, increased size limits and bans against "hardware" lures, all-night fishing, use of salmon eggs as bait and use of more than one rod and line were discussed at that first meeting.

FISHERIES workers say the coming hearing will cover all those points, but will also open for discussion the general question of bait-fishing in relation to trout and other inclusive problems.

This second hearing was called after a number of persons voiced belief that more suggestions and opinions might be helpful in solving the knotty problem of trout regulations.

No change in regulations is contemplated before 1955.

In each of recent years, the number of anglers on Michigan streams has increased. The conservation commission, fearing a sharp decline in trout populations in future years because of heavy fishing pressure, has gone on record favoring more restrictive rules. Members of the commission say that now is the time to revise the fishing code, while good supplies of native wild trout are still available to fishermen.

NEWS-HERALD SPORTS & OUTDOORS . . .

Tourney Opens At Gaylord Tonight Locals Face A Top State Team

Having finished conference play one week ahead of other north state C teams, the Red Devils worked out at the gym this week in anticipation of stiff competition at Gaylord tonight.

Charlevoix topped current conference play winning 11 games and losing one to Harbor Springs.

East Jordan came in second with 9 wins and three losses.

Final conference games Friday saw Charlevoix dump Gaylord 61 to 43; Boyne City take Pellston 55 to 49; and Harbor Springs win over Mancelona 49 to 44.

Mackinaw City copped the undisputed championship in Northern Lakes Conference for Class D Schools when the Inland Lakes squad did away with Petoskey St. Francis, 56 to 48 on the Indian River court.

TONIGHT'S EAST Jordan-Graying contest will go a long way toward deciding Red Devil fortune.

If they can beat the Graying outfit the bet is you'll see them matched with Charlevoix come regional tournament time at Petoskey.

Should Coach Saxton's outfit find themselves unable to handle the much publicized Graying, it will without doubt be Graying and Charlevoix fighting it out at the regionals.

East Jordan can beat Graying. The Red Devils have played "Graying beating" ball this season. But anything can

and does happen at tournament time.

Should the locals fall tonight they will have been beaten by one of the most record showing teams in Michigan Class C play.

SUCH A DEFEAT would be no mark against an East Jordan outfit which has shown eleven northern Michigan teams how to play basketball this season.

A Graying loss would set East Jordan up against either Mancelona or Gaylord, both of whom the locals trounced twice.

Which means they then would enter the Petoskey regionals where a crystal ball would come in mighty handy.

Last season the Red Devils entered the regionals via a close, hectic win over Charlevoix, which set up a march through to the quarter finals.

FINAL GAMES

Friday

Cheboygan 44, Mackinaw City 40
Ludington 49, Alma 45
Reed City 62, Manton 58
Traverse City 79, Midland 40
Rogers City 50, Petoskey 44 (overtime)
Boyne City 55, Pellston 49
Charlevoix 61, Gaylord 43
Inland Lakes 56, Petoskey SF 48
Boyne Falls 50, Alba 38
Harbor Springs 49, Mancelona 44
Rogers City 50, Petoskey 44
Mt. Pleasant 47, Big Rapids 36

NORTHERN MICHIGAN CLASS C STANDINGS

Final

Charlevoix	11	1
EAST JORDAN	9	3
Harbor Springs	6	6
Pellston	5	7
Boyne City	5	7
Mancelona	4	8
Gaylord	2	10

District Tournament Games

GAYLORD
Class C Tonight (Thursday)
Mancelona vs Gaylord, 7:15
EAST JORDAN vs Graying 8:45

Finals
Class D, Friday, 9:15
Class C, Saturday, 8:00

KILL RATS AND MICE FAST

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AVAILABLE AT EAST JORDAN COOPERATIVE CO.

Everybody Benefits

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We feel that the 4-H Club and FFA training is helping young farmers do their job better. May they always prosper.

Charlevoix State Savings Bank

CHARLEVOIX, MICHIGAN
Member Federal Deposit Insurance Corporation
\$10,000 Maximum Insurance For Each Depositor

Rockets Need One Victory For Title

Duffy Gihak's Rockets need only a victory over the Blues on Wednesday night of this week to clinch the championship of the Kids' Basketball League. The previously unbeaten Hens dropped their second game in a row last week and are now in a second place tie with the West Side

Results of last Thursday evening's play were as follows: Reds 23-Jets 8; West Side 23-Hens 13; Rockets 23-Chicks 10; Blues 25-Owls 18.

Games played last night pitted the Rockets against the Blues, Owls vs Jets, Chicks vs West Side and Hens vs Reds.

Kids League Standings

Rockets	5	1
West Side	4	2
Hens	4	3
Blues	3	3
Chicks	3	3
Jets	2	4
Reds	2	4
Owls	1	5

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Gas and Diesel Tractors--Dearborn Implements

An opportunity to obtain the retail dealer franchise in this area for one of the country's top tractor and implement lines. Complete details regarding your profit possibilities, our expansion program and new floor plan arrangements will be supplied to responsible individuals interested in investigating this opportunity. All communications will be held in strict confidence.

DALE B. RIDDLE, Territory Manager
West Houghton St. West Branch, Mich. Phone 610-R

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CAMPBELL'S PORK & BEANS 2 16 oz. 25c 2 Cans 25c	GERBER'S BABY FOODS Strained 4 Jars 39c	QUALITY MEATS Priced Right, Grade Considered. Not How Cheap, But How Good. Veal, Beef, Pork and Fresh Poultry.
Keyko Solids — 25c qtrs — 27c	Sunshine Crackers Pound _____ 25c 2 pounds _____ 49c	3 POUNDS SPRY 94c
Shedd's Salad Dressing Qt. 47c	Lux Flakes Large _____ 27c	Breeze Large 30c Economy 60c
Lux Liquid Large _____ 39c Economy _____ 69c	Rinso Economy Size 59c	DOLE PINEAPPLE SLICED No. 2 29c
NIBLETS CORN Whole Kernel — Vac-Pack 2 12 oz. Cans 35c	PETER PAN PEANUT BUTTER 12 oz. Glass 37c KINGAN'S K-P LUNCHEON MEAT 12 oz. Can 39c LIPTON'S BLACK TEA, 1/2 lb. 65c LIPTON'S TEA BAGS (black) Pkg. 16's 21c CHARMIN TISSUE 4 Rolls 35c	OCEAN SPRAY CRANBERRY SAUCE Delicious with Chicken 2 16 oz. Cans 39c
BABO CLEANSER 2 Cans 25c	LINCO BLEACH Quart Bottle 17c	ACE HIGH ORANGE JUICE 2 6 oz. Cans 25c
LINCO AMMONIA Quart Bottle 20c	Jordan Frozen Food Locker Co. EAST JORDAN'S ONLY SPARTAN STORE	

Fresh Fruits and Vegetables VARIETY QUALITY ECONOMY

It's A Girl!

Mr. and Mrs. William Walker of 100 Cimarron Drive, Rochester, 20, New York are announcing the birth of a daughter, Elizabeth Ramsey, weighing seven pounds and born February 26th.

Mrs. Walker is the former Suzanne Porter, daughter of Mr. and Mrs. John Porter of East Jordan.

Engagement Announced

Mr. and Mrs. Henry Tubergan of Holland announce the engagement of their daughter, Marian to Jack Lundy, son of Mrs. Nancy Lundy also of Holland and formerly of East Jordan.



SCHOOL HI-LITES

Page 4 * East Jordan News-Herald * Thursday, March 4, 1954

KINDERGARTEN Alice M. Nesman

The Kindergarten enjoyed the birthday of Joyann Green on the 24th of February. Her mother brought a treat of paddle pops for the group.

On March first we celebrated the birthday of Tommy Brown, whose birthday was really February 28, on Sunday. The children made birthday cards for Tommy and sang, "Happy Birthday."

We have been planning a wind mural for March. Some of us will make windy trees, others wind blowing smoke on houses and some will depict blowing kites and laundry on clothes lines. This will give our room a new Spring look.

FIRST GRADE Marion Brooks

Bradley Dennis is in the Hospital for surgery. We hope he will soon be well and back with us again. One morning Leslie Staley brought a box of lovely cupcakes to eat with our morning milk. We wrote thank you letters to his mother; and as it was also our writing lesson for the day, we had her mark them for us. She wrote us a nice letter and said she could easily see we are all doing well. We thank her for that, too. The next morning Pam brought a cookie treat.

The cocoon hatched and we have a very beautiful cecropia moth, which we admire very much and we learned many things about it. It is not a butterfly altho it has six legs and two feelers. Its feelers are feathering and its wings are like airplane wings instead of like sailboat as the butterflies are. Mr. Witten our dentist took a movie picture of our cecropia.

We finished making our "Washington and Lincoln" books and took them home on Friday.

We had 13 'A's' on our Friday spelling test.

Roger Dougherty is back in school after being absent for most of this semester. We are glad to have him with us again.

SECOND GRADE Agnes Johnston

Monday began a new month for us. We have a new March calendar which tells us that Spring will soon be here. We are planning a March bulletin board which will carry the theme "Signs of Spring."

We are studying about our teeth and how important they are. We talked about why we should take care of our teeth, why we need teeth, causes of decay, how the teeth grow and the correct way to brush our teeth. Betty, our school nurse, is coming to our room soon and talk to us on ways we can build strong healthy teeth.

We are learning something about the early life of Clara Barton the founder of the American Red Cross.

We are busy reviewing our twenty-five spelling words for our test Friday.

New room helpers were chosen Monday. Last Friday Tommy Galmore treated us to beautifully decorated cupcakes to celebrate his eighth birthday. We made birthday cards for Tommy and sang him the traditional birthday song.

THIRD GRADE Adeline Bowerman

David Drenth gave us a good report of his trip to Grand Rapids. He liked especially the rolling stairs in a department store

and watching the large planes come in at the airport. When one of our reading groups had a story about traveling by plane, David could tell us about the hostess on a plane. Having these actual experiences enriches our learning, makes reading more meaningful as well as enjoyable and often ties in with our other lessons.

We were so glad to use Mrs. Brook's cecropia moth in our room for a science lesson. We looked at our tomato worm cocoon and found it alive so we will keep closer watch to see what it will turn into.

FOURTH GRADE Emma Nemecek

We had two birthdays in our room Thursday. They were Mary Murray and Darlene McClanathan. They each brought a nice treat to share with the class.

We are studying about weather. We made a weather rose and on it we will record the temperature, direction of the wind, precipitation and condition of the sky.

We are studying about the large cities of our country. We are learning about New Orleans.

We are selecting our books at the school library. We will exchange our books every Wednesday.

Mrs. Galmore's boys and girls invited us to enjoy two film strips with them. They were about Australia and Alaska.

Mrs. Nemecek went to school at Higgins Lake training school last week end. She learned many things about our forests and we are going to find out why we must protect our trees.

FOURTH GRADE Grace Galmore

This week we have been learning about shells from Florida. We have a table covered with different kinds and two books which describe them. The stories of the activities of the little animals that lived inside them have surprised us very much.

Susan Jeffery brought some pieces of coral. Many children had been curious about what it was like ever since we saw a picture of some in the film strip about Australia.

Monday morning we found out that two answers had come from our letters. Reva Mayhew received one from Aiken, South Carolina and Susan Jeffery received one by air mail from Kernan, California. We hope to learn about other states through these letters. Up to now we have written letters to five states.

On our blackboard we have some chalk pictures. These represent the freedoms which we enjoy in our country. In our discussions about Washington and Lincoln we talked about how glad we are to live in America.

IMP LINGO . . .

Hi Jordan,
The Juniors had a good crowd at their dance Friday night. I hear it was a big success. Some of the couples were: Jim and Marie, Joe and De, Martha and Denny, Thurlow and Martha, Marg and Jack, Bob and Jean, Jo and John, Pete and Rosie, Ron and Sharon and many many others.

Well, we play Grayling tonight. Sure wish the boys luck, and I know they'll need it.

I've noticed a certain Sophomore girl is stepping out with a different Sophomore boy than usual.

There sure was a crowd up at the school Monday morning waiting for their tournament tickets.

We are sorry about the item that was in the column the last time. I guess D. L. wasn't with S. S. at all. Sorry, Dee.

The Junior paper came out last week. It was a better paper than usual.

I hear fishing is a great sport this winter. At least that is what some Juniors and Seniors seem to think.

Sorry about last week. People just don't tell me any news.

So long for this time. I'll be with you next week, and that is a promise.

The IMP

Mr. and Mrs. John Chew, Miss Mary Hayden, Richard Boyer and son, Herman, attended the wedding of Mr. Beyer's granddaughter, Louise Hawkins at Sault Ste. Marie Saturday. They returned Sunday evening and were supper guests at the Clarence Foltz home.

Wilson Township

Monday a lady in Boyne City picked five pansies off a bush in her back yard.

Mr. and Mrs. Warren Murdock and two children of Centerline, Ohio spent three days at the home of her parents, Mr. and Mrs. Charles Reidel.

Mr. and Mrs. Greg Craig and daughter and Bernard Boyer of Saginaw spent the weekend at the Pete Boyer home.

Harry Behling, Jr., who has been employed at Stanton, Ky. for the past four months is home for the summer.

Mrs. R. DeMaio is spending a month with her daughter in Clarkston, Michigan.

Frank A. Behling is employed at Mackinaw City.

Miss Alma Wolters of Boyne City entertained 16 ladies at her home in honor of her sister, Mrs. Horace Warn's birthday. The afternoon was spent playing games after which Mrs. Warn opened the many beautiful gifts she received. Refreshments were served.

Those who attended from Wilson were Mrs. Harry, Emma and Margaret Behling, Emma Warn, Thelma Eggeysdorf and Mrs. Henry Knop.

About 300 persons attended the installation of Rev. Richard Noffze at the Lutheran Church in Boyne City. Nine other pastors were present with Rev. Linn of Rogers City in charge. A co-operative supper was served by the ladies of Boyne City and Wilson Lutheran Churches. Rev.

West Peninsula

It's maple syrup time in Michigan. The Barbers and the Gaunts are in full swing.

Butch Howard was sent home from school last week Friday with a high temperature which

Noffze will have charge of both Boyne and Wilson churches, and is making his home with his wife and two daughters at the new parsonage in Boyne City.

turned out to be tonsillitis. At the present time he is feeling much better.

Mr. and Mrs. Sam Bricker, recently married on February 20th are living in the Cross cottage. This is one of Porter's cherry orchards.

Mrs. Francis Crowell of East Jordan is visiting her granddaughter in Jackson and helping care for her new great granddaughter.

NOTICE

The last day for filing statement of Candidacy for the General Spring Election April 5th, 1954 is:

5 p.m. Friday, March 12, 1954

at the office of the City Clerk, East Jordan, Michigan, for the following city offices:

MAYOR
One Justice of Peace
(full term)
Aldermen

City of East Jordan, Michigan
City Clerk, Alberta Nowland

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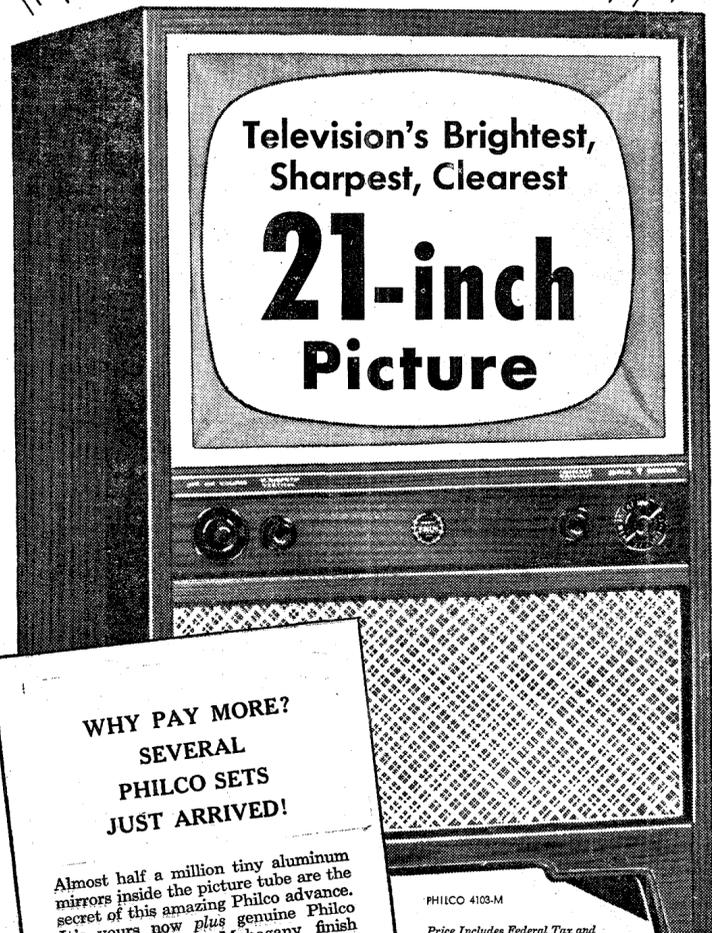
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Page 5 * East Jordan News-Herald * Thursday, March 4, 1954

FOR SALE
WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-tf.

FOR SALE — Green, buzz or chunk hard wood, \$5.00 a cord. Also elm at \$4.00. See William Trojanek or Lewis Trojanek. 4x3

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20t.f.

POTATOES FOR SALE — Top quality white potatoes. Only \$1 per bushel. Get them now while they last. Free delivery. Bill and Jim Shepard. Phone LE 6-7257.

REWARD — For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571. 52tf

FOR SALE — 1948 Studebaker Champ, 4 door, \$350. 1946 Pontiac, tudor, \$300; East Jordan Auto Parts, LE 6-2322. 8-2

FOR SALE — Genuine black alpaca man's overcoat, size 40. Like new. Toilet seat and cover. Call LE 6-2689. 7x3

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 tf

FOR SALE — Wood heater, Petgas range, and one small bed with mattress and springs. Charles Stanek, JU 2-7552. 8x3

FOR SALE — Business Property — Store building, 17x63. Basement also two extra storage rooms, garage. 8x8 walk in cooler. Busy corner, suitable for neighborhood grocery, dairy bar, school supplies, ice cream and candies. Completely built up section. \$4,000. \$1,000 down. Noel & Krieg, Realtors 444 Roosevelt Boyne City JU 2-7221 7-3

FOR SALE — Baby chicks. All leading breeds. U. S. Pullorum passed. Write for free circular, Grandville Chicks, 1106 Garfield N. W., Grand Rapids. 1-9

FOR SALE — 8 head good grade dairy cows. 2 fresh, 6 to freshen soon, 2 close up. Whole herd must go. Quitting farming. Roland Quirk, 5 miles east of East Jordan off Deer Lake Road. Next to Claude Pearsall. 7-3

FURNACES — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City, JU 2-7271. 36-tf

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FOR SALE—1953 Ford, 6. 407 Main Street, East Jordan. Russell Dietrich. 7-3

WOOD FOR SALE—Partly dry, buzz and chunk. \$4.00 cord, delivered. LE 6-7098. 7-3

A-1 USED CARS
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Charlevoix
John DeYoung, Mgr. 8-1

FOR SALE—Buffet in excellent condition or will trade for small piano. John Timmer, phone 3, Ellsworth. 9x3

FOR SALE—6 year old cow, calf by her side. Claude Pearsall, LE 6-7122. 9-1

FOR SALE—120 acres, Norwood Township. 6 room house, all modern except bath. Very large barn with full basement and new roof. Tractor and tools worth \$1,600. \$7,000, part down terms on balance. Fred Loper, Ellsworth. 9x3

FOR SALE—Baled hay. Harvey McPherson. JU 2-7020. 9x3

FOR SALE—1941 Buick, motor overhauled, good tires, new paint job, \$150. Call LE 6-2203, Richard Schroeder. 9x3

FOR SALE—Ten ton mixed baled hay. Price, \$20.00 per ton. Earl Wilson, Route 3, East Jordan. 3 miles west of Chestonia. 9x3

FOR SALE — 1941 Buick, motor overhauled, good tires, new paint job, \$150. Call LE 6-2203, Richard Schroeder. 9x3

FOR SALE — Ten ton mixed baled hay. Price, \$20.00 per ton. Earl Wilson, Route 3, East Jordan. 3 miles west of Chestonia. 9x3

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FOUND — A black and white setter, medium size. Owner may have same by paying for this ad. 210 East Esterly Street. 9-1

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Large lot. Living room, dining room, kitchen, bedroom and bath down, 2 bedrooms up, \$3,000. Keith Dressel, Real Estate Broker East Jordan LE 6-2200 LE 6-2606 4-3

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HELP WANTED—Male and Female—Applications will be taken Wednesdays from 1 p.m. to 4 p.m. for employment at Mt. Clemens Metal Products Company, East Jordan 1-8

RESPONSIBLE PERSON — Male or female, from this area, wanted to service and collect from automatic vending machines. No selling. Age not essential. Car, references, and \$600 working capital necessary. 7 to 12 hours weekly nets to \$400 monthly. Possibility full time work. For local interview give full particulars, phone. White P. O. Box 521, Minneapolis 1, Minn.

BOARD OF REVIEW — The Jordan Township Board of Review will meet at the Jordan Township Hall on Monday and Tuesday, March 8 and 9 from 9 a.m. to 4 p.m.
George W. Stanek
Township Clerk 8-2

NOTICE
The South Arm Township Board of Review will meet at the Township Hall on March 8th and 9th from 9 a.m. to 4 p.m. for the purpose of reviewing the tax roll.
Benjamin B. Smatts
Supervisor 9x1

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.
In the Matter of the Estate of Boyd H. Hipp deceased.
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, February 24th 1954.
Present: Floyd A. Supp, Judge of Probate.
The above estate having been admitted to probate and Horace B. Hipp, 3332 Sashabaw Rd., R-1 Drayton Plains, Michigan appointed administrator.
It is Ordered, That two months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on claims to be held at the Probate Office in the said City of Charlevoix on May 5th, 1954, at two o'clock in the afternoon;
It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News-Herald a newspaper printed and circulated in said County.
Floyd A. Supp
Judge of Probate 9-3

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.
In the Matter of the Estate of William Zaier, deceased.
At a session of said Court held at the Probate Office in the City of Charlevoix in said County, February 19, 1954.
Present: Honorable Floyd A. Supp, Judge of Probate.
The above estate having been admitted to probate and William G. Boswell, appointed Administrator with Will Annexed.
It is Ordered, That two months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on claims to be held at the Probate Office in the said City of Charlevoix on May 5th, 1954, at two o'clock in the afternoon;
It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News-Herald a newspaper printed and circulated in said County.
Floyd A. Supp
Judge of Probate 8-3

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 18th day of February, A.D. 1954.
Present, Hon. Floyd A. Supp, Judge of Probate. In the matter of the Estate of Josie M. Pesek (also known as Josephine Pesek), deceased.
W. Gregory Boswell, Administrator of said estate, having filed in said Court his petition, praying for license to sell at private sale the interest of said estate in certain real estate therein described, for the purpose of distributing the proceeds of such sale among the persons entitled thereto;
It is Ordered, That the 6th day of April, A. D. 1954 at ten o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell at private sale the interest of said estate in said real estate should not be granted;
It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, a newspaper printed and circulated in said County.
Floyd A. Supp,
Judge of Probate 8-3

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 15th day of February, 1954.
Present, Honorable Floyd A. Supp, Judge of Probate.
In the Matter of the Estate of Stephen D. Schell, deceased.
Notice is Hereby Given, That the petition of Percy Penfold praying that the administration of said estate be granted to Greg Boswell or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on the 10th day of May 1954, at ten o'clock in the forenoon;
It is Ordered, That the notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner shall, at least fourteen (14) days prior to such hearing, cause a copy of this notice to be mailed to each known party in interest in this estate at his last known address by registered mail, return receipt demanded.
Floyd A. Supp
Judge of Probate

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.
At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 15th day of February, 1954.
Present, Honorable Floyd A. Supp, Judge of Probate.
In the Matter of the Estate of Roy Parks deceased.
Notice is Hereby Given, That the petition of Harry Parks praying that the administration of said estate be granted to George Parks or to some other suitable person; and that the heirs of said deceased be determined, will be heard at the Probate Court on the 8th day of March, 1954, at ten o'clock in the forenoon;
It is Ordered, That the notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner shall, at least fourteen (14) days prior to such hearing, cause a copy of this notice to be mailed to each known party in interest in this estate at his last known address by registered mail, return receipt demanded.
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Floyd A. Supp
Judge of Probate

COME SEE THE MANY MARVELOUS MONEY SAVERS IN...

A&P'S MARCH OF VALUES

FRANKFURTERS SUPER RIGHT SKINLESS 1-LB. PKG. **39c**

Bananas GOLDEN RIPE FRUIT 2 LBS. **29c**

Cheddar Cheese SHARP, BENCH CURED LB. **59c**

Sunnyfield Butter 93 SCORE SWEET CREAMERY BUTTER LB. **75c**

Ched-o-Bit AMERICAN CHEESE FOOD 2 LB. LOAF **79c**

V-8 Cocktail Juice 46-OZ. CAN **23c**

Cream Style Corn 16-OZ. CAN **10c**

Tea Bags OUR OWN, BLACK LESS THAN 1c PER CUP PKG. OF 48 **39c**

dexo Shortening PURE VEGETABLE ALL PURPOSE 3 LB. CAN **75c**

"Sail" Detergent SAVE UP TO 6c A PKG. PKG. **23c**

Prune Plums SULTANA, NEW LOW PRICE 2 30-OZ. CANS **49c**

Pink Salmon 16-OZ. CAN **45c**

Daily Dog Food NEW LOW PRICE 3 16-OZ. CANS **25c**

Thin Mints CHOCOLATE COVERED WARRICK 1-LB. BOX **39c**

Sunnyfield Oats QUICK OR REGULAR 5 LB. BAG **39c**

Prepared Spaghetti ANN PAGE 2 20 1/2-OZ. CANS **29c**

Tuna Fish STARKIST, LIGHT MEAT 6 1/2-OZ. TIN **37c**

Chow Mein Noodles LA CHOY 2 3 1/4-OZ. CANS **35c**

Tide GRANULATED DETERGENT GT. PKG. **69c**

Durkee's Margarine QUARTERS LB. **30c**

Clorox Bleach 1/2 GAL. 33c QT. BOT. **19c**

Pascal Celery FLORIDA, JUMBO SIZE 24 STALK **19c**

Orange Juice FLORIDA GOLD, FRESH FROZEN, CONCENTRATED 6-OZ. TIN **10c**

Swanson's Pies FRESH FROZEN, CHICKEN, BEEF, TURKEY 3 8-OZ. PKGS. **89c**

Chiffon Cake JANE PARKER, ORANGE EA. **49c**

Apricot Pie JANE PARKER, LARGE 8-IN. EA. **39c**

Danish Ring JANE PARKER, FILLED EA. **33c**

Grapefruit Juice A&P, FANCY GRADE "A" 46-OZ. CAN **19c**

Tomato Juice IONA 46-OZ. CAN **19c**

Pineapple DOLES, UNSWEETENED, SLICED 15-OZ. CAN **19c**

Grabapple Jelly ANN PAGE 12-OZ. GL. **19c**

Sultana Apricots WHOLE, UNPEELED 17-OZ. CAN **19c**

Libby's Peas GARDEN SWEET 17-OZ. CAN **19c**

Green Beans LORD MOTT'S FRENCH STYLE 15 1/2-OZ. CAN **19c**

Catsup DEL MONTE 16-OZ. BOT. **19c**

Pears THANK YOU 16-OZ. CAN **19c**

Chocolate Syrup HERHSEY'S 16-OZ. CAN **19c**

Hamburg Dill Slices DAILY 16-OZ. BOT. **19c**

All Detergent THE GRANULATED DETERGENT FOR AUTOMATIC WASHING MACHINES 24-OZ. PKG. **39c**

All Prices in this Ad Effective Through Saturday, March 6th.

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859

A&P Food Stores

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

When



WE SALUTE OUR FRIENDS OF AGRICULTURE,

WISHING ALL OF YOU A PROSPEROUS

1954

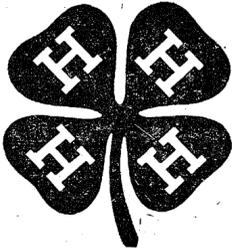


"SAFE BANKING"

IS
OUR HOBBY

SERVING FARMERS OF THIS AREA

SINCE 1901



State Bank of East Jordan

Member of
FEDERAL DEPOSIT
INSURANCE CORPORATION

Count Us In, Farmer!

We Extend Our Best Wishes For A Prosperous Season

- HANSON BRODJET SPRAYER
- STRUNK CHAIN SAW
- PERFECTION GRAIN BINS
- MEYERS BAIL LOADER
- BIG CHIEF GARDEN TRACTORS
- MANY ITEMS TO INTEREST YOU



FOR A COMPLETE LINE OF J. I. CASE AND NEW IDEA
FARM EQUIPMENT SEE

Stephen's Implement Co.

M-66

CHARLEVOIX

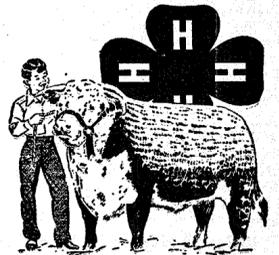
LI 7-2751

Hats Off to our Young Farmers!

WE ADMIRE THE OUTSTANDING
JOB YOU ARE DOING FOR THE
FUTURE OF AGRICULTURE

Consolidated Food Processors
Incorporated

ELLSWORTH, MICHIGAN



Today's 4-H'ers!

Tomorrow's
Customers!



Good Luck, Boys And Girls.

Now Is The Time To
Stop, Select, Save
With Our New And Used

Chevrolet Trucks

WE HAVE ONE FOR YOUR FARM
SEE THEM TODAY!

A. R. SINCLAIR SALES

BOYNE CITY — ELLSWORTH — BOYNE FALLS — EAST JORDAN

Better farm practices mean prosperity to the farmers. Our farmer
friends are putting to use the teaching of farm experts to improve
soils, dairy herds and general farm know-how.

Congratulations To The 4-H Clubs and The F. F. A.



"Here's to Better Farming"

Jordan Valley
Co-operative Creamery



Yes, Farmers
Know Our Milk
Is Top Quality

Milk — Cream — Half & Half — Whip
ping Cream are still your cheapest food
buys today. Yet highest in nutritional
value.

So use plenty of the most economical funds
your Dollars will buy.

IDEAL DAIRY

BOYNE CITY

TRAVERSE CITY

WE SINCERELY APPRECIATE THE WONDER-
FUL WORK OUR FARM YOUTH ARE DOING FOR
THEMSELVES AND THE FUTURE OF AGRICUL-
TURE.

We certainly hope we can aid in making
it possible for our farm youth to remain
in our community.

East Jordan Canning Company

Orchard
Notes



By C. Fairman

There is less disease and insects and general trouble for the home orchardist or for those wishing to grow their own trees or part of their own fruit.

For instance, the pear grows the most natural in these parts and take less care than any other fruit. The most danger would be in growing the young tree too fast and causing blight.

Or you may plant an apple tree of a scab resistant variety and more than likely never have to spray it unless insects happen to come in.

A tree or two of cherries, well isolated, may not take any disease, or slightly so.

Looking at the book: Special Bulletin No. 164. On page 12 it states, "When all the more common fruits are considered, it will be seen that the kinds of troubles that bother them literally run into the thousands"

SO WHEN you read about the pests and diseases for the commercial grower to overcome, you may miss these entirely in your yard orchard—or with a slight amount of care.

You would need your sweet cherry trees very close to your house on account of birds. For home use, the sweet cherry tree will not die if neglected or not sprayed for several years.

I have tried to bring out some of the little pointers that are only noticed by the commercial growers that grow all fruits.

USE THE NEWS-HERALD WANT ADS

Plumbing & Heating
Equipment For The Farm

Latest Designs In Chrome Plated Bathroom Trim Fittings.

Hot Water
HEATERS
Gas-Electric
Oil

Deep & Shallow
WELL PUMPS
Installed by
Experts

We can give you qualified Radio—TV—Electric Appliance repair service.

ROMAINE
LE 6-2581

Plumbing &
Heating
East Jordan

Healey Back
As Soil Head,
Set Meeting

Clayton Healey of East Jordan, has been re-elected chairman of the Charlevoix Soil Conservation District board of directors.

Other officers re-elected were: Harold Goebel, Vice-chairman; Robert Straw, treasurer; and Ed Rebman, secretary.

The East Jordan Parent Teachers Club will hear a report from Chairman Healey on his trip to the National Association of Soil Conservation Districts at New Orleans.

The meeting will be held at the high school, Wednesday, March 17th.

THE SOIL board is pushing plans for their educational program in the county. They are sounding out members on the possibility of conducting an air tour of county farms.

The directors took a farm air tour last summer and now are hoping to extend the opportunity to interested farmers.

Farmers wishing to take the air tour are asked to contact County farm agent Ed Rebman.

Farm Account
Books To Be
Checked Here

Farm economic experts will be in Charlevoix county Wednesday, March 17 to check farm account books, farm agent Ed Rebman has announced.

Farmers interested in having the MSC account expert check their books are asked to contact the farm agent.

Except for the cost of the account book, the service is free. Purpose of the checking is to aid the individual farmer in making a study of his farm operations and also to obtain some figures regarding income and expenses in this area.

RIGHT NOW farmers can use January 1st as the starting date for their accounting period. They agree to have the record each year checked by an MSC representative. The figures are confidential and only totals and averages are used.

"The help farmers will receive from this service," Rebman said, "will more than repay the time spent in keeping accurate records."

SHOP EAST JORDAN

National 4-H Dairy Winner
To Speak In East Jordan

Sixty Charlevoix county farm leaders will hear Marilyn Tige, national 4-H club dairy judge, describe her European trip when they meet at the East Jordan Presbyterian church, Monday night, March 15.

Miss Tige will show colored

pictures of her trip to England, Belgium and Holland.

Charlevoix county superintendent of schools Charles Robinson will be master of ceremonies for the meeting of which Mrs. Robert Straw of Charlevoix is

chairman.

DISTRICT 4-H CLUB agent K. C. Festerling said 60 4-H club leaders with their wives and husbands will be given a special banquet in their honor that night.

Large End Up

Just how important is it to pack eggs with their large ends up was shown in recent poultry tests.

The test started at MSC with eggs grading 50 per cent "AA" and 50 per cent "A". Nearly all of the eggs which were packed with large ends up were still of "A" quality as determined by candling at the end of 14 days. But those packed with the small end up averaged a "B" quality.

The interior quality of eggs which can be determined by candling is an important factor in wholesale grading, poultrymen explain.

To grade "A" or better, an egg must have a well-centered yolk. And the yolk has a tendency to rise in an egg packed with the small end up. This causes the egg to grade lower when it's candled. That means a lower price.

Now Is The Time To Buy!
Farm Hardware
Supplies

Sturdy Mail Boxes Large-Small	Cream Cans Large-Small
Gasoline Cans	Oil Cans

Farm Electrical Supplies
WIRING AIDS

Hardware Tools
For The Farmer

W. A. Porter Hardware

106 Main

LE 6-2351

Veal Market
Could Save
Dairy Income

Michigan dairymen who may be worrying about the milk price drop might do well by taking advantage of a good veal market. And at the same they'll be doing something about the milk surplus.

The MSC agricultural economics department points out that a choice prime veal 200-pound calf will bring around \$60 to \$65.

If you sell a day-old (or more) calf, you'll get from \$12 to \$15. You might buy a calf for the same price. So figure your profit this way: \$60 for a 200-pound veal calf minus the price of a day-old calf—\$15—leaves \$45 for approximately 1,000 pounds of milk it takes to put another 100 pounds on a 100-pound day-old calf.

That's \$4.50 per hundred-weight for your milk—much better than most dairymen can do with selling at 75 per cent of parity.



FARM
GOSSIP
COLUMN

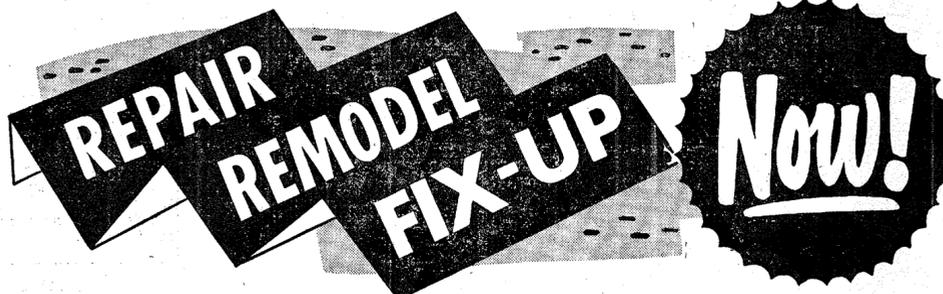
When Charlevoix county 4-H club leaders meet at the Presbyterian church here March 15th they will be honored for their outstanding work among the county's six active 4-H groups.

The county clubs are: South Arm Community 4-H club; Star Community 4-H club; Willowbrook 4-H club; Peninsula Community 4-H club; Busy Beavers 4-H club and the Barnard Community 4-H club.

Last year Mrs. Leatha Larsen and Mrs. Sadie Liskum were awarded National 4-H club clover award pins for their many years of leadership in club work.

East Jordan will be preparing soon for the annual Charlevoix County 4-H club achievement day to be held at the high school.

Mr. Farmer, Now Is The Time



Check Your Building And Repair
Plans With These Helpful

NORTHERN MICHIGAN
LUMBER DEALERS

Complete Stock
OF FARM BUILDING NEEDS
AT LOWER PRICES

INSTALLMENT
FINANCING
up to \$1,000

KIT CARSON LUMBER CO.
Charlevoix

Monthly or Seasonal
Payments to Suit Your
Income on All Farms
Building Needs

FHA Repair Loans on all farm
Building Repairs
"Everything for Farm Building"

AL THORSEN LUMBER CO.
East Jordan

Greetings, Mr. Farmer

WE SALUTE THE
MAN ON THE
FARM

"First Quality Always"
ELLSWORTH LUMBER CO.

Joseph Bugai

Phone 40

Farm Building Headquarters

ONE STOP SHOP FOR
ALL FARM
LUMBER SUPPLIES

"Everything to Build With"

F. O. BARDEN & SON
Boyne City

JU 2-9961

The Weight of
Public Opinion is
Against the Excise Tax
on Telephone Service

"Which Federal excise tax do you personally object to most?"

That question was asked recently in a public poll conducted by Opinion Research Corporation. They wanted to learn how people personally felt about Federal excise taxes. These were their findings: THE EXCISE TAX THAT INCURRED THE MOST RESENTMENT AND IRRITATION WAS THE TAX ON TELEPHONE SERVICE.

Of the people interviewed, 59% objected most to this tax. It was more objectionable than the Federal excise taxes on gasoline, automobiles, tires, railroad tickets, cigarettes, movie tickets, and many other things.

This high percentage of objection to telephone excise taxes is understandable. Each month they add 15% to your telephone bill for local service, and 25% to your bill for long distance calls costing 25 cents or more. For excise tax purposes, it's as though your telephone were a luxury, like jewelry or furs.

We recognize the Government's need for adequate income and for balancing the budget. But if Congress is to consider any excise tax reductions, we believe the excise taxes on telephone service should be among the first to get attention.

All the savings from a reduction or repeal of these taxes would go to telephone users—not to the telephone company.

Michigan Bell Telephone Company

HERE & THERE Around Rainbow City

Mrs. Christine Hilliard, who recently suffered a hip fracture, is now recuperating at the Hansen Convalescent Home, 1001 Lafayette Street, SE, Grand Rapids.

Mr. and Mrs. August Graham of Brown City visited their brother, Mr. and Mrs. Archie Gra-

ham and other relatives and friends in East Jordan last week.

Mrs. Sam Bennett, Mrs. Rodney Petrie, and Mrs. Percy Bennett visited Mrs. A. D. Graham at Otsego Memorial Hospital this week.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

Those attending the 21st Annual Midwest Producers Creameries Inc. at South Bend, Indiana, last Thursday and Friday, were Mr. and Mrs. William Parsons of Charlevoix, Mr. and Mrs. Frank Bur of Cheboygan, Mr. and Mrs. Francis Nemecek of East Jordan and Mr. and Mrs. Percy Penfold of East Jordan.

Mr. and Mrs. Alex Sinclair

The Serviceman's Letter



G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, March 4, 1954

From Page One

thing, and it isn't too bad. In case you didn't know what it was—I am driving a 2½ ton dump truck. We are building a new runway here on the base. "There isn't much happens down here. I do about the same thing every day. Here is my address: A-3c Dale A. Bolser, 366 Air Installation Sqdn, Alexan-

dria AFB, Louisiana." My apologies to you Dale. I see a note on my sheet that I should have started your paper to the same address again on December 3rd of last year. No excuse for me.

See you all next week. "Jake" Snyder

left Tuesday for a three weeks vacation in Florida.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Mr. and Mrs. Harry Watson and family left for Grosse Pte.

to spend a week with the Fred Lewis family.

Kay Klooster attended the Junior Leadership Training School held at Higgins Lake Monday, Tuesday and Wednesday this week.

Mr. and Mrs. William Malpass left Thursday for Lake Wales, Florida for two weeks. Mrs. Laura Malpass, who has been spending the winter in Florida, expects to return home with them.

Mr. and Mrs. George Klooster spent Sunday with the latter's parents, Mr. and Mrs. Ira Springstead of Central Lake.

Joseph Bugai and daughter, Jean, left last week for a month's vacation in Florida.

Mrs. Cooley left Friday for Long Beach, California, to visit her brother.

Bruce Malpass left Sunday for Chicago on business. He expects to return Wednesday or Thursday.

A baby shower was held Tuesday night, March 2nd, at the home of Mrs. Albert Trojanek in honor of Mrs. Joan Dennis. Hostesses were Mrs. Ann Jeffery, Mrs. Margaret Schoen, and Mrs. Helen Lord. After several games, the many nice gifts were opened, and a lovely lunch was served by the hostesses.

Miles District

Mr. and Mrs. Fred Bancroft were supper guests Thursday of Mr. and Mrs. Charles Landers in East Jordan.

Douglas Gilkerson went to Lansing Wednesday to attend a Farm Bureau Insurance meeting. Mrs. Gilkerson accompanied him to Grand Rapids where she visited her brother and family Mr. and Mrs. Bryce Petrie. They returned Friday evening.

Mr. and Mrs. James Addis and family of Monroe were supper guests Saturday with Mr. and Mrs. Lawrence Addis. They are also visiting other relatives over the weekend.

We are getting some new neighbors, Mr. and Mrs. Raymond Fisher have purchased the James Addis farm and will be moving soon.

NOTICE

Wilson Township Board of Review will be open for complaint on the 8th and 9th of March from 9 a.m. to 3 p.m. at the Wilson Township Hall.

Mrs. William Schmidt Township Clerk 9-1

CARD OF THANKS I wish to thank all my friends and neighbors for everything they did while I was sick. Also the Jassamine Rebekah Lodge No. 365, the Helping Hand Club

and Lakeview Grange, and everyone for their lovely get well wishes.

Mrs. Clyde Ayers.

CARD OF THANKS

I wish to thank the Rebekahs and those who called on me, for the fruit juices and cards the RLDS Ladies Aid for the box of fruit, calls and cards, everyone who helped while I have been ill. Also the Cherryvale Extension Club for the nice card and calls.

Mrs. Minnie Gould

LOST — Tire and wheel from trailer between my home on Mill Street and Eugene Scott on M-32. Anyone finding it, please return to Joseph Kortan. 9x1

FOR SALE — Hay. Good dry mixed hay, round baled, good quality. Henry Dougherty. LE 6-7208. 9-3

FOR SALE — 1948 Chevrolet Fleetmaster, heater, all new tires, new motor overhaul and battery. Call Don Bowers. LE 6-2939. 9-1

FOR SALE

3 large lots on Sixth Street, \$450

1 large lot on Fourth Street \$250.00

1 business lot, back of Bank, Esterly Street, \$500.00

15 wooded acres, M-32 5-miles from East Jordan, \$400.00

40 acre farm on school bus route, electricity. 2000 blue spruce, \$1800.00

40 acres just outside city limits 8000 pine trees, \$1500.00.

5 acres with lots, Mill street, 2000 pine trees, \$500.00.

4 room new house with bath, 704 Mill Street, \$4000.00

6 room with bath, 3 lots full basement, garage, 808 Mill Street, \$5500.00

6 room with bath, 3 lots, full basement, garage, 808 Mill St. \$5500.00.

6 room with bath, basement, garage, \$4800.00.

Cement block store building, Mill Street, \$7000.00

Frank J. Nachazel 901 Mill Street Phone LE 6-2284

FOR SALE

Used Farm Equipment

1—26 L. C. S. Homelight Saw

1—2-man Mall chain saw

3 S. Cream Separator

D. C. Case Tractor with equipment.

Case Hay Bailer

Used Plows

Dairy equipment

Deep and shallow well pumps

Refrigerators and freezers

Disc Harrows

3 section IHC combination drag

7-foot Hot point refrigerator

NEW EQUIPMENT

Cub tractor

Super C tractor

Super M tractor

Tractors with equipment

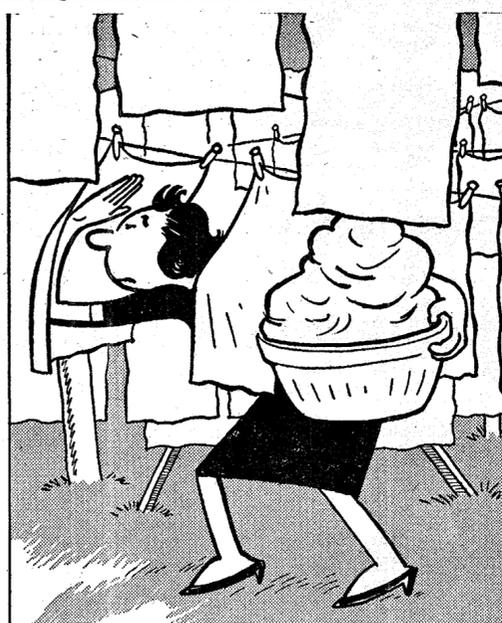
Full line of package and wrapping material.

F. W. DILWORTH & SON Boyne City

SHOP I.G.A. AND SAVE

GROUND BEEF	3 lbs	\$1.00
BACON SQUARES (unsliced)		.39
STEW BEEF	1 pound	.23
HOME MADE PORK SAUSAGE	1 pound	.39
FAB — TIDE — DREFT — OXYDOL — DUZ		
Giant Size	69c	
Regular Size	29c	
PURE BLACK PEPPER	¼ lb	.49
SNO KREEM SHORTENING	3 lb	.77
CLEARFIELD CHEESE	2 lb	.73
CIGARETTES, carton		\$1.99

SHAW'S IGA SUPER MARKET
LE 6-2501 EAST JORDAN
FREE DELIVERY BEER & WINE



LOST IN A BACKYARD JUNGLE?

Do you have a jungle in your backyard—a tangled mass of lines and laundry? Do you still hang your washing out to dry? Put an end to this old-fashioned drudgery!

LET A NEW AUTOMATIC ELECTRIC CLOTHES DRYER GUIDE YOU TO EASIER, BETTER LIVING

PE-3720-20
SEE YOUR ELECTRIC APPLIANCE DEALER
This Adv. Published in Cooperation with ELECTRIC APPLIANCE DEALERS by C. P. Co.

CAUCUS NOTICES

are being posted in the city's three wards.
Thursday, March 15, is Caucus Day.

Alberta Nowland
City Clerk
City of East Jordan

No Need to Replace This Water Heater Every Few Years

A.O. Smith Permaglas Automatic ELECTRIC WATER HEATER

Can't RUST BECAUSE Glass CANT RUST!

Here's one automatic water heater that doesn't need to be replaced every few years. Its tank of mirror-smooth glass-surfaced steel keeps your hot water sparkling clean... year after year... you never need worry about rust-ruined laundry or corrosion-stained water and fixtures. Insist on a Permaglas water heater.

See the famous **Permaglas** Automatic water heater with the glass-surfaced steel tank

Proved in 2,000,000 homes

Sherman's FIRESTONE STORE
EAST JORDAN LE 6 2962

Sherman's

EAST JORDAN LE 6 2962

We Have Converted To Spring...

Shop Early And Use Our Lay Away Plan...

Easter is just around the corner, but has arrived at the Dress & Gift Shoppe.

- "Squaw" Dresses 3.95 up
- "Tom Girl" Broad Cloth Pajamas 3.95 up
- Graduation Dresses, pastel, whites 5.95 up
- The New "Shirt Tail" Dress by Pat Perkins 7.95
- Leather "Contour" Belts 1.95-2.50
- Matching Leather Bags 2.98
- Playmate Dresses, 1 to 6x 1.95 to 3.95
- Boys and Girls Coat Sets 5.95 to 6.95
- Other Pat Perkin's Dresses 5.95

THE DRESS & GIFT SHOPPE
Minnie Webster Des Jardins 111 Main St.

Ladies Spring Coats 16.95 up

We Are Ready At All Times

To serve the farmers in this area. Here you will find the very best and the most economical feeds for your every particular feeding program.

Here you'll get seeds and fertilizers that are dependable as scientific testing can provide. We invite you to be one of our many satisfied customers.

East Jordan Cooperative Co.
EAST JORDAN, MICHIGAN