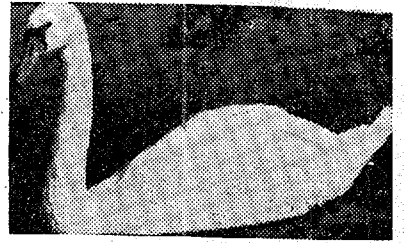


EAST JORDAN NEWS-HERALD



"HOME OF THE SWANS"

VOLUME 58 NUMBER 5

EAST JORDAN, MICHIGAN, THURS., FEBRUARY, 4 1954

TEN CENTS

OVER THE BACK FENCE

BY MARSHALL

Harbor Springs will receive nationwide publicity in the March issue of the Lincoln-Mercury Times. A story told in oil paintings made there last summer will feature various local scenes.

East Jordan came in for the same sort of publicity last summer when the same magazine carried a feature in paintings telling the story of our local swans.

Speaking of publicity, we carried a story last week about a national news syndicate making plans to do East Jordan's industrial story. A few days later we received a request from Grit, a nationally circulated rural weekly newspaper with nearly a half-million circulation. The editor asked for photos with which to illustrate a story he is doing on East Jordan's industrial success.

We received a welcome visit from Parker Sieler, of East Jordan, who along with Lynn Neal, of Muskegon are working themselves into national prominence as the "Pedaling Pair."

Parker stopped in to say that come next July 4th they will start from Fairbanks, Alaska and return to the states via the Alcan highway on bicycles.

The News-Herald will publish a weekly progress column from the men telling of their experience along the road.

The News-Herald publishes from 60,000 to 80,000 words per issue depending upon the newspaper. If we were 99 percent correct (or one percent wrong) we would have from 600 to 800 mistakes each issue. Actually our mistakes do not average any where near one percent of the total out put of words each week.

A fellow in Detroit advises grown folks not to quit smoking, doctors or no doctors. It's an unpatriotic thing to do, he says. Because the government is in alarming need of the outrageous tobacco tax.

Noting that the government will send federal contracts to critical areas, a fellow down the street wants to know what they are doing for the pitiful areas.

Show Rose Bowl Film Saturday At Petoskey

Of particular interest to all alumni of Michigan State College, but also to all who want to see the great Rose Bowl game will be the motion picture of that history-making Michigan State versus UCLA football game played recently as the greatest single event of the 1953-1954 football season.

The picture will be shown at Petoskey High School auditorium Saturday evening February 6th at 8 o'clock. Mr. Dewey King, who is the Freshman coach at Michigan State College, is bringing the picture to Petoskey under the auspices of the College athletic department. Mr. Schuster, athletic director at Petoskey High School has made arrangements with the College. He is assisted by Mr. K. C. Festerling, 4-H Club agent of this area.

An admission charge of 25c will be made to everybody. It is necessary to make that charge in order to cover traveling and other incidental expenses. The Petoskey High School athletic department, cooperating with the MSC Alumni association representing Emmet, Cheboygan and Charlevoix counties have gladly arranged for this outstanding treat of the sports world for the season.

Remember the time. It is Saturday, February 6th, at 8 o'clock p.m. at Petoskey High School Auditorium. Let's everybody see the great Rose Bowl Game.

(contributed)

Mr. and Mrs. Harvey Mosher are announcing the birth of a daughter, Marilyn Elizabeth, on January 26th.

FOREIGN GUEST RETURNS HOME

Germans Will Learn All About East Jordan

A 23 year old German resident who has been making many friends in East Jordan for the last 8 months will return to Germany in March.

Egon Koch, from Bremen, Germany, learned to drive his first automobile and obtained his first drivers license here in East Jordan.

"That's the main difference between America and Germany," Koch said, "everyone here has an automobile or two in his backyard."



LOUIS J. BERMAN

New president of Michigan Press Association, Inc., is Louis J. Berman, publisher and editor of the Whitehall Forum, a small weekly newspaper in West Michigan.

He was elected at the publishers' 86th anniversary convention held Jan. 30 at Kellogg Center in East Lansing.

Others officers are F. Granger Weil, executive vice-president, Port Huron Times-Herald, first vice-president; Frank Worthington, publisher, Wyandotte Tribune, second vice-president; Robert S. Marshall, publisher, Ogemaw County Herald at West Branch treasurer.

Services Held In Wilson Twp. For Laura Schultz

Services were held Thursday, January 28th at 1:30 p.m. at the Christ Lutheran Church in Wilson Township for Laura Dora Schultz, 52, who passed away Tuesday, January 26th from a heart attack in Traverse City.

She was born March 22, 1901 in Wilson Township, and surviving are her father, Ernst Schultz from Fennville, Michigan, two sisters, Mrs. Anna Spencer of Boyne City and Mrs. Olga Smith of Fennville and two brothers, Herman Schultz of Muskegon Heights and Frank Schultz of Fennville.

Funeral bearers were Claude Pearson, August Knop, Carl Knop, Henry Eggersdorf, Frank H. Behling and August Behling. Burial was at Sunset Hill Cemetery in East Jordan.

Relatives and friends from away to attend the funeral were: Ernst Schultz, Mr. and Mrs. Melvin Smith, Frank Schultz, Mrs. Anna Robinson and Mrs. Avis Siebright, all of Fennville, Michigan; Herman Schultz of Muskegon Heights; Mr. and Mrs. L. A. Brintnall and Mrs. Anna Spencer of Boyne City.

FFA News

The East Jordan FFA boys are selling garden seeds, Farm Bureau and Vitality seeds, this year.

The chapter is also making two trailers. A sprayer will be mounted on one trailer 4 1/2 feet by 8 feet. This will be rented out to farmers for use this year. The other trailer is 7 by 14 feet, made for heavy duty.

Mrs. Foote's first grade came down to see the baby chicks this week.

Help Appreciated!

The East Jordan Rotary Club this week was extending its appreciation to all those who helped make the club's 1954 annual March of Dimes pancake supper a success.

They are especially thanking the American Legion Auxiliary for use of the hall and for their much needed help.

In Germany, the visitor said, there is about one automobile to every 30 people, while in United States there is one car to about every four people.

Koch said that in Germany you think twice before starting out on a trip. For most people have to take over crowded buses, trains or street cars.

Koch was brought to United States by Adam Sinclair, whom he met in 1945 when Adam was a U. S. Supply Sergeant in Bremen. Adam sponsored Koch, paying his round trip ticket and being responsible for the German while he was here.

SINCE LAST June, Koch has been living with Mr. and Mrs. Albert Sinclair and enjoying American life.

Young Koch was nine years old when war broke out between Germany and Poland back in 1939. At the age of 15 he was a member of Hitler's youth service where students were taught anti-aircraft operation.

Koch's visa would not allow him to work in United States so during his stay in East Jordan he has been studying American ways and making a large number of friends.

The visitor learned English, both to read and speak it, in high school. "But when I got over here last year," he said, "I had to learn a lot of slang."

HE SPEAKS english exceptionally well for having been in America only eight months.

A lot of Americans are interested in what's going on in Germany today. That's why he was called upon to address Rotary clubs at East Jordan and Boyne City. He also talked to the Methodist Church Ladies aid and the Ladies Study Club.

"You can tell them," Koch said with a big smile, "that I will get married as soon as I get back to Germany."

He will make an attempt to bring his father and mother to the United States, but if his efforts fail he will remain in Germany. He is a clerk in a German clothing store employing 60 men. His father operates a small tailoring business.

While in United States Koch visited relatives at Dayton, Ohio, Allentown, Pa., and New York City. They spoke German and Koch had some difficulty returning to the German language after speaking nothing but English for many months.

"AMERICANS," Koch said, "live a faster pace than Germans. Everything here is hurry, hurry, while in Germany people take life easier." The big rush of New York City confused him.

All in all, Koch says, East Jordan is no different than any German town. There isn't too much difference he says.

Many East Jordan residents have grown to like the German visitor in the past eight months and wish him well on his journey home.

"You can tell the people of East Jordan that I want to thank them for making my stay so enjoyable," he said. "And I especially want to thank Mr. and Mrs. Albert Sinclair who have allowed me to stay in their home so long."

Koch will leave town next Thursday, February 11th for Arkansas to visit Adam Sinclair. From there he will travel to New York on his trip back home.

"Tell my friends in East Jordan to write to me," he asked.

His home address is: Egon Koch, 23 Bremen, Blumenthal, 38 Richard, Jung St. Germany.

SUCCESS IN THE KITCHEN

PIE CONTEST WINNERS ARE FROM ALL THREE COUNTY SCHOOLS

Girls' Beer Sends Boys To Jail

Two Boyne City residents are in Charlevoix County jail serving out terms after having been arrested for furnishing intoxicating beverages to two East Jordan minor girls.

Robert Ploughman about 23, and Thomas Harris, 20, were brought before Justice Charles Murphy Tuesday by Police Chief Harry Simmons.

Ploughman was fined \$25 and costs of \$10.50 and Harris received a fine of \$10 plus \$11.52 costs. Both were sentenced to 20 days in the county jail. If the fines and costs are not paid in 20 days, Ploughman will serve out another 20 days and Harris, 10 more.

The men were picked up in Boyne City by Chief Simmons and after sentencing by Justice Murphy, Simmons transported them to Charlevoix.

The girls were given the drinks in East Jordan, Simmons said. Following the policy of the police department and the News-Herald the girls names are being withheld because they are minors.

Thank You!

The East Jordan fire department was complimented this week for their speed and efficiency in extinguishing a roof fire at the Fred Stecker home on M-66.

Mrs. Stecker said she wanted to express the family's appreciation publicly. "If the department had been a few minutes later," she said, "we probably would have lost our home."

The fire occurred Sunday afternoon and Mrs. Stecker said the department arrived in a matter of minutes.

Two Local Stores To Close Earlier Saturday Nights

Two local stores have announced new Saturday night closing hours.

The Dress & Gift Shoppe and Jordan Frozen Food Locker announce earlier closing.

The Dress & Gift Shoppe now closes 7 p.m. each Saturday during winter.

Jordan Frozen Food Locker closes at 6:30 p.m. each night except Friday and Saturday when the store closes at 8 p.m. during February and March.

Hotel Improvement Progressing Rapidly

Remodeling work at the Jordan Inn has progressed rapidly and within a week or so the owners expect to be ready to serve meals by reservation.

Mrs. Harry Wallace said Wednesday that upon completion of painting, papering and remodeling of the hotel's dining room, guests will be served breakfast and other meals upon request.

Improvement work has been going on in the dining room, a sitting room and will also include the lobby.

Mrs. Wallace said the hotel has been filled to capacity twice since she and her husband became owners. They have received guests who could not find accommodations near Boyne Mountain Lodge.

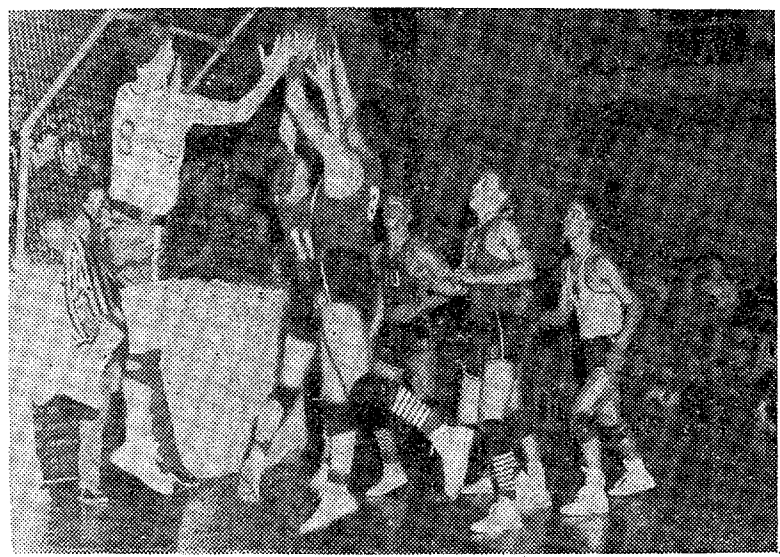
There has been an increased number of salesmen stopping at the hotel.

Long range plans include a new lighted hotel sign, possibly installed upon the roof.

Mrs. Wallace said they were well pleased with the amount of business since they became new owners.

Along with a large number of other fairs throughout the state, the Charlevoix county fair is attempting to present modern attractions that will increase the gate receipts.

But many old timers believe that a Sunday fair date will not add to the dwindling crowds of late years.



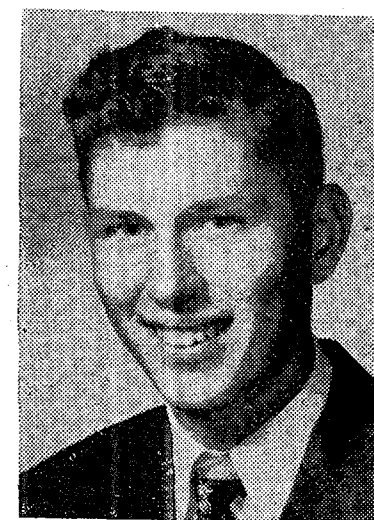
FRIDAY NIGHT AT CHARLEVOIX: Jim Weisler, No. 8, Swanson, No. 6 and Danforth, No. 11, leap for the rebound off a Rayder backboard in the contest that saw Charlevoix defeat the Red Devils for the second time this year. Closing in is Charlevoix Rayder Bennett No. 4, Red Devils Darbee, No. 9 and Evans, No. 10. See rundown on game on sports page.

Photo by McKenzie

Boyne City Girl Takes First In County Event Tuesday

Boyne City, East Jordan and Charlevoix all placed in the annual Cherry Pie Baking contest held Tuesday at the high school.

Judy Snyder, of Boyne City, walked off with first place for her baking ability. Patty Cihak, of East Jordan, came in second; and Barbara Poquette, of Charlevoix, took third money.



Kenneth Shepard a top student in East Jordan high school last year has added to his scholarship at Michigan State College by earning the highest marks for the first term there. He received a 4-year scholarship last week.

Kenneth entered MSC last fall with a State Farmer's Degree, which he earned as a member of the East Jordan Chapter of the Future Farmers of America.

It was the first such degree to be awarded an FFA boy north of Traverse City in the lower peninsula and the highest FFA degree in Michigan.

Kenneth, the son of Mr. and Mrs. Charles Shepard of East Jordan, is attending MSC's school of agriculture.

COMING EVENTS

February 4—The National Council of Catholic Women will meet at Parish Hall.

February 5—Due to the basketball game, the evening Mass at St. Joseph's Church will be celebrated at 7:00 o'clock instead of the usual time, 7:30. Blessing of the throats will follow the services.

February 5—Harbor Springs plays basketball here, 7:15 p.m.

February 8—The Suzanna Wesley Circle will meet at the home of Lillian Schroeder. Mrs. Schroeder has charge of the program.

February 9—Rotary Club lunch at noon.

February 9—Red Devils play basketball at Gaylord, 7:15 p.m.

February 9—American Legion Auxiliary meeting.

February 9—The February meeting of the Holy Name Society will be held at the Parish Hall, 8 p.m. The committee for that meeting are Robert Strehl, C. Walden, William Walden and O. Weisler.

February 9—Sodality (Junior Group) meeting, 4 p.m.

February 9—The Charlevoix County Pomona Grange No. 40 will meet with Wilson Grange. Pot luck supper after the meeting. All members are urged to attend.

February 9—The Study Club will meet with Mrs. Erdine Rogers.

February 9—Regular Communication of East Jordan lodge F & AM.

February 9—Second Cub Scout meeting for parents and boys in the high school study hall, 7 p.m.

February 10—Mark Chapter OES.

February 10—The afternoon group of the WSCS will meet with Mrs. Fern Detwiler, 2 p.m.

February 11—St. Ann's Altar Society will meet at Parish Hall, 2:30 p.m. Hostesses will be Mrs. Mary Kenny and Mrs. Emma Nemecek.

February 13—OES Valentine Dance at East Jordan gym, 9 p.m.

First prize was \$15, second, \$10 and third, \$5. The awards were presented by the East Jordan Canning Company.

Home Economics Teacher Clare Brown said it was the largest cherry pie contest held in 5 years in the county, with all cities represented. Last year Marian Danforth, of East Jordan, walked off with first prize.

Dinner was served to the judges, contestants and teachers who came from the other schools.

Miss Snyder will travel to Grand Rapids as a guest of the Cherry industry to compete in the State wide cherry pie baking contest, Feb. 11 and 12. Winner there will receive a \$125 scholarship to any approved school.

The state winner will go to Chicago the last of February to compete in the national contest. The national winner will travel to Washington to bake a pie for the President.

An East Jordan elimination contest held here earlier to find girls to enter the county contest included seven girls. They were Karleen Larson, Mary Lou Nyland, Marie Nieslen, Patricia Cihak, Mary Joe Wheaton, Mary Ellen Nachazel and Marian Danforth.

From this contest Patricia Cihak and Mary Lou Nyland were winners and allowed to represent East Jordan in the county event held at the local school Tuesday.

Judges for the earlier contest were: Mr. Ogden, Mrs. Drapeau, Mr. Schroeder and Mrs. Sweet.

The contest was under supervision of Mrs. Brown.

Farm Union Seeks 100% Butter Help

Archie Murphy of East Jordan and John Spoelman of Central Lake crossed a rough Lake Michigan January 21st on the Ann Arbor car ferry to attend the National Dairy Conference at Madison, Wisconsin January 22 and 23. They were delegates from the Charlevoix County Farmers' Union.

The National Dairy Conference was sponsored by the National Farmers Union to discuss the problems of the dairy farmer.

That the dairy farmer realizes the seriousness of the situation is plain since 500 delegates were expected to attend, but over 1,000 from 24 states registered at the Loraine Hotel according to Harry Pearsall, of the Charlevoix County Farmers Union.

The Conference was called because 90% of parity is due to expire March 31, and Agriculture Secretary Benson's advisory committee recommended support be lowered to 60 percent of parity. This would lower support prices 30% or butter to 47c a pound, manufacturing milk from \$2.65 net to producer down to \$1.75, Pearsall said.

Welcome was presented by Walter J. Kohler, Wisconsin governor. Economist speakers were Leon Keyserling, former chairman Council Economic Consultant Advisors to the President; Henry H. Bakker, Professor of Agricultural Economics, University of Wisconsin and Clyde Mitchell, Chairman Department of agricultural economics, University of Nebraska.

Resolutions adopted included: "We urge enactment by Congress FARM UNION on Page 8



The East Jordan News-Herald

Marshall F. Sayles.....Editor & Publisher
Bill Huckler.....Staff Photographer

The Charlevoix County Herald.....1896
The East Jordan News.....1952

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Thursday, February 4, 1954 * East Jordan News-Herald * Page 2



EDITORIAL NEWS

Building Better Citizens

The nation's 3,300,000 Cub Scouts, Boy Scouts, Explorers and their adult leaders will observe the 44th birthday of the organization during Boy Scout Week, Feb. 7 to 13.

The theme of the observance is "Forward on Liberty's Team," the current major emphasis of the movement, which seeks to produce a greater functioning manpower and provide a higher quality program for its ever-increasing boy membership.

The anniversary is to be observed by 89,000 Units in all parts of the nation, its possessions and also in other parts of the world where American families reside.

A principal activity of Boy Scout Week will be paying tribute to the volunteer adult leaders of the 89,000 Units in all parts of the nation, its possessions and also in other parts of the world where American families reside.

A principal activity of Boy Scout Week will be paying tribute to the volunteer adult leaders of the 89,000 Units for the contribution they are making to the boyhood of the nation.

The Boy Scouts of America is one of the largest volunteer adult education or training groups of the nation. Almost 200,000 of our leaders took training courses in Scouting and leadership techniques last year.

When the Boy Scouts of America was incorporated in Washington D. C., on Feb. 8, 1910, it was founded as the voluntary movement it still remains. There are now 860,000 Scouters who take time from their own careers to give service in Scouting in order to help their communities do a better job of building citizens.

You're In The Navy, Now!



GESUNDHEIT !!

New Factory At Vanderbilt

Vanderbilt residents are excited over the addition of a new factory to the community.

The plant, O. W. Rowley and Sons, employs 20 men on a day and night shift, making shipping pallets. After all machinery is moved in more men will be employed.

The pallets, it is said, are a labor-saving device for factories. They are used as loading platforms.

The product makes possible a market for a cheaper grade of

lumber in the area, since the platforms are used only once and discarded.

100,000 Barrels

The Petoskey Portland Cement Company is preparing for a \$300,000 contract to furnish cement for the straits of Mackinaw bridge. Construction starts in April.

The Company's contract calls for 100,000 barrels, but about 800,000 barrels will be needed before the bridge is finished.

SHOP EAST JORDAN

STOP FIRST AT ELLSWORTH

For All Your Building Supplies

QUALITY FIRST, ALWAYS
JOS. BUGAI
Ellsworth Lumber Co.
PHONE 40

Insulation
Storm Windows
Doors
Paint

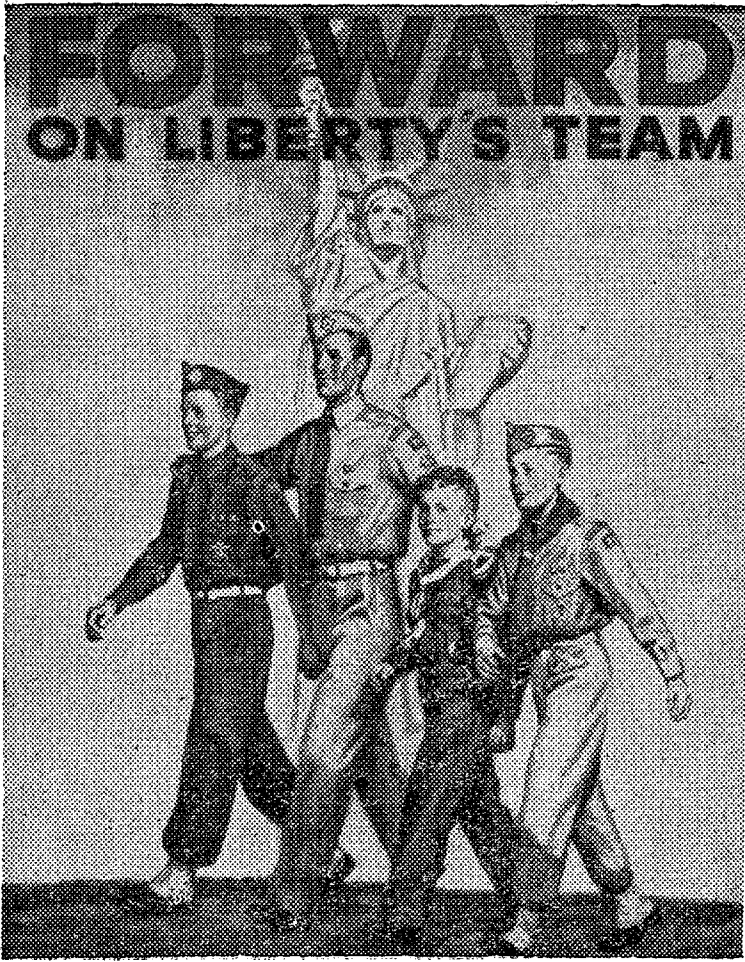
WE'LL BE BACK ON THE JOB MARCH 1st!

While we're away during the 28 days of February, all photos previously ordered and as yet undelivered, may be picked up at the News-Herald office.

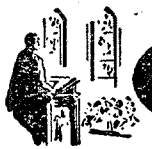
To all of those customers who have so willingly waited until after March 1st for delivery of their photos - a most hearty Thank You!

Sincerely,
Bill and Doris Huckler

HUCKLE'S STUDIO OF PHOTOGRAPHY
119 Main St. East Jordan



Boy Scouts, 44 Years Young



CHURCH SERVICES

FIRST PRESBYTERIAN CHURCH

Edward O. DeHaven, Pastor
Regular Services:
The Church School meets at 9:45 with classes for all ages.
The Morning Worship begins at 11:00 o'clock.

METHODIST CHURCH

Rev. R. H. Moore, Pastor
LE 6-2254 LI 7-2058
Morning Worship 10:00 am
Church School 11:15 am
MYF 5:30 pm

ST. JOSEPH CHURCH

Rev. Joseph Malinowski, Pastor
MASSES
Sundays—7:30 and 9:30 a.m.
Holydays—7:30 am and 7:30 pm
Weekdays—8:00 a.m.

CHRIST LUTHERAN CHURCH

Boys City — Wilson Twp.
Rev. Richard Noffze, Pastor
Wilson Township:
9:30 a.m. Church Service
10:30 a.m. Sunday School

REORGANIZED CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Elder Ole Olson, Pastor

Sunday Services
Church School 10:00 a.m.
Morning Worship 11:0 a.m.
Zions League Tues., 7:30 p.m.
Prayer Service, Wed., 8:00 p.m.

SEVENTH - DAY ADVENTIST CHURCH

Elder R. H. Clausen, Pastor
Sabbath School 9:45 am
Church Services 11:00 a.m.

EVANGELICAL LUTHERAN CHURCH

Phillip Fretheim, Pastor

Sunday School every Sunday at 10:30 a.m. Classes for all ages Adult Bible Class.
Church services first and third Sunday of each month 8:00 p.m.
Luther League cooperative family dinner second Sunday of month at 1:00 p.m.
Hymn sing fourth Sunday of month at 8:00 p.m. Refreshments served.

ASSEMBLY OF GOD

Rev. H. Love, Pastor

Sunday School — 10:00 a.m.
Morning Worship — 11:00 a.m.
Evangelistic Service — 8:00 p.m.

FULL GOSPEL TRUTH

Corners Fourth & E. Division Sts.

Rev. H. R. Barber, Pastor

C. Y. A., Tuesday, 8:00 p.m.

Prayer Meeting, Thursday, 8 p.m.

Sunday School Sunday 10:00 a.m.

Morning Worship, Sunday 11 a.m.

Evangelistic Service, Sunday 8:00 p.m.

Everyone Welcome.

LETTER BOX

Dear Editor,
We are receiving the home town paper regularly here in Daytona Beach, Florida.
I, too, wish to commend Judge Charles Murphy on his stand against Sunday fairs, also Mr. and Mrs. John Bos for publicly taking a stand on his side.
Mrs. Samuel E. Rogers

Looking Backward

Reviewing The News-Herald

JANUARY 31, 1914

The Department of Public Instruction has appointed a State Teacher's Institute to be held in East Jordan February 2 and 3. L. A. Butler, Boyne City Superintendent, has been appointed conductor.

W. A. Pickard was appointed City Assessor by the City Commission.

Contractors Clark and Rogers have the contract for the erection of a large hotel near Petoskey.

The Woman's Improvement Club met this week with Mrs. E. Sherman.

Mr. and Mrs. Clyde Fuller have adopted a baby girl.

Thomas Scroggie, formerly of East Jordan, was killed instantly in a railroad accident near Jackson.

FEBRUARY 1, 1924

The Michigan Bell Telephone Company are removing poles and wires from the main streets of East Jordan's business section.

Joseph A. Bennett, 62, formerly of E. J. died at the Buick Factory in Flint of Apoplexy.

Services were held for Clar-

Mrs. Healey On Farm Council

Mrs. Clayton Healey, of East Jordan, has been named secretary of a 4-H club council.

The meeting was held at Gaylord when the district advisory board of Michigan Extension Service elected officers.

Vern Spencer, of Kalkaska, was re-elected district Chairman and Kenneth Bare, of Petoskey, secretary of the agricultural council.

The 4-H council re-elected Mrs. Paul Hufford, of Petoskey, district chairman, Mrs. Bryon Lightfoot, of Harbor Springs, vice-chairman and Mrs. Clayton Healey secretary.

The Home Demonstration council named Mrs. Carl Guggisberg, of Gaylord, district chairman to replace Mrs. Sims Baker of Charlevoix.

Get set NOW for winter driving!

Get the Extra Traction of

SUBURBANITE TIRES by GOOD YEAR



Avoid disappointment—ORDER YOURS NOW!

Come early — avoid the last minute rush for the great winter tires. Go through this winter with extra traction — extra skid protection of Suburbanites by Goodyear.

• Up to 91% more "start-ability"
• Up to 39% more "stop-ability"

TOP ALLOWANCES FOR YOUR PRESENT TIRES!



EAST JORDAN COOPERATIVE CO.
LE 6-7021

ence Moore, age 9, son of Mr. and Mrs. Joseph Moore of Flint, at the home of Fred Moore in South Arm Township

Miss Marjorie King, daughter of Mr. and Mrs. Guy King of East Jordan, was united in marriage to Kenneth Usher, son of Mr. and Mrs. A. J. Usher of Charlevoix.

A son, William Ashland, was born to Mr. and Mrs. Glenn Burton.

Services were conducted by Rev. Sidebotham for Mrs. Joseph Zoulek at home.

FEBRUARY 2, 1934

The new 1934 Chevrolet is on display at Healey Tire Co.

Services were held for Mrs. Frank Addis of South Arm at St. Joseph Catholic Church.

Charlevoix County 4-H Club Champions have been chosen. First year champions are as follows: Dairy Club, Marlin Ingalls, East Jordan; Canning

Club, Helen Fisher, East Jordan; Crops Club, Wilbur McDonald, East Jordan; Sheep Club, Archie Ward, Ironton.

NOTICE!

Dr. David C. Pray will be in Chicago February 8, 9, 10 and 11 attending the mid-winter dental meeting of the Chicago Dental Society, during which time his office will be closed. His office will be re-opened February 12th.

Smelt Supper

The American Legion's annual smelt supper will be held tonight (Thursday) at the Legion home.

Serving will start at 7 p.m. and all members are invited along with their guests.

A Gentleman?

There is still one thing sacred in the masculine field. We have not as yet reached the point where, when a man takes a chew of tobacco, he feels he should offer one first to the lady—the Algona (Iowa) Tribune.

INSURE! BE SURE!

"JIM WAS A GOOD PROVIDER AND GOOD HUSBAND BUT..."



Jim was a swell guy; a wonderful husband, and Alice still thinks he's swell, BUT her life today wouldn't be a horror of unpaid bills — IF he had consulted us about a practical Life Insurance Policy. How about you...?

ROBERT A. CAMPBELL AGENCY

William M. Swoboda, Manager
Complete Insurance and Bonding Service

THE SHOW PLACE OF THE NORTH

Thursday, February 4

Dean Martin and Jerry Lewis in "JUMPING JACKS"

with Mona Freeman and Don DeFore

Friday and Saturday, February 5 and 6

Richard Conte Linda Christian
"SLAVES OF BABYLON"

and The Bowery Boys in "HOLD THAT BABY"
Leo Gorcey and Huntz Hall

Sunday and Monday, February 7 and 8

Robert Taylor Ann Blythe Stewart Granger
"ALL THE BROTHERS WERE VALIANT"
Adventure in Technicolor

Tuesday and Wednesday, February 9 and 10

Bing Crosby Jane Wyman Natalie Wood
"JUST FOR YOU"
Technicolor

DON'T carry a shotgun on your vacation!

Instead, buy Travelers Cheques at this bank before you leave, and you won't need a gun to guard your funds. Travelers Cheques are safe; yet readily cashable wherever you go.



State Bank Of East Jordan

Member of
FEDERAL DEPOSIT INSURANCE CORPORATION

HERE & THERE Around Rainbow City

Page 4 * East Jordan News-Herald * Thursday, February 4, 1954

Norm Root of Pinckney visited with friends in East Jordan over the weekend.

Bill and Doris Huckle left Monday for a month's vacation visiting her mother in Phoenix, Arizona.

Mrs. Marshall Griffin, Jr. entered Little Traverse Hospital Saturday for surgery.

Mrs. Lois Barnard returned to Ann Arbor Friday after spending a few days at the home of her parents, Mr. and Mrs. Clarence Healey.

St. Ann's Altar Society will hold a bake sale in the Post Office Building Saturday, February 6th at ten a.m.

Mr. and Mrs. Robert E. Cummins of Frankfort spent the weekend with his parents Mr. and Mrs. Basil Cummins.

Word was received from Dr. and Mrs. Harrington, that they are in New York State, celebrating his father's 100th birthday.

Mr. and Mrs. Basil Cummins attended the State Farm Insurance District meeting at Gaylord, Wednesday.

Seth Whitmore of Lansing spent Sunday and Monday with Mr. and Mrs. Austin.

Mr. and Mrs. Sherman Thomas left last Friday for a few days' vacation in the southern part of the state.

Theo Scott who is employed in Independence, Mo., spent the weekend home with his family.

Clifford Bradshaw arrived from Independence, Mo., over the weekend to take his family back with him on Wednesday.

Gladys McKinnon of Gaylord spent Monday through Sunday at Mrs. Beryl Scott's.

A farewell supper was held Tuesday night at the Re-Organized Latter Day Saints Church for the Clifford Bradshaw family.

Miriam Nussinger of Ann Arbor has been taking care of her mother Mrs. Minnie Gould, who has been confined to bed because of illness.

Amy St. John's left Tuesday for Paw Paw, Michigan to spend a month's vacation.

Mr. and Mrs. Vern Reid were visiting last week end in Owosso.

Dewey Hosler, recently of Detroit, is in Charlevoix Hospital for surgery. Mrs. Hosler is staying with her mother Mrs. Myrtle Zylstra of Ellsworth.

An OES Valentine Dance will be held Saturday, February 13th from nine to twelve pm at the East Jordan High School. Music will be furnished by the Acitelli Orchestra, and refreshments will be served.

Mrs. Mary Dolzel left Saturday to visit her sons in Detroit, Flint and Bay City for a few weeks.

Jean Trojanek was home from work in Bay City to spend the weekend with her parents.

Roy Gregory returned home Tuesday from Lockwood Hospital in Petoskey.

If you want to sell property, list it with Clarence Healey. Ph. LE 6-7210.

Betty Brooks who is going to CMC at Mount Pleasant, spent a few days between terms with her mother, Mrs. Marion Brooks.

The Wednesday Extension Group of East Jordan met at the home of Phyllis Malpass on January 27th. The lesson on copper was presented by Mrs. French.

Mr. and Mrs. Robert Strehl left Wednesday for southern Michigan. Mrs. Strehl will stay in Richland with her sister, Mrs. Rolland Woodcock, for a week or ten days. Mr. Strehl will go to Detroit and return home Sunday.

Mrs. Gayle Saxton drove her father-in-law, Harry Saxton, to Ann Arbor this week for a check up at the hospital. They were accompanied by Mrs. Harry Saxton.

See Clarence Healey if you want to buy real estate. Phone LE 6-7210.

LADIES BOWLING LEAGUE

E. J. Canning Co.	11	1
Dress & Gift Shoppe	10	2
Sinclair Sales	10	2
Thrifty Super Mkt.	8	4
Temple Theater	7	5
Grandvue Hospital	6	6
Drewry's	5	7
Jordan River Guides	4 1/2	7 1/2
Rainbow Bar	3 1/2	8 1/2
Charlevoix N & R	3	9
Taylor's Grocery	3	9
Romaines	1	11

Hi Single Game:

M. DesJardins 178; G. Davis 174; R. Neumann 173; J. Bartlett 171;

Hi Single Series:

J. Bartlett 470; M. Swoboda 462; M. DesJardins 450; M. Robach 444.

Hi Team Game:

Temple Theater 1007; Canning Co. 994; Sinclair Sales 989-983;

Hi Team Series:

Sinclair Sales 2889; Charlevoix N & R 2850; Canning Co. 2829; Jordan River Guides 2768;

PRESBYTERIAN CHURCH Rev. Edward DeHaven

This coming Sunday morning the WYF will conduct a Morning Worship in observance of Young People's Day. This comes at the close of the National Youth week. The Theme of the service is "So Send I, You."

Youth Banquet to be held in the WYF is also sponsoring a the church February 10th. The banquet is served at 6:30 p.m., and a very fine program is being prepared. Rev. Lloyd Schloop, Pastor of the Methodist Church in Charlevoix, will be the speaker. Mr. Schloop spent some time in Lima, Peru as Pastor of the English speaking Church of that city. A cordial welcome is extended to all of the young people in the community. Price of the banquet is \$1.00 a plate.

The Friday Afternoon Circle will be held in the home of Mrs. K. Braman on Feb. 12th at 2:30 p.m. The study of the book of Acts will be continued at this meeting.

NOTICE

During February and March our Super Market and Locker Plant Store hours will be 8:00 a.m. to 6:30 p.m. except Friday and Saturday.

Friday and Saturday hours 8:00 a.m. to 8:00 p.m.

THRIFT SUPER MARKET and JORDAN FROZEN FOOD LOCKER COMPANY

News From Our Correspondents About The People You Know

Wilson Township

We haven't seen much of a January thaw, just plenty of zero weather. Do hope February will bring us lots of sunshine and warmer days.

Mr. and Mrs. Mantheiu and children of Walloon Lake spent Sunday afternoon and evening at the Harry Behling home.

Mr. and Mrs. Charles Reidel spent Sunday afternoon with the Horace Warns.

Twenty women of the Women's Missionary League met with Mrs. Horace Warn last Wednesday afternoon. After their business meeting games were played and a pot luck lunch was served and everyone enjoyed a social afternoon.

Orville Nelson is now in the armored school at Fort Knox,

Ky. His new address is Pvt. Orville R. Nelson, RA 16 440 714, Ord Co Stu Reg, TAM-7, The Armored School, Fort Knox Ky., Box 139.

Vance District

Mr. and Mrs. Rodney Petrie were Sunday guests at the Joe Kraemer home in East Jordan.

Mr. and Mrs. Archie Graham, Jr. and family and Mr. and Mrs. Roy Dougherty and family enjoyed dinner at the Russell McClure home one evening last week. They were celebrating the wedding anniversary of Mr. and Mrs. Dougherty.

Mr. and Mrs. Vern Reid and Mr. and Mrs. Sam Bennett were also recent guests at the McClure home.

Mrs. Fred Zoulek called Sun-

day afternoon at the Percy Bennett home.

A. D. Graham and Mr. and Mrs. Ed Thompson called on Mrs. A. D. Graham at the Gaylord hospital where she is improving steadily.

The neighbors and friends extend their sympathy to the Gibbard family in their time of sorrow.

Mr. and Mrs. Carl Petrie were Saturday evening visitors of Mr. and Mrs. Bryce C. Vance.

Mr. and Mrs. Archie Graham spent Saturday evening with their son, Cameron and family.

Mr. and Mrs. Vernon Vance visited at the home of Rev. Lloyd M. Schloop at Charlevoix Saturday.

After a two week vacation,

Roy Dougherty is returning this week to his work at Durand.

South Arm News

Lonnie Adkins and Mrs. Alvira Mason were Sunday dinner guests of the former's daughter Mr. and Mrs. Harry Pearsall and family.

The Farmers' Union will meet Saturday night at the Fred Eichler home.

Patsy Murphy spent Friday night and Saturday with Mary Jane Lapeer.

Donna and Glenda Graham spent the weekend with Jane and Jean Graham.

Mr. and Mrs. Ed Thompson visited Mr. and Mrs. Hugh Graham Thursday afternoon.



Admittances:

Julius Wabananke of Charlevoix January 27th.

No Discharges:

Mr. Stevenson's son and daughter-in-law of Muskegon visited their father over the week end.

Mrs. Minnie Dunson of East Jordan was in Saturday to have the cast removed from her right ankle.

It's A Girl!

Mr. and Mrs. Lawrence Schumacker announce the arrival of a daughter, Beth Ann, born Jan. 18th.

Welcome To East Jordan

MR. AND MRS. WALLACE

NEW OWNERS OF THE JORDAN INN

We appreciate the effort you are putting forth to provide East Jordan with modern Hotel accommodations.

Our earnest cooperation is available to you and your business at all times.

Here's Success
To You In
Your New
Business!

FROM

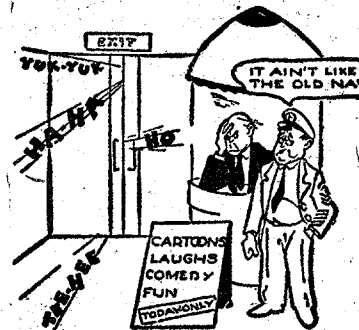
SHERM'S PURE SERVICE
WHITEFORD'S 5c TO \$1.00 STORE
THE DRESS & GIFT SHOPPE
ANDY'S DUCK INN
HUCKLE'S STUDIO OF PHOTOGRAPHY
DAN'S SERVICE
EAST JORDAN CLEANERS
GALMORE'S STANDARD SERVICE
THE EAST JORDAN NEWS-HERALD
THRIFT SUPER MARKET
CHRIS'S MEN'S WEAR
SOMMERVILLE'S GROCERY
ROMAINE PLUMBING & HEATING SERVICE

SHAW'S IGA SUPER MARKET
R. A. CAMPBELL INS. AGENCY
TAYLOR'S MARKET
SHERMAN'S FIRESTONE STORE
W. A. PORTER HARDWARE
HITE DRUG CO.
JORDAN HEATING & REFRIGERATION
TEMPLE THEATRE
BADER'S STANDARD SERVICE
24-Hour Wrecker Service
Days — LE-6-2832 Nights — LE-6-2274
AL THORSEN LUMBER COMPANY
STATE BANK OF EAST JORDAN

Little Known Facts about your navy



CARTOON MOVIES
PLAY AN IMPORTANT PART
IN TRAINING SEAMEN
IN THE RECOGNITION OF
ENEMY FRIENDLY AIRCRAFT.



IN ONE OPERATION AN
AIR GROUP OF THE
U.S.S. ESSEX FLEW 6460
SORTIES, DROPPED
14,212,000 LBS. OF BOMBS,
FIRED 1126,905 .50
CALIBER SHELLS AND USED
1366,100 GALLONS OF FUEL.



A BROOM LASHED
TO THE MAST DENOTES
VICTORY. IT BEGAN
AS A SYMBOL MEANING
"SWEEP THE SEAS."

WANT AD RATES

CASH RATE: 2½ cents per word, minimum, 65 cents. If ad is not paid by Saturday noon after last insertion, it will be considered charged. If ad runs three consecutive times you get three ads for the price of two.

Card of Thanks — — — — \$1.00
Professional Directory — — — — \$2.00 per month

Thursday, February 4, 1954 * East Jordan News-Herald * Page 5

FOR SALE

WIRING SUPPLIES — Complete assortment on hand including metal and porcelain switch and outlet boxes, duplex receptacles — pull chain and keyless types. — SHERMAN'S FIRESTONE STORE, East Jordan. 40-1f.

Trade Your Old Appliances — Gil Coon's Kalamazoo Sales & Service, Boyne City, will give you liberal allowance. Easy payment plan. Frigidaire Appliances and modern kitchens. Phone JU 2-7271. 361f

FURNACES — Oil, gas, or coal-wood. Free estimates, no obligation. Gil Coon's Kalamazoo Sales & Service, Boyne City. JU 2-7271. 36-1f

REWARD — For information leading to the sale of a new Ford or A-1 used car, a \$10 cash award will be promptly paid by Robert Cook or Del Paquette representing Northern Auto Co. Boyne City. Call JU 2-6571. 521f

ATTENTION — We can save you from 30 to 60% on fuel costs by insulating your home or business with Fiberglass insulation. No money down. Easy terms. Call Jack Rice, Petoskey 2804. 511f

FOR SALE — T-Bone, Round, or Sirloin Steaks, 49c per pound. Lean beef ribs, 23c per pound. Beef Roast, 39c per pound. Fresh lean ground beef, 3 lbs. for \$1.00. These cuts are all from young heifer or steer beef. Shook's Market Ellsworth 40-3

FOR SALE — Used Refrigerators, Electric Ranges, Washers, Oil Water Heaters. — SHERMAN'S. 22 1f

POTATOES FOR SALE — Top quality white potatoes. Only \$1 per bushel. Get them now while they last. Free delivery. Bill and Jim Shepard. Phone LE 6-7257. 1x3

CHINCHILLAS FOR SALE — NC-BA Registered. From a week to three years old. Visitors welcome evenings and weekends. Goodwin Chinchilla Ranch, Springwater Beach, Boyne City. JU 2-7646. 4-3

FOR SALE

FOR SALE — New stock trailer. 4 feet wide by 10 feet long. Solid rack 4" 3" high. Tail gate made for ramp. 6x16 tires on Ford axle. Call Richard Schroeder, LE 6-2208. 3x3

FOR SALE — 1949 Chevrolet, 5 passenger Deluxe Club Coupe A1 condition, radio, heater, seat covers, low mileage. Reasonably priced. George R. Rebec, 103 Third Street, East Jordan. Phone LE 6-2396. 4x4

FOR SALE — Green, buzz or chunk hard wood, \$5.00 a cord. Also elm at \$4.00. See William Trojanek or Lewis Trojanek. 4x3

FOR SALE — Good ripe, mealy potatoes, red or white variety. \$1.00 per bushel. Phone LE 6-7242. Heston Shepard, Route 2, East Jordan. 1x3

6 rooms, bath, furnace, large lot, \$3,900. * * *

5 rooms bath good location, \$3,700 * * *

7 rooms, bath, on approximately one acre of land, \$3,200. * * *

Three exceptionally good money making farms. Present owners wish to retire.

Keith Dressel, Real Estate Broker East Jordan LE 6-2200 LE 6-2606 4-3

A-1 USED CARS

1953 Ford Ranch Wagon
1951 Pontiac Sedan Coupe
1951 Chevrolet Deluxe 4-Door
1950 Ford tudor
1949 Ford tudor

1949 Plymouth tudor
1947 Mercury 4-Door
1947 Ford 4-Door

1947 Nash 4-Door
1946 Ford 4-Door
1941 Plymouth tudor

TRUCKS

1953 Ford Pick-up
1951 Dodge 2 ton

Come in and look these over
NORTHERN AUTO CO.
Charlevoix
John DeYoung, Mgr.

FOR SALE — Two well bred Guernsey heifers, will calf soon. Carl Knop, Route 1, Boyne City 5x1

FOR SALE — 30 gal., galv. steel tank, \$15.00; 3 used, 10 gal milk cans \$4.50. Tel: LE 6-7036. 5x1

THESE WOMEN!

By d'Alessio



"Aha! So THIS is why you haven't corrected your slicing into the brush!"

STRICTLY BUSINESS

by McFeatters



"I told him not to do tricks with that harmonica!"

FOR SALE

TWO TOP QUALITY HERE-FORD BULL CALVES FOR SALE — Weight about 500 pounds. These are out of very good stock. Will make excellent herd sires. Phone LE 6-7257. Or come and see them. Bill and Jim Shepard. 4x2

FOR SALE — Baby chicks. All leading breeds. U. S. Pullorum passed. Write for free circular, Grandville Chicks, 1106 Garfield N. W., Grand Rapids. 1-9

FOR SALE — Bottle Gas and appliances. — SHERMAN'S HARDWARE. 20t.f.

FURNITURE FOR SALE — Kelvinator refrigerator, 8 pc. dining room suite, bedroom suite. Phone 33F81, Ellsworth. 5x3

FOR SALE

Used Equipment

DC Case Tractor
VAC Case Tractor
IHC 3S Cream Separator
1 Used Refrigerator
Barn Door Track, complete
1 and 2 bottom plows
1949 1½ ton K5S Truck
5½ foot IHC Field Cultivator

Deep and Shallow Well Pumps
Refrigerators and Freezers
Full line of Trucks, Tractors and Equipment.

JU-2-7381
F. W. DILWORTH & SON
Boyne City

FOR SALE

3 large lots on Sixth Street, \$450 * * *

1 large lot on Fourth Street, \$250.00 * * *

1 business lot, back of Bank, Es-terly Street, \$500.00 * * *

15 wooded acres, M-32.5 miles from East Jordan, \$400.00 * * *

40 acre farm on school bus route, electricity. 2000 blue spruce, \$1800.00 * * *

40 acres just outside city limits, 8000 pine trees, \$1500.00. * * *

5 acres with lots, Mill street, 2000 pine trees, \$500.00 * * *

4 room new house with bath, 704 Mill Street, \$4000.00. * * *

6 room with bath, 3 lots, full basement, garage, 808 Mill Street, \$5500.00. * * *

6 room with bath, basement, garage, \$4800.00. * * *

Cement block store building, Mill Street, \$7,000.00 * * *

Frank J. Nachazel
801 Mill Street
Phone LE 6-2284

WANTED

WANTED — Woman to work nites. Decker Convalescent Home. Phone LE 6-2902. 5x1

WANTED — General trucking and log hauling, in or out of town. Phone Alfred Moblo, LE 6-7344 8-1

WANTED TO BUY — 9-inch cedar logs, 8 ft. long. Hardwood saw logs 8 inches and up. — HART'S SAWMILL, phone LE 6-7238. 11 1f

HELP WANTED

UNUSUAL OPPORTUNITY offers \$30 to \$50 weekly spare time — \$100 or more full time. Man appointed now can work in to district supervisor position paying \$11,000 per year and up. Product well advertised and accepted liquid fertilizer backed by written guarantee. Little traveling — home nights — but car is essential. Write to: "Na-Churs" 210 W Monroe Street, Marion, Ohio. 4-3

HELP WANTED — Male and Female — Applications will be taken Wednesdays from 1 p.m. to 4 p.m. for employment at Mt. Clemens Metal Products Company, East Jordan 1-8

SERVICES

GENERAL TRUCKING — Local and out of town. Ph. LE-6-2629. — LYLE SMITH, Mill St., East Jordan, Mich. 24x18

WELL DRILLING and repairing. Pump Sales & Service. Have your work done now. Elmer Crain, JU 2-6691. 4-3

CARD OF THANKS

We wish to express our sincere thanks and appreciation to the Rev. Noffze for his comforting words, to all our many friends for the many acts of kindnesses, flowers and memorials, to all the pallbearers, to Mr. Eichler, Mrs. August Knop, Mr. Watson and all others who helped in anyway in the illness and passing of our daughter and sister, Laura D. Schultz.
Ernest Schultz and family

NOTICE

During February and March our Super Market and Locker Plant Store hours will be 8:00 a.m. to 6:30 p.m. except Friday and Saturday.

Friday and Saturday hours 8:00 a.m. to 8:00 p.m.
THRIFT SUPER MARKET and JORDAN FROZEN FOOD LOCKER COMPANY

A liberal reward will be paid to the party who can supply information that will convict the party or parties who are maliciously destroying my airplane.
Percy Penfold 4-3

NOTICE — Group of large mutual casualty and insurance companies will train and hire an agent for the following towns and their respective territories: East Jordan and Bellaire. Write Box 175, Gaylord, Michigan. 4x3

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.

In the Matter of the Estate of Josie M. Pesek (also known as Josephine Pesek, deceased).

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, January 25th, 1954.

Present: Hon. Floyd A. Supp, Judge of Probate.

The above estate having been admitted to probate and W. Gregory Boswell, of East Jordan, Michigan, appointed Administrator thereof;

It is Ordered, That two months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on claims to be held at the Probate Office in the said City of Charlevoix, on April 6th, 1954, at ten o'clock in the forenoon; and that claims for expense of burial will be heard at said Probate Office on March 8th, 1954 at ten o'clock in the forenoon.

It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News-Herald, a newspaper printed and circulated in said County.

Floyd A. Supp,
Judge of Probate 4-3

STATE OF MICHIGAN
Probate Court for the County of Charlevoix.

In the Matter of the Estate of Abram W. Carson, deceased.

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, January 19th, 1954.

Present: Hon. Floyd A. Supp, Judge of Probate.

The above estate having been admitted to probate and Delbert Carson of East Jordan, Michigan appointed Executor thereof;

It is Ordered, That two months from this date be allowed for filing claims against said estate; and that all creditors of said deceased are required to prove their claims to said Court at the hearing on

claims to be held at the Probate Office in the said City of Charlevoix, on March 31st 1954, at ten o'clock in the forenoon;

It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the East Jordan News - Herald, a newspaper printed and circulated in said County.

Floyd A. Supp,
Judge of Probate

STATE OF MICHIGAN,

The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Court in the City of Charlevoix in said County, on the 20th day of January, 1954.

Present, Honorable Floyd A. Supp, Judge of Probate.

In the Matter of the Estate of Boyd H. Hipp, deceased.

Notice is Hereby Given, That the petition of Horace B. Hipp praying that the administration of said estate be granted to him or to some other suitable person; and that the heirs of said deceased be determined will be heard at the Probate Court on the 24th day of February, 1954, at two o'clock in the afternoon;

It is Ordered, That the notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner shall, at least fourteen (14) days prior to such hearing, cause a copy of this notice to be mailed to each known party in interest in this es-

tate at his last known address by registered mail, return receipt demanded.

Floyd A. Supp,
Judge of Probate 4-3

STATE OF MICHIGAN

The Probate Court for the County of Charlevoix.

In the Matter of the Estate of William Zaier, deceased.

At a session of said Court, held on January 19, 1954.

Present, Honorable Floyd A. Supp, Judge of Probate.

Notice is Hereby Given, That the petition of Theresa Stasen praying that the instrument filed in said Court be admitted to probate as the Last Will and Testament of said deceased, that ad-

ministration of said estate be granted to William G. Boswell or some other suitable person, and that the heirs of said deceased be determined, will be heard at the Probate Court on February 16, 1954, at 2:00 p.m.

It is Ordered, That notice thereof be given by publication of a copy hereof for three weeks consecutively previous to said day of hearing, in the East Jordan News-Herald, and that the petitioner cause a copy of this notice to be served upon each known party in interest at his last known address by registered mail, return receipt demanded, at least fourteen (14) days prior to such hearing, or by personal service at least five (5) days prior to such hearing.

Floyd A. Supp,
Judge of Probate 4-3

NOW! DURING SPARTAN STORES' FEBRUARY FESTIVAL of FAMOUS FOODS

FREE! 6 NEW 1954 CHEVROLET BEL-AIRS

COME IN AND GET FULL DETAILS plus \$5,000 in additional prizes

....AT THE FOLLOWING SPARTAN STORES....

JORDAN FROZEN FOOD LOCKER CO.

BE A FEBRUARY FESTIVAL PRIZE CONTEST WINNER! ENTER NOW!



Problems?

Let Our Want Ads Work For You . . .

Looking for something special in an auto . . . a home . . . a worker for business? Then read, and use the want Ads for quick results.

Remember, no other local advertising medium offers so much for so little. Just think — your message on a post card sent to all our readers, Would cost you many, many dollars — yet, this same message in a Want Ad, costs you just a few cents per word. Get action and results — use our Want Ads, regularly.

The East Jordan News-Herald

LE 6-2371

BUSINESS AND PROFESSIONAL DIRECTORY

Recharging Extinguishers —
WOLVERINE FIRE EQUIPMENT SALES
Fyr-Fyter Equipment
Joe Wilkins 103 Williams
LE 6-2326 LE 6-2291

Sales — Service
Michigan Bottled Gas
SHERMAN Firestone
Washing Machine and Sewing Machine Service
229 Main LE 6-2961
LE 6-2922

Coleman-Blend-Air
Heating & Floor Furnaces
Electric Sales & Service
Wiring & Supplies
Phone 18 Ellsworth

R. E. WILKERSON
Timber Dealer
Ellsworth — Box 01
Post — Poles — Logs — Rafters — Pulp.
All type cedar posts, 10c and up — wholesale, retail.

JOHN C. SCHMITTDIEL
Chiropractor
Office Hours:
Mon., Wed., Fri. 9-12, 2-5, 7-9
Tues. and Sat. 9-12, 2-5
Thursday open 'til noon
Bank Building, Boyne City
Dial JU 2-6292

DR. R. L. SEELYE
Osteopathic Physician, Surgeon
Central Lake, Mich.
Mon. & Fri. 1:00 - 5:00 p.m.
Tues., Thurs., Sat., 10-12, 2-5
Saturday evening 7:00 - 9:00
Other hours by appointment only Phone 25.

J. H. SAVORY, M. D.
East Jordan, Mich.
Hours: 2 to 5 p.m.
Daily except Wed. & Sun.
7:30 to 9 p.m., Tues. & Sat.
Office LE 6-2511
Residence LE 6-2313

J. VAN DELLEN M. D.
East Jordan, Mich.
Office Hours
2 to 5 p.m. Daily
Except Thursday and Sunday
7 to 9 p.m. Wed. and Sat.
Sunday by appointment or in case of emergency.
Phones: Office LE 6-7231
Residence, Ellsworth 8

Guaranteed Top Quality

ELGY'S
Auto Body Shop
Block west of M-66
Bumping-Painting-Welding

Electrical Contracting
ECHO

Electrical Enterprises
LE 6-7260 109 Mill

Duo-Therm Space Heaters
Let us clean and Service your oil burning stoves and water heaters.

W. A. PORTER HARDWARE
LE 6-2351

Lennox Furnaces
JORDAN HEATING & REFRIGERATION CO.
Furnace Cleaning and Repair
Refrigerator Repair
Clarence Lord Glenn Campau
LE 6-2272

ROMAINE PLUMBING & HEATING SERVICE

Complete Plumbing Service
Steam and Hot Water Heating
LE 6-2581 126 Main

Farm Bureau Mutual Insurance Co.
Life, Auto, Liability, and FIP
W. L. Chellis
Ellsworth, Mich., Phone 39F22
Claude D. Gilkerson
Ellsworth, Mich., LE 6-7133

R. G. WATSON
Funeral Director
Phone LE 6-7031

MONUMENTS
East Jordan Mich.

C. BLAIR & SON
East Jordan

Cabinet Work Furniture Repair
Phone LE 6-7018
One Block West of 66 on 32

WILLIAM T. DOWNS
Attorney At Law
Income Tax Counselor
LE 6-7358 139 Main St.
Hours: 9-12 and 1-5
Saturday: 9-12

Rayders Cop Second Win From Devils In Hard Fought Battle At Charlevoix

The East Jordan Red Devils bowed to the Charlevoix Rayders on their court Friday, 45 to 36, but the locals did not fall without battle.

The Devils came from behind in the third period to tie the game up at 28 and then went in to a one point lead. Then the Rayders turned on their last minute winning spurt.

Charlevoix grabbed an eight point lead at the end of the first quarter, 14 to 6, but Coach Saxton's men came back to outpoint the Rayders 9 to 8 in the second period.

It looked as though the Red Devils had the Rayders in trouble during the third period when East Jordan sparked a drive that sent them ahead, out scoring the Charlevoix boys, but Rayder Bennett tied the contest at 29 all as the quarter closed.

After that the Rayders took command. They allowed the locals only 5 points as they racked up 16 for themselves.

Fouls hurt both teams, the Devils losing Danforth and Darbee in the fourth. Charlevoix lost LaBlance and Walker during the third period.

The locals were charged with 29 fouls to Charlevoix's 20. Both squads scored 11 field goals with the Rayders making good 23 out of 34 free tosses. The Red Devils dropped 14 of 25.

High point men were Evans for the locals, 10; and Bennett, for Charlevoix, 24.

East Jordan 6 9 14 5—36
Charlevoix 14 8 7 16—45

Big Fish!

A 157-pound sturgeon, the first reported to conservation officers this year, was taken by Chris Beard of Indian River through the ice of Burt Lake in Cheboygan county.

The big fish was 86 inches long, the heaviest reported taken by spear in Michigan since big catches were first recorded in 1925.

Beard's catch, however, is only fifth largest when all fishing methods, including commercial nets, are included.

The biggest sturgeon ever recorded taken in Michigan waters was a 310-pounder, killed near the mouth of the St. Joseph River in Lake Michigan in 1943 when it tangled with a boat propeller.

For saving or trying to save life, 124 Boy Scouts were honored in one year for heroism by the National Court of Honor of the organization.

Kid's Basketball League Has 8 Teams, 67 Players

Sixty-seven boys make up the eight team Kid's Basketball League that functions every Thursday night under the direction of Coach Gayle Saxton at the high school. The boys range in age from eight to fourteen and include grades three through eight.

Four games are played each evening and the basketball fever runs high as each youngster anxiously awaits each Thursday evening. In addition the boys have their Saturday morning practice session. Grades five through eight have their regular weekly gym classes and out of this activity will come the Red Devils of tomorrow.

The personnel of each team in the eight team league is listed below:

The "Chicks;" J. Evans (capt.) D. Raymond, R. Healey, L. Raymond, R. Daugherty, B. Darbee, P. Johnson B. Healey and John Bos.

The "Hens;" J. Elzinga (capt.) D. Hayes B. Cihak, P. Bowen, T. Healey, R. Winston, B. Snyder, B. Ogden and R. De Waters.

The "Blues;" C. Kamradt (Capt.) B. Gee, R. Bayliss, L. Gee, R. Kramer, L. Shepard, J. Spense and D. Archer.

The "Jets;" J. Kinney (Capt.) P. Bennett, D. Looze, K. Crawford, Ron DeWaters, H. Murray and D. Derenzy.

The "Owls;" D. Nemec (capt.) J. Neuman, A. Shepard, D. Raymond, P. Wright, J. Sulak, R. Sherman and R. Thomas.

RED DEVIL SCHEDULE

EAST JORDAN 56	36	Alpena C. C.
EAST JORDAN 41	28	Pellston
EAST JORDAN 39	47	Charlevoix
EAST JORDAN 50	45	Harbor Springs
EAST JORDAN 43	42	Gaylord
EAST JORDAN 45	45	Mancelona
EAST JORDAN 55	47	Boyer City
EAST JORDAN 46	63	Reed City
EAST JORDAN 53	34	Traverse City, S. F.
EAST JORDAN 44	50	Pellston
EAST JORDAN 36	45	Charlevoix

East Jordan vs. Harbor Springs, here February 5

East Jordan at Gaylord, February 9

East Jordan at Mancelona, February 12

East Jordan at Traverse City S. F., February 16

East Jordan vs. Boyne City, here, February 19.

Court Dope

FRIDAY SCORES

Grayling 53, Harbor Springs 49
Wolverine 45, Cheboygan C. C. 33
Charlevoix 45, EAST JORDAN 36
Petoskey SF 42, Johannesburg, 41.

Gaylord 56, Boyne City 53
Ellsworth 57, Alanson 38
Indian River 72, Vanderbilt 41
Mt. Pleasant 49, Ludington 42
Rogers City 52, Onaway 51
Alpena 61, Midland 53
Alma 70, Cadillac 41
Traverse City 74, Bay City Hand- dy 49
Pellston 54, Mancelona 49

FRIDAY

Harbor Springs at East Jordan
Charlevoix at Petoskey
Boyer City at Mancelona
Gaylord at Pellston

TUESDAY

Pellston at Harbor Springs
East Jordan at Gaylord
Mancelona at Charlevoix
Cheboygan at Boyne City

NORTHERN MICHIGAN CLASS C CONFERENCE

Charlevoix	7	1
EAST JORDAN	5	3
Harbor Springs	4	3
Pellston	4	4
Mancelona	3	4
Boyer City	2	6
Gaylord	2	6

SHOP EAST JORDAN

You Need The Proper Bait For Real Fishing Fun

The cache necessary for a February fish fry is easily obtained when the ice fisherman equips himself with the proper bait the U of M department of fisheries reports.

AND IT'S ALMOST as much fun collecting the bait as it is to actually fish.

They list four popular and easily obtainable baits: beetle larvae, found under the bark of elm trees; golden rod worms, living in the plant stem; corn bores, located near the joints of diseased corn stalks; and sugar beet larvae, contained in the pulp after sugar has been extracted.

FOR THE MAN who ties his own ice flies, they recommend a No. 14 or 16 hook. Clamp on a piece of split shot and add a maribou feather streamer in the fish's favorite colors, red, yellow or white.

The hybrid, classed between a purist and live bait sportsman, uses an ice fly or small spoon hook and then adds natural bait to stimulate the fish's chemical senses.

They advise ice fisherman to remember that feeding habits of the fish may vary according to the lake, month and hours. There fore sportsmen are urged to try different times, since they may be missing the actual feeding period.

EVEN THEN the bait must

have movement to attract the fish. For perch and crappies they recommend small live minnows. Also the bait must be placed on the hook in a natural position.

Winter fish appear to either feed off organisms foraging on lake bottoms or those clambering up on aquatic plants. Therefore the relationship between the type of bait and place used—such as a wiggler in weed beds or on mud bottom.

BUT REGARDLESS of bait, time or place scientists long ago learned that a fish's winter appetite is as good, if not better, than his summer one. Therefore the ice fisherman stands on an equal par, maybe even better, than his summer compatriot.

Former Coach

Two former northern Michigan high school football coaches were in the news this week as it looks as though they will play big roles in Michigan State's football system.

Dan Devine, former East Jordan coach who went two seasons undefeated and Bob Devaney, who compiled a record of 59 wins against only nine losses in 7 years at Alpena, are the men.

They are expected to fill holes left by promotion of three MSC assistants to head coaching positions at other schools.

Sportsman's Letter Box

An experiment was run over a period of 3 years on several streams in the lower peninsula, to determine how many trout would die if caught on flies or bait and then released. A number 8 long shank hook was used on bait, various sized hooks on flies.

This work was done under the supervision of Dr. Leonard Allison and Dr. David Shetter of the Conservation Department, both reliable men. This was figured on a percentage basis.

FLIES
Brooks04 died
Browns00 died
Rainbows11 died
Average05 died

BAIT
Brooks37 plus died
Browns20 plus died
Rainbows35 plus died
Average3066

Last year 193,000 sportsmen bought Trout stamps in Michigan. This year we can expect 195,000 to buy them.

If 195,000 fishermen went fishing for one weekend. Caught and released 5 under sized fish a day or ten in the two days. (This is a conservative estimate). They would catch 1,950,000 fish and 97,500 would die on flies. With bait, 598,500 would die.

Let's look at it on a smaller scale. If 1,000 fishermen fished each weekend of the coming sea-

son. Which will have 24 weekends and caught and released 5 fish each day. 12,000 fish caught on flies would die and on bait 76,600 fish would die.

In other words we are killing more than 6 times as many trout on bait as we are on flies.

Gentlemen, we need these trout in our streams. If they were allowed to live another year a large percentage of them would be legal and would wind up in some fisherman's creel.

In the streams of the lower Peninsula there has in the last five years been a rapid decline in the trout population, due mainly to Rod pressure and more experience in the men using them.

Our hatcheries are running at full capacity and can't keep up.

Did you ever notice how fast the coal pile disappears when you get down to the last ton. That's where the trout fishing is today, and unless something drastic is done, not in 57 or 60, but now, it will be worse. Your trout dollars will go elsewhere, and you will be left holding the bag.

Last year, 1953, the department planted in the AuSable Watershed down to the Mio Pond, 56,352 legal trout. By the end of the season very few of them were left. We harvested .75 per- (LETTER BOX Page Seven)

FREE 1954 CHEVROLET BEL-AIRS

DURING SPARTAN STORES FEBRUARY FESTIVAL OF FAMOUS FOODS

Hundreds of Western Michigan Winners!

Win a big, beautiful 1954 CHEVROLET Bel Air FREE! Win one of more than \$5,000 in additional prizes! Be a winner — enter Spartan Stores' February Festival of Famous Foods Prize Contest! Get complete details at your favorite Spartan Store!

SWIFT'S PREM	12 oz.	41c
CREAM NUT	2 lb.	69c
PEANUT BUTTER	2 lb.	69c
HUNT'S TOMATO CATSUP	2 14 oz. Bottles	33c
MORGAN'S APPLE SAUCE	2 303 Cans	35c
DOLE FRUIT COCKTAIL	2 Can	27c
BORDEN'S INSTANT COFFEE	2 oz. Jar	57c
B & M BAKED BEANS	27 oz. Glass	39c

KELLOGG'S CORN FLAKES
Large 18 oz. Pkg. **25c**

KRAFT VELVEETA CHEESE
2 lb. Loaf **79c**

LIBBY'S Tomato Juice
4 oz. Can **29c**

DUNCAN HINES CAKE MIXES
FOUL'S MACARONI **2 7 oz. Pkgs. 23c**
PILLSBURY'S PANCAKE MIX **2 1/2 lb. Pkg. 34c**

ROMAN CLEANSER
Half gal. **31c**

STRONGHEART DOG FOOD
3 Cans **29c**

DIAL SOAP
BATH DEAL
4 large Cakes **49c**

STA-FLO LIQUID STARCH
Giant Bottle **19c**

KEYKO **1b 27c**

SUNSHINE CRACKERS — 1b 26c, — 2 lbs 49c

Jordan Frozen Food Locker Co.

plus \$5,000 IN ADDITIONAL PRIZES

- 5 WESTINGHOUSE CLOTHES DRYERS
- 10 21" SPARTAN CONSOLE TV SETS
- 10 WESTINGHOUSE ROASTER OVENS
- 10 UNIVERSAL POP-UP TOASTERS
- 10 SCHWINN BIKES
- 10 UNIVERSAL STEAM IRONS
- 10 UNIVERSAL FOOD MIXERS
- 250 MERCHANDISE AND FOOD PRIZES

SHEDD'S SALAD DRESSING qt. 47c

FARM GOSSIP COLUMN

EDITOR'S NOTE: This week's column is written by Ezra Taft Benson, U. S. Secretary of Agriculture.

The farm program submitted to Congress by President Eisenhower requires only a minimum amount of new legislation and is designed to maintain agricultural income at high levels.

This plan, product of the most comprehensive study of the American farm problem in all history, embodies these major recommendations:

1. That the bipartisan Farm Acts of 1948 and 1949 become effective as now scheduled with the 1955 crops.
2. That not to exceed \$2.5 billion worth of surpluses acquired by the Government under the present program be withdrawn from the market and placed in a special reserve stockpile.
3. That Commodity Credit Corporation's borrowing authority be increased by \$1.75 billion—from \$6.75 billion to \$8.5 billion—to permit continuation of price support operations on basic commodities at 90 percent of parity through 1954, as existing legislation requires.

IN URGING THAT flexible price supports become operative on basic commodities in 1955, the President emphasized the need for balancing production of various crops with changing demands. Price supports, ranging between 75 and 90 percent of parity, would vary from year to year in accordance with the actions of farmers themselves in gearing production to annual requirements.

Although this program was enacted by overwhelming majorities of both parties in Congress, its effective date was postponed by continuation of mandatory price supports on basic commodities at 90 percent of parity through 1954. In developing the new farm program, it was recognized that it would have little chance of success if it had to carry the initial handicap of a \$6 billion stockpile accumulated under prior operations. The depressing effect of these surpluses upon free market prices has been in evidence for two years.

THE PARITY ratio—the yardstick which measures the relationship between prices received by the farmer and those which he pays for goods and services—had tumbled from 113 at the peak of the Korean War in 1951 to 94 when the new administration took office in January of 1953. Today it is 91, although it has averaged about 93 during the year.

To facilitate the transition to the new program and, at the same time, strengthen agricultural commodity prices in the market place, the President has recommended that up to \$2.5 billion worth of Government-owned surplus farm goods be placed in a special reserve to be used for war emergencies, famine relief, foreign aid, school lunch programs, charitable undertakings, and disposal through newly developed commercial channels.

Sizeable quantities of wheat, cotton, vegetable oils and, possibly, dairy products would be "frozen" under this plan and thus reduce the annual carry-over for at least the first year to near normal. These items could at no time be disposed of in such a manner as to interfere with regular domestic and foreign trade operations.

The existing authority for support and purchase programs on such commodities as oats, barley, grain sorghums, soybeans, flax, meats, poultry and eggs, dairy products and fresh fruits and vegetables would be virtually unchanged under the proposed plan. Potatoes would become eligible for aid on the same basis as other vegetable crops.

PRICE SUPPORTS on five of the basic commodities—wheat, corn, cotton, peanuts, and rice—would range between 75 and 90 percent of parity, depending on the supply from year to year. It was recommended by the President that the modernized parity formula, now scheduled to become effective January 1, 1956, be applied to four of these crops at that time. It is already effective on rice, tobacco and non-basic commodities.

This modernized parity is based upon the price relationships of the various commodities to one another over the past 10 years. It brings the old 1909-14 formula up to date.

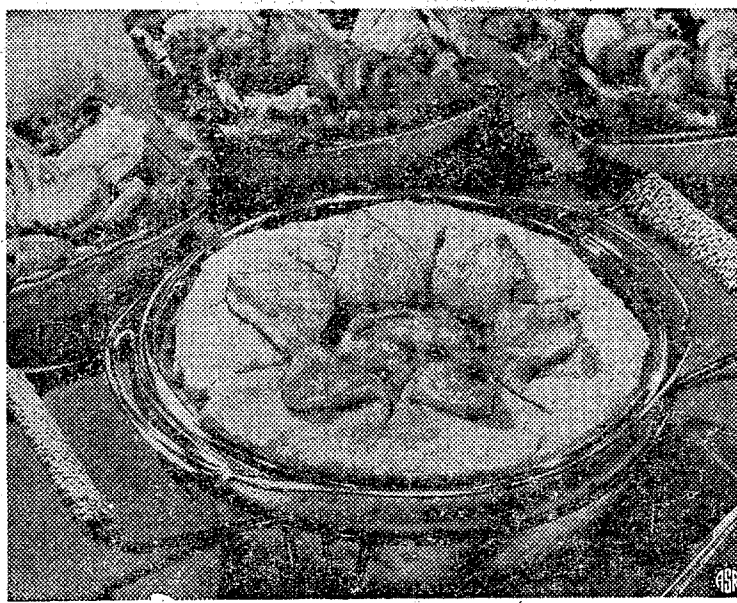
The President further recommended that legislative action be taken to prevent a decline of more than 5 percent in any one year, as a result of the transition from the old to the modernized parity on various commodities.

Continuation of the sugar program in its present form is recommended.

HONEY AND tung nuts would be dropped from the list of commodities on which price supports are mandatory. Future supports would be at the discretion of the Secretary of Agriculture, as is now the case with most other non-basic commodities.

The special problems of the operators of millions of small farms, most of which receive little or no direct benefits from price support programs, are to be made the subject of a broad study recommended in the President's message.

At the same time, plans are outlined for high level trade missions and for a world conference on international trade problems with a view to expanding our exchange of agricultural goods with other nations.



A NEWS-HERALD RECIPE

Biscuit Topped Chicken Pie (Makes 4 to 6 servings)

Filling:
3 tablespoons butter
3 tablespoons flour
1 teaspoon salt
1/2 teaspoon pepper
2 cups liquefied dried milk
1 cup chopped cooked chicken
1 12-oz. pkg. frozen mixed vegetables, cooked

Biscuit Topping:
2 cups sifted flour
3 teaspoons baking powder
1 teaspoon salt
1 teaspoon paprika
1/2 cup shortening
1/2 cup liquefied dry milk, non-fat

Melt butter in saucepan; stir in flour, salt and pepper. Remove from heat. Gradually stir in liquefied non-fat dry milk. Return to heat and cook, stirring constantly, until smooth and slightly thickened. Add chicken and mixed vegetables. Pour into an 8-inch square baking dish. Sift together flour, baking powder, salt and paprika. Cut in shortening with 2 knives or pastry blender until mixture resembles coarse corn meal. Gradually stir in liquid nonfat milk; mix only until dry ingredients are moistened. Shape lightly, place and roll on flour-dusted board to fit 8 - inch square baking dish. Cut slits in top of biscuit dough to allow steam to escape. Place over top of chicken-vegetable mixture. Bake in hot oven (425°F.) until biscuit topping is golden brown, about 20 minutes. Serve at once.

Now Is The Time To Check Your Valuable Farm Tractor

Here are some hints to avoid tractor complaints:

Wipe off ignition cables, coil, distributor and spark plug insulators every day or two.

Grease attracts dust, and damp dust becomes a moist wick causing the high voltage to leak or short circuit and engines to miss, stall or fail to start.

To do a good cleaning job, moisten a rag with solvent. It works with the truck and family car, too.

Keep tabs on hours you operate the tractor. Spark plugs should be cleaned, adjusted and checked every 100 hours—that's equal to 4,000 to 5,000 miles on your car. Dirt or fouled plugs mean wasted fuel, power loss and frequent overheating.

Keep up the water level of the battery and make sure the holes in the vent plugs are not clogged with dust—pent-up gas pressure can split cell casings.

Make checking the oil level and lubrication daily habits. For every 10 hours of operation there are vital points—king pins,

tie rod ends, etc. that need two strokes of the grease gun.

Overheating, which can result in an expensive job, has many causes. But first check the fan belt—it may be loose and slipping. An insect-clogged radiator core is another cause. Also make sure you're not overloading the engine with too heavy a task too long.

Save Money, Relugg Those Tractor Tires

Your worn but sound tractor tires can be relugged. At least that's one saving in the farm cost-price squeeze.

Relugging consists of rubber welding a new set of cold rubber lugs on those of a worn tire.

If your old tire is sound, say MSC Farm Engineers, the relugging process will give you a revitalized tire at less cost than a new one.

The U. S. Department of Agriculture's tillage laboratory estimates the process will cost about half the price of a new tire.

The laboratory insists that the tire will give good service if the relugging job is done properly.

The relugged tire will be comparable to new or recapped tires for drawbar pull, but relugged tires may wear faster, they say.

LETTER BOX...

(Continued from Page Six)
cent of our natural increase as well.

Gentlemen, we are going to have to do everything possible to rectify this condition, we are all going to have to give up something. Creel limits must be smaller, length limits will have to be longer, and we must quit killing our undersized fish, no matter what toes we tread on.

What do you think?
Earl L. Madsen
Grayling, Mich.

Mich. Bell Tax Gives City's School \$4,000

The Michigan Bell Telephone Company again last year was the largest single contributor to the state Primary School fund with a payment totaling \$7,086,904.

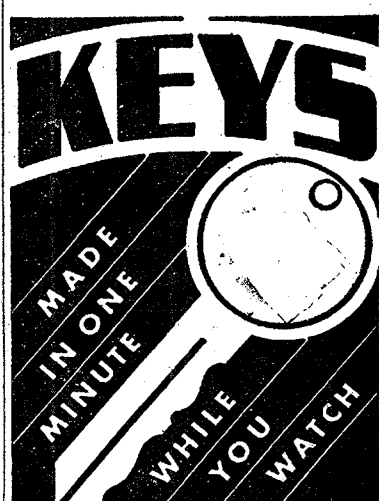
According to figures released today by C. L. Johnson, East Jordan manager for Michigan Bell, \$4,178 of the total was allocated to the public school system of East Jordan.

Schools throughout Charlevoix County, including the city of East Jordan, received a total of \$17,300 from the company's tax payment.

Johnson said the payments were based on a school census of 921 in East Jordan and 3,879 in Charlevoix County, as compiled by the State Department of Public Instruction.

The company's tax payment last year amounted to \$4.46 for each of the 1,589,923 youngsters in the state between the ages of 5 and 19 who are on the census rolls.

Michigan Bell, in common with railroads, Pullman, railway express, telegraph, and other telephone companies pays a state property tax earmarked for the Primary Fund in lieu of other property taxes.



Galmore's Standard
Service

Little Farmer's Week Starts Monday At Charlevoix

WHAT'S THE best time to send your beef cattle, sheep or hogs to market for the most profit?

Time of marketing different grades of livestock is important. How can you tell what grade you are marketing?

Where are your best markets? These and other questions will be answered during the Little Farmers' Week program. Donald H. Stark, extension livestock marketing specialist will be the speaker on those subjects.

FARMERS will hear explanations on the advantages and disadvantages of the different price plans for milk in Michigan.

Dale Butz, agricultural economist, will speak on that subject at 1:30 p.m. on Monday. The economist also will explain what factors determine the price of milk and how the federal milk marketing orders work.

DOES IT PAY to have your soil tested?

How soil testing can take the guess out of keeping cropland fertile will be stressed at the meeting.

E. D. Longnecker, extension soils specialist at MSC will discuss the topic.

Longnecker also will discuss soil formation and the influence of glaciation on soils.

CHARLEVOIX COUNTY farm gardeners will have a chance to get the latest information about new garden crop varieties.

Jack Rose, extension horticulturist at MSC will tell about the performance of varieties suited to Charlevoix county.

He also will tell how to get the most out of your garden.

DR. B. H. GRIGSBY, MSC botanist, will present the latest information on pasture improvement by control of weeds.

The weed control specialist will discuss weed and brush control with chemicals. He will also talk on the control of weeds by chemical means in strawberries and raspberries.

HOW TOXIC are insect control chemicals and how can we use them without harm to ourselves or livestock?

Answers to that question will be presented by Ray James, MSC extension entomologist. He will demonstrate the subject with a display that shows the amounts of many chemicals at which they

can be toxic.

CHARLEVOIX COUNTY farmers are interested in how to get the most profit from the laying flock, cut down mortality, prevent disease and produce eggs of high quality.

These will be some of the subjects stressed by Extension Poultryman J. M. (Mac) Moore of MSC.

Day By Day Schedule

Charlevoix High School
1:30 to 4:00

MONDAY

Marketing Day
Time of Marketing Livestock
Grades of Livestock
Federal Milk Marketing Order
Different Milk Price Plans

TUESDAY

Soils and Garden Day
Does It Pay to Have Soil Tested?
Soil Formation
How to Get the Most Out of the Garden
New Garden Crop Varieties

WEDNESDAY

Weed and Insect Day
Latest Weed Control methods
Latest Brush Control methods
Tow toxic are insecticides
Using insecticides without danger

Special Ladies Program
First Aid and Family Health

THURSDAY

Poultry Day
More profit from the Laying Flock
25 items in flock Management
More Efficient Poultry Buildings
Poultry Labor-saving Devices.

FRIDAY

Dairy Day
Good Breeding and Management
Increasing Dairy Herd Profits
Present Bangs' disease program
Future Bangs' disease program

Moore will list 25 items needed in flock management to make profits. Farmers attending will be able to check their management against the poultryman's list.

HOW TO MAKE poultry buildings more efficient and take advantage of labor-saving devices will be another topic for discussion.

George Amundson, MSC extension agricultural engineer will talk on that subject.

HOW GOOD breeding and management affect dairy herd profits will be discussed.

MSC Extension Dairyman George Parsons will speak on the subject.

He will present a series of charts on U. S. Department of Agriculture proofs of dairy sires and will show the advantages and limitations of such proofs. He also will show how management affects production records and the effect of culling cows on the proof levels of bulls.

PRESENT and future brucellosis (Bang's disease) programs in Michigan will get a thorough airing before Charlevoix county farmers.

Dr. R. L. Alkire, assistant veterinarian for the U. S. Department of Agriculture in Lansing, will deliver the address.

The veterinarian will discuss the present and future possibilities of the milk ring test, the blood test and vaccination for brucellosis. Dr. Alkire has been with the USDA in disease control work for 18 years.

The Scout movements of eight nations are directed by native leaders who were trained at the Boy Scouts of America's school for professional leaders at Mendham, N. J.

High Cost Of Living

The cost-of-living edged up—price of gasoline, the cost of food, and the cost of everything else—has made it harder to get along.

Familiar headline? Nobody needs to tell YOU that living cost is HIGH—YOU pay the bills.

Most everything you buy costs TWICE as much as it did EXCEPT ELECTRICITY! Yes! Electricity is the only product which is lower today than in 1939.

Take a look at this:

COST OF LIVING SINCE 1939

UP 93.9%

COST OF ELECTRICITY SINCE 1939

DOWN 19.2%

Look at the difference! Have I got my feet on the ground. By comparison, I feel like I'm standing in a manhole.

Guess you didn't realize my wages were down. I worked for 4 cents an hour in 1939—NOW my wages are only about 3 cents an hour.

Of course, the more jobs I do—the more pay I get—but that's fair enough at only about 3 cents an hour, isn't it?

Reddy Kilowatt
© Your Electric Servant

PI-E-3750-20

CONSUMERS POWER COMPANY

HOW LONG SINCE YOU'VE CHECKED THAT THING!!!

V CHECK INFLATIONS
VV CHECK AND REGULATE PULSATORS
VV INSPECT HOSES

FREE CHECK-UP

Wed., Feb. 10, At Our Special
MILKER CLINIC

BRING YOUR
McCORMICK MILKER
WHERE IT IS

known best
served best

F. W. DILWORTH & SONS
BOYNE CITY

ANNUAL LEGION

SMELT SUPPER

7 P.M. Tonight

Thursday, February 4

American Legion Home
FOR
MEMBERS AND GUESTS
"PLENTY TO EAT"



G. I. NEWS

Page 8 * East Jordan News-Herald * Thursday, February 4, 1954

Hi Fellas:

Bob Saxton wrote quite an interesting letter home from Camp Sasebo, Japan. His letter was dated January 21st and he said that he would be leaving there in about two days so by now he should be just about assigned to a permanent unit in Korea. Here's just a little of the more interesting parts—"I finally hit land and was sure glad. We arrived in Yokohama, Japan on the 19th and then rode from there to Sasebo. It took us 27 hours to go by train. I saw quite a bit of Japan as we were riding. I was really surprised at the way they live. They sure farm every possible bit of land. Even on the sides of the hills. There are a lot of hills in Japan. We passed thru a lot of big tunnels on the way. The Japs are sure small people. They have real old homes and the houses have straw roofs. They never paint their homes.

"There are very few roads over here and there aren't many cars. Almost all of the people travel by train or bicycle. They have a lot of little roads where they ride their bicycles. Their farm lands will be miles from where they live. The children have to walk 2 to 3 miles and maybe more to school each day.

"The barracks are pretty nice here at Camp Sasebo. They have showers and everything in them. They are even better than we had at Fort Lewis. I was really surprised to see a lot of things over here. Like Coke, ice cream, candy, beer, pie, cake, apples and shows. This camp sure is nice. They have both Jap and US MPs between our barracks. The Japs have rice growing right out in back. Things seem to a lot cheaper over here."

Bob included a sample of a 25c rote such as they use over there. He explained that they use all paper money—no silver. They use some pretty fancy engraving on that money.

Here's another letter from over the Pacific. From Bob Stanek. He writes, "Had guard last night and have today off so guess it's about time I was getting a few lines off. We've been kept busy since I came here to the com-

pany. We were on twenty-four hour alert the first month and also in a twelve week training cycle which will last till the end of February.

"We must be in one of the warmer parts of Korea as it hasn't been very cold here so far. Four above was the coldest. We've had a very little snow which never stays.

"I've been getting the paper regular and look forward to it every week. Made Pfc the 19th of this month. Pfc Robert W. Stanek, Co C, 73rd Tk Bn, APO 7, c-o PM, San Francisco, Calif."

Jerry Evans was in town again this past week. He has a 14 day leave dating from the 25th of January and goes back to a different job and a different address. He will be taking on the job training for company clerk for the next eight weeks and his address will be: Cpl Gerald E. Evans Co C, 9th A. I. B., CCA Bn, 6th Armd Div, Fort Leonard Wood, Missouri.

Rod Gibbard wrote a letter to us on January 20th. "Now that our semi-annual rush of work is completed in Finance, it's high time to catch up on back correspondence and business.

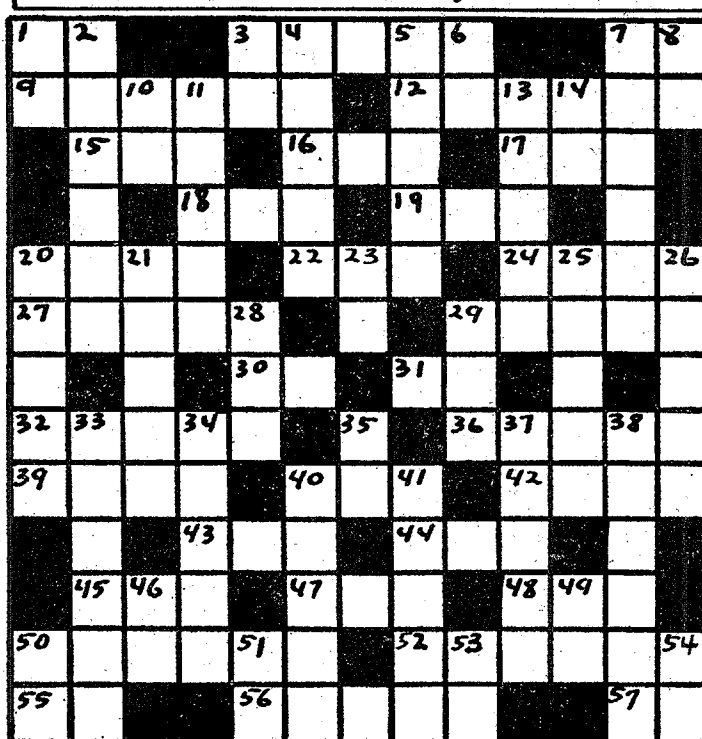
"As you know, I shipped over in October and was assigned down here at the Toul Engineer Depot the middle of November. It's a fairly large depot in the central part of France, about 100 miles from Germany, Switzerland and Luxembourg—the nearest large city is Nancy, about 15 miles away. We have a spacious office, with normally a dozen men working in it, operating as an Agent Finance Office out of Verdun. The construction of the base is still far from completed but we have quite a few permanent buildings by now, with more going up all the time.

"Family housing is quite a problem over here, but I was lucky enough to rent a place in a small town 10 miles away, and am living the life of a bachelor in it till the family gets here, which will probably be in March or April. Thank goodness we get a station per diem allowance over here or it would be far too expensive to live off the post—a lot of francs are required for even ordinary expenses.

"Must close for now—nearly lunch time. Getting the paper via airmail each week is quite a treat and it's really appreciated. Lt. Rodney H. Gibbard, Finance Office, Toul Engineer Depot, APO 216, c-o PM, New York, N. Y."

Last week Johnny Pawneshing came in and showed me his bus ticket to Detroit. He said, "Well, I've gone and done it. Six more years in the Army." Don't know as yet where he landed but expect to have an address for

CROSSWORD • • • By A. C. Gordon



- ACROSS**
- Shortened athletic club
 - Non-playing bridge player
 - Three-toed sloth
 - Media of home entertainment
 - Pleasure painter
 - Fishing equipment
 - Printer's measure (pl.)
 - Food for the racehorse
 - Radio is directed to this
 - Division of tennis match
 - Area for agricultural activity
 - Bring legal action
 - Broadcasts
 - Aromatic seed for the cook
 - Fastener
 - Ancient sun god
 - College degree
 - Instrument for the musician
 - Canopy for the grape enthusiast
 - Tolerably
 - Raise in poker
 - Slave
- DOWN**
- Measure of area
 - Popular French dance
 - Perform
 - Employers
 - Billiard shot
 - Period of time (abbrev.)
 - Autumn flowers
 - That thing!
 - Prefix denoting "down"
 - Articles
 - The interesting part of a bridge score
 - U.S. "Corn State" (abbrev.)
 - Card gambling game (pl.)
 - Makes a successful maneuver in "barney yard golf"
 - To raise the ante
 - Portical feet
 - A mark in bowling
 - Sea eagle
 - City Bowling Association (abbrev.)
 - Popular kind of skate recreation
 - The body's large blood carrier
 - Unpopular army detail (abbrev.)
 - Fisherman's windlass (pl.)
 - Housewives' tear-jerkers
 - Athletic endeavor
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Recreation

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Thelma Whiteford Marries Lonnie Adkins, Jr. Saturday

Rev. Robert H. Moore of the East Jordan Methodist Church officiated at the double ring ceremony Saturday, January 30th at 8 p.m. when Thelma Whiteford, daughter of Mrs. Thomas Whiteford of East Jordan, became the bride of Lonnie Adkins, Jr., son of Lonnie Adkins, Sr., also of East Jordan. They were married at the home of the bride's mother in the presence of a group of their immediate families, friends and neighbors.

Given in marriage by her mother, the bride was dressed in an afternoon dress of blue taffeta trimmed in sequins and rhinestone clips with earrings to match. Ardit Brock of East Jordan, friend of the bride, was maid of honor, and Harry Pearsall of East Jordan, brother-in-law of the groom, served as best man.

The bride and the bride's mother wore corsages of yellow and white chrysanthemums. Miss Brock's corsage was of white carnations, and the groom and best man wore boutonnières of white carnations.

A small reception was held after the wedding. A beautifully decorated three tiered wedding

cake topped by a miniature bride and groom was served to the guests with ice cream and coffee.

Guests at the wedding and reception were Ardit Brock, Mr. and Mrs. Harry Pearsall, Mr. and Mrs. Ernie Mathers, Mr. and Mrs. Leo Grabowski, Mr. and Mrs. Walter Fales, Miss Louanne Fales and Mr. and Mrs. Don Stokes all of East Jordan. Mr. and Mrs. Robert Theaker of Wolverson, Mr. and Mrs. Elmer Ashley and Mr. and Mrs. Arthur Guerin and family of Vanderbilt, and Mr. and Mrs. Harold Whiteford and son, Gary, of Flint.

The bride is employed at Mount Clemens Metal Products Co. in East Jordan the groom has recently been employed there also. The couple will make their home with the bride's mother.

Farm Union

(Continued from Page 1)

gress of an amendment to the Agricultural Act of 1949 that will direct the secretary of agriculture to support the price of milk, butterfat and its products at 100 percent of parity, and that will authorize the secretary to utilize parity production payments to farmers in combination with other approved methods of support."

The members took a slap at "imitation products," apparently oleo, when they passed a resolution reading:

"An educational program to inform consumers of the dietary merits of dairy products to be carried on through producer and industry financed advertising program, improved grading methods to make high quality more readily recognizable by consumers, and legal protection against false and misleading labeling or advertising of competitive imitation products."

Finkton News

Bud Wilson who is in the Air Force called on the George Spence family, the Earl Wilson's and the Jack Taylor's this last week.

Norman Beal is now home. He is enjoying the life of a civilian.

Jake Watros' and Earl Watros were callers at the Edward Lavanway home Sunday.

Mr. and Mrs. Jerry Lavanway and son spent Sunday with the Elgin Lavanways.

Mrs. Margie Bunker spent the weekend with her parents Mr. and Mrs. Sam Lewis.

The Finkton Youth Fellowship had a sleighing party Saturday night. The cold drove them to Nerva Wilson's home for their wiener roast.

Contest

John Bos, of Thrift Super Market (Jordan Frozen Food Locker Company) is announcing a Spartan Store contest for all customers.

Spartan stores throughout west Michigan will give a total of six new automobiles, plus \$5,000 in additional prizes. For contest details see Thrift Super Market display in this issue and stop in at the local Spartan Store.

"Monthly Pains" stopped or amazingly relieved

In 3 out of 4 cases in doctors' tests!

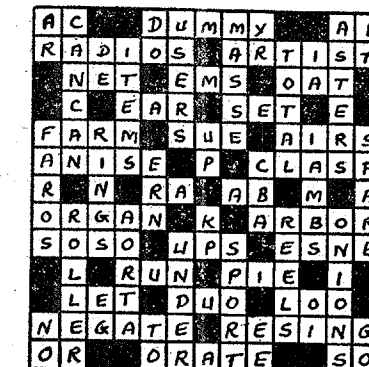
Chances are you're putting up — unnecessarily — with the functionally caused pains, cramps and weak, "no good" feelings of menstruation!

For, in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!

Lydia Pinkham's is modern in its action! So get Lydia E. Pinkham's Vegetable Compound — or new Improved Tablets with added iron. See it — taken through the month — it doesn't give relief from those backaches, jitters — help you feel better before and during your period!

Or — if you suffer from functional "hot flashes" of "change of life," find out how wonderful Pinkham's is for that, too!

It has a quieting effect on uterine contractions that often cause "period" pain!



SHOP IGA . . .

Lower Prices Every Day

GROUND BEEF	lb 39c
ROUND, SIRLOIN or T-BONE STEAK,	lb 59c
BEEF LIVER, Young	lb 39c
FRESH SIDE PORK	lb 49c
OCEAN PERCH FILLETS	lb 35c
COMO-TISSUE, 4 rolls	27c
ICE CREAM, 1/2 gal	89c

SHAW'S IGA SUPER MARKET

LE 6-2501

EAST JORDAN

FREE DELIVERY

BEER & WINE

We'll See You At the

Duck Inn

Famous Throughout Northern Michigan

Fine Food—Excellent Coffee

Sportsmen's Headquarters East Jordan

EVERY GAL IN TOWN SHOULD HAVE A VALENTINE'S DAY FLOWER from EDWARDS' FLORIST Charlevoix

LI 7-2561 Nights LI 7-2853

ODDS and ENDS For 25c

Ladies Cotton Bloomers
White Peter Pan Collars
Pantie Girdles
Brassieres
Flannel Baby Gowns
Colored Silk Gloves
Anklets (no white)

Just one quarter will buy any of these items

WHITE NYLON UNIFORMS \$8.95

THE DRESS & GIFT SHOPPE

Minnie Webster Des Jardins 111 Main St.

you next week.

Bill Brooks is at present in South America in the country of Chile. He wrote home that he was on a 45 day tour of that country. Not bad, eh? Now that's about the place I'd like to be when the wind gets to howling around the corners up here.

Leonard Lick wrote us from Sampson AFB on January 25th. "I wish to thank you for the paper you have been sending me. There were a lot of good things I got out of the paper and I enjoyed it. I went to see Mike Davis, Warren Frank and Harold Olson. They seem to be doing good. I haven't seen Don Whiteford since he left here to go home for his 15 day leave.

"I will be shipping out sometime the last of this week. As far as I know it will be some where in Texas. So I guess you will have to wait until you hear from me again or at least until I find out what my new address will be: A-B Leonard Lick, Jr."

Larry Huckle wrote us a letter from Camp Zama, Japan on January 20th. "Well I have finally gotten situated here in Japan. I am working in A-G Radio at the Hqs of the Armed Forces Far East. I am stationed at Camp Zama, which is about 25 miles from Yokohama. I would appreciate it if you would start the paper flying again. I have lost track of how the Red Devils have been doing.

"I went to Yokohama the other day and looked up Jim McLaughlin. He is about ready to leave any day. He kind of showed me what was happening. I also picked up a few working words from him. It seems he has been over here a long time, and anxious to get back to old EJ.

"We sure had a rough trip over. I was sick for two days. We spent the Holidays in mid-ocean watching olden day movies and fighting the chow lines. We were glad to get our feet on some good solid earth again, even if it was not our own.

"Will close for now as I am writing this at the Governments expense. Tell any of the boys that are in this vicinity to stop in and see me. I work at the Little Pentagon Building. My new address is: Pvt Robert L. Huckle, Hqs AFCE, A-G RD, APO 343, c-o PM, San Francisco, California."

Don Trojanek wrote us a final letter from Munich Germany on January 24th. "It's snowing out this afternoon but guess it can be expected. We haven't had hardly any snow this winter and the ground is bare in most places now. I'd lots rather be home with all the snow though. "Don't send me the paper any

My Neighbors

By BILL PAULSON



"A communist wants a labor dispute settled like he wants a hole in his head. Either one would help America, so he's ag'in it!"

IMP LINGO . . .

Hi Jordan, I guess there was a lot of excitement at the Charlevoix game, but I see Mrs. Drapeau is walking.

The Juniors are getting around to getting out the school paper finally. I hope it's good.

I hear via the grape vine that a couple of our Junior girls are pretty thick with a couple of Boyne City boys. Tell me more!

I wonder if Pete N. has been getting home at curfew time lately? I thought I saw his shadow the other night. Well, Pete?

Believe it or not, I passed all my exams. Even English.

Denny sure did a good job at the pep meeting Friday afternoon. My, how that guy can play!

Joan H. seemed a little down in the dumps this week. When is Fred getting back home anyway?

Saw a few couples at the game Rosie and Bob, for one. Too bad we couldn't have won that game.

I'm sorry about last week, but it couldn't be helped. I better sign off for this time and get at my English.

So long, "THE IMP"

more as I will be leaving here soon. I sure appreciate it a lot since being in the Army. So Long Jake. Will be seeing you next month. Don Trojanek."

And with that I will say So Long to all you men. "Jake" Snyder

Cooks in just 7 MINUTES!

KRAFT dinner

FOUR SERVINGS • COOKS IN 7 MINUTES

MACARONI AND CHEESE

Both in the one package

TENDER MACARONI and KRAFT GRATED FOR FINE CHEESE FLAVOR

Registration Notice FOR ANNUAL CITY ELECTION Monday, April 5, 1954

To the qualified electors of the CITY OF EAST JORDAN County of Charlevoix, Michigan

Notice is hereby given that in conformity with the "Michigan Election laws," I, the undersigned City Clerk, will, upon any day, except Sunday and a legal holiday, the day of any regular or special election or primary election, receive for registration the name of any legal voter in said City not already registered who may Apply to me personally for such registration. Provided, however, that I can receive no names for registration during the time intervening between the Thirtieth Day before any regular, special, or official primary election and the day of such election.

NOTICE IS HERE GIVEN THAT I WILL BE AT MY OFFICE MONDAY, MARCH 8, 1954

The Thirtieth Day Preceding Said Election From 8 o'clock a.m. until 8 o'clock p.m. on said day for the purpose of reviewing the Registration and registering such of the qualified electors in said city hall as shall properly apply therefor.

The name of no person but an ACTUAL Resident of the precinct at the time of said registration, and entitled under the constitution, if remaining such residents, to vote at the next election, shall be entered in the registration book.

City Clerk
Alberta Nowland

Back To School

Bob Thomas, Jim Healey, Mike Yawl and Roy Pearson returned to the University of Michigan after spending the weekend in Marquette and at the home of Bob's parents, Mr. and Mrs. Harold Thomas in East Jordan.

NOTICE

During February and March our Super Market and Locker Plant Store hours will be 8:00 a.m. to 6:30 p.m. except Friday and Saturday.

Friday and Saturday hours 8:00 a.m. to 8:00 p.m.
THRIFT SUPER MARKET and JORDAN FROZEN FOOD LOCKER COMPANY

Better tasting salads!

Miracle Whip

THE ONE AND ONLY

Miracle Whip

SALAD DRESSING



ORVAL DAVIS
Your Johns-Mansville Dealer in Blown Rock Wool.
Call LE 6-2950 or write Box 292, East Jordan.